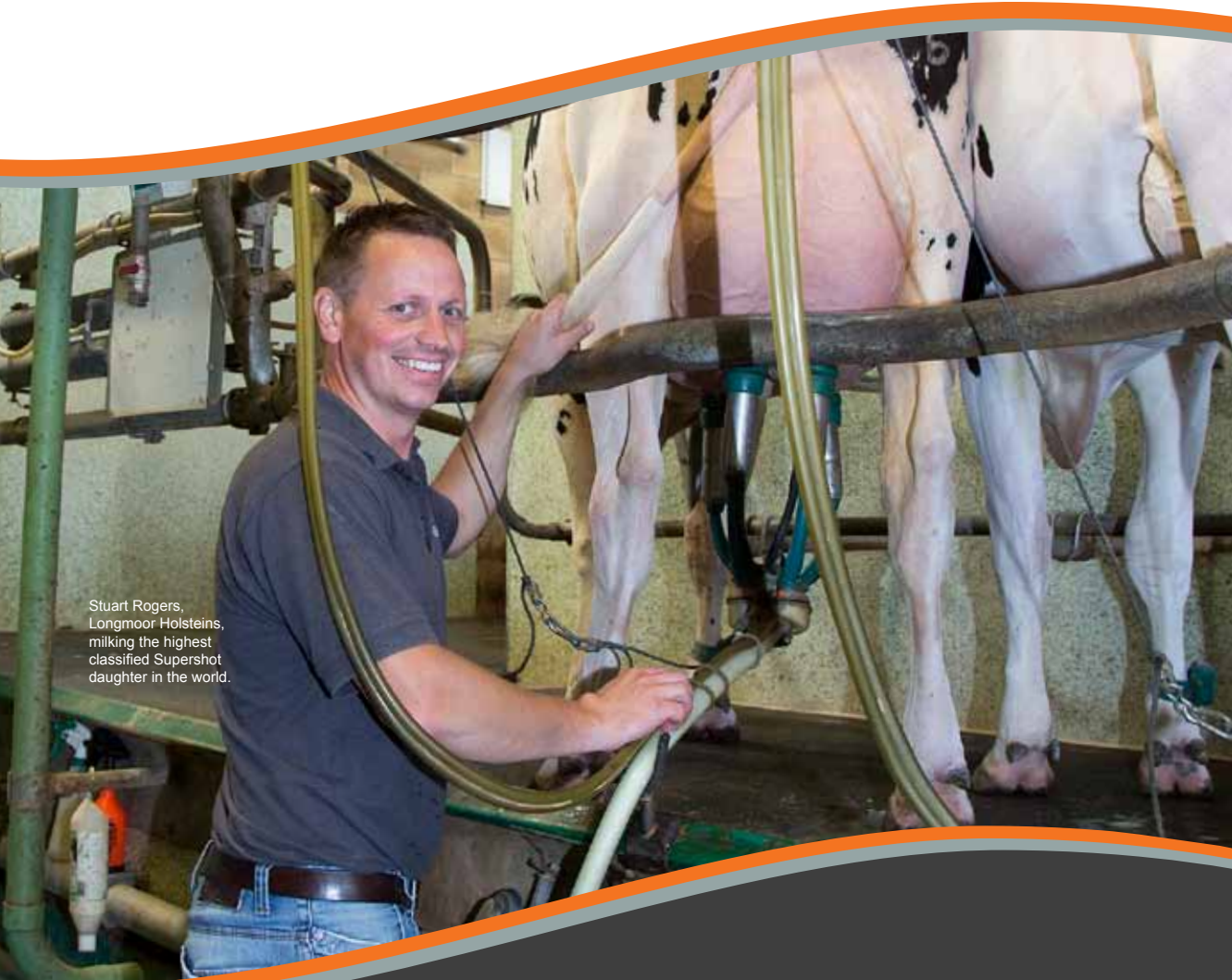


cogent™

HOLSTEIN

INTERNATIONAL
CATALOGUE
August 2017



Stuart Rogers,
Longmoor Holsteins,
milking the highest
classified Supershot
daughter in the world.

BREEDING INNOVATION

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COGENT

SUPERSHOT

Supersire x Superstition x Shottle

ITB: NLDM000755898903
 NAAB Code: 224HO02881 aAa: 435
 Dam: Rose Supershot VG88
 2nd Dam: RC Classic VG87

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1963	96%R	Net Merit \$	694
Fat	45	-0.1%	Fluid Merit \$	675
Protein	60	0%	Cheese Merit \$	705
PL	7.9	85%R	Grazing Merit \$	666
SCS	2.74	90%R	Kappa Casein	AB
DPR	2.7	80%R	Beta Casein	A1A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.3	99%R
Daughter Calving Ease	4.7	97%R

GTP1
2473

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.18 94%R UDC +0.78 FLC +0.54

	-2	-1	0	+1	+2	
Stature			0.58			Tall
Strength			1.07			Strong
Body Depth			0.54			Deep
Dairy Form			0.35			Open
Rump Angle			0.44			Low
Thurl Width			0.59			Wide
Rear Legs Side View			0.7			Curved
Rear Legs Rear View			0.28			Straight
Foot Angle			0.54			Steep
Feet & Legs Score			0.7			Excellent
F.Udder Attach			1.54			Strong
Rear Udder Height			1.11			High
Rear Udder Width			1.02			Wide
Udder Cleft			0.33			Strong
Udder Depth			0.62			Shallow
Front Teat Placement			0.36			Close
Rear Teat Placement			0.19			Close
Teat Length			0.96			Long





Blondin Supershot Geneva
St Placide, Quebec



Irongen Supershot Tarisha
Veneto, Italy



Col Supershot Silver
Lohmar, Germany



Stantons Call Somebody VG85
Ilderton, Ontario



Sandy-Valley Supershot Glamourshot
Wisconsin, USA



Longmoor DKR Illary P VG88
Dorset, UK

A TRUE GLOBAL SUPERSTAR



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Cogent are pleased to introduce you to a selection of newly available International Holstein Sires. Included in this edition are a range of high ranking GTPI bulls and outstanding type specialists that are also available sexed and will suit a variety of different farming systems. In addition to the new sires, you will find information on the complete portfolio of well established genomic and newly proven sires.

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INDEX

6 ARMY

7 CAPTURE

7 CHILL

8 ALADDIN RED

8 BARBICAN

9 BILL

9 BUICK

10 BRODY

10 CONOR

11 CONTENDER

11 COOPER

12 CORVETTE

12 CROSSFIRE

13 DANDY

13 DISTRICT RED

14 DREAMER

14 DRUMMER

15 ELIOTT

15 EVOLVE

16 FREESTYLE

16 GILROY

17 KING GEORGE

17 LEGO

18 LOTTA CLASS

18 LUMBERJACK

19 MAIN TIME

19 MOAT

20 MUSTBE MAGIC

20 NAILED IT

21 PICKFISH RED

21 POWERFUL

22 SAMBA

22 SAMITE

23 SELFIE

23 SHERMAN

24 SINGSTAR

24 SILVERBACK

25 SIZZLER RED

25 SHILLING

26 STAR

26 SUPERSTYLE

27 SUPREME

27 TIMBER

28 TRADER

28 YODA

29 DIEGO

29 GOODWHONE

30 MILO

30 REGENT

31 SUPERSHOT

31 TWIST



FI

Proven > 0 Fertility Index (FI)
Genomic Sire \geq 1.0 DPR



DPR



TYPE
SIRE

Proven \geq 1.75 Type Merit
Genomic Sire \geq 2.0 PTAT



PTAT



LS

Proven > 0.2 Lifespan (LS)
Genomic Sire > 5.0 Productive Life (PL)



PL



SCC

Proven \leq 10 Somatic Cell Count
Genomic Sire \leq 2.75 SCS



SCS



HIGH
MILK

Proven > 450kgs of milk
Genomic Sire > 1000lbs of milk



EASY
CALVING

Proven \geq 0.3 Calving ease
Genomic Sire \leq 7 SCE



SEXED
SEMEN

Sexed Semen
available

PP = Homozygous Polled POC = Heterozygous Polled RDC = Red Carrier



Blondin SIREs

BRINGING BACK THE ART OF BREEDING

Siemers Apples ARMY RC High Octane x Mogul x Shottle



3RD DAM: KHW REGIMENT APPLE RED EX96-3E

ITB: HO840M3134506807
 NAAB: 224HO04804 aAa: 243165
 Dam: Siemers Mogul Apple-Star EX-91
 2nd Dam: MS Apples Azalea EX-91
 3rd Dam: KHW Regiment Apple Red EX96-3E



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	675	79%R	Net Merit \$	361
Fat	30	0.02%	Fluid Merit \$	362
Protein	18	-0.01%	Cheese Merit \$	362
PL	3.3	72%R	Grazing Merit \$	328
SCS	2.88	75%R	Kappa Casein	AA
DPR	-0.1	71%R	Beta Casein	A1/A1

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	8.8	62%R
Daughter Calving Ease	6.7	57%R

PTAT
+3.06

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
GTPI	+2213 77%R UDC +2.84 FLC +1.9

	-2	-1	0	+1	+2	
Stature					2.9	Tall
Strength					1.73	Strong
Body Depth					1.63	Deep
Dairy Form					1.68	Open
Rump Angle					0.69	Low
Thurl Width					2.22	Wide
Rear Legs Side View					-0.38	Posty
Rear Legs Rear View					2.52	Straight
Foot Angle					2.16	Steep
Feet & Legs Score					2.26	Excellent
F.Udder Attach					3.4	Strong
Rear Udder Height					4.06	High
Rear Udder Width					3.74	Wide
Udder Cleft					1.96	Strong
Udder Depth					3.3	Shallow
Front Teat Placement					1.18	Close
Rear Teat Placement					1.51	Close
Teat Length					-0.82	Short



Blondin Zimmer CAPTURE

Soloman x Numero Uno x Atwood



4TH DAM PINE-SHELTER CHEYENNE EX95(3)

ITB: HOCANM109506266
 NAAB: 224H004507 aAa: 213465
 Dam: EDG Claire Cling VG85
 2nd Dam: Pine-Shelter Claire Wood VG87
 3rd Dam: Pine-Shelter Chelsy Sho VG86

Crasdale CHILL

High Octane x Numero Uno x Atwood



DAM EDG CLAIRE CLING VG85

ITB: HOCANM12260114
 NAAB: 224H000004 aAa: 324156
 Dam: EDG Claire Cling VG85
 2nd Dam: Pine-Shelter Claire Wood VG87
 3rd Dam: Pine-Shelter Chelsy Sho VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	-365	76%R	Net Merit \$	268
Fat	20	0.12%	Fluid Merit \$	214
Protein	-2	0.03%	Cheese Merit \$	292
PL	2.8	71%R	Grazing Merit \$	283
SCS	2.71	74%R	Kappa Casein	AA
DPR	1	70%R	Beta Casein	A2/A2

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	13	78%R	Net Merit \$	316
Fat	21	0.08%	Fluid Merit \$	263
Protein	10	0.03%	Cheese Merit \$	340
PL	3.7	72%R	Grazing Merit \$	297
SCS	2.71	74%R	Kappa Casein	EE
DPR	0.4	70%R	Beta Casein	A1/A1

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.1	62%R
Daughter Calving Ease	5.6	55%R

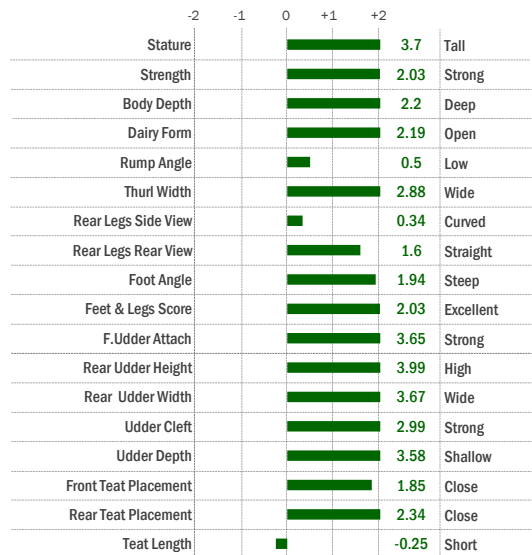
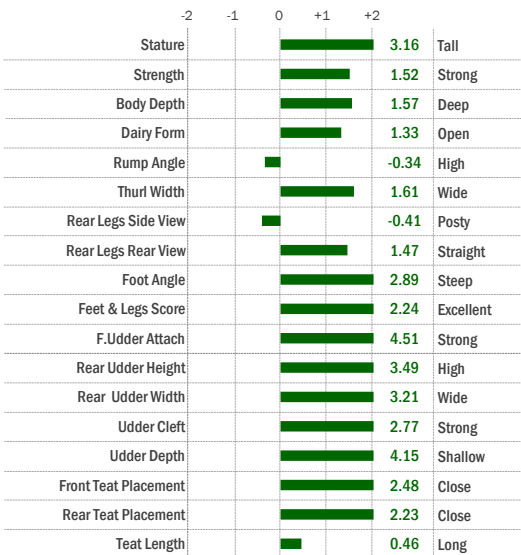
PTAT
+3.35

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.2	62%R
Daughter Calving Ease	6.3	57%R

PTAT
+3.26

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
GTPI +2141 75%R UDC +3.06 FLC +1.66	

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
GTPI +2170 76%R UDC +2.89 FLC +1.32	



GENOMIC SIRE

✓
SCS

✓
EASY CALVING

✓
DPR

✓
SEXED SEMEN

✓
PL

R DG ALADDIN RED

Entitle x Olympian x Detox



DAM R DG AVIRA RED VG85

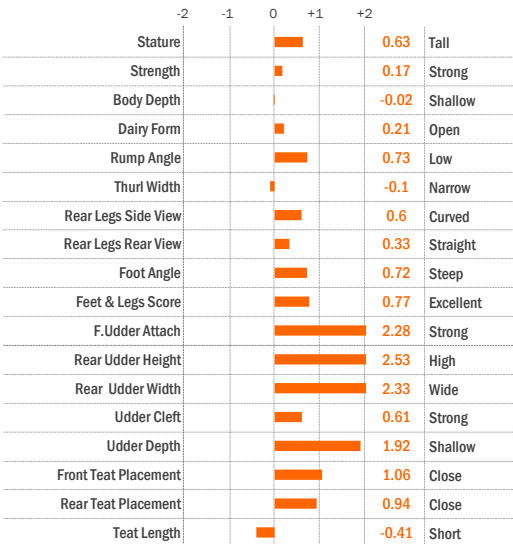
ITB: NLDM000573341225
 NAAB code: 224H004617 aAa 432
 Dam: R DG Avira Red VG85
 2nd Dam: BTS Aveya Red VG87
 3rd Dam: KHW-I Aika Baxter VG89

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	397	75%R	Net Merit \$	594
Fat	40	0.09%	Fluid Merit \$	503
Protein	29	0.06%	Cheese Merit \$	635
PL	6.5	70%R	Grazing Merit \$	583
SCS	2.6	73%R	Kappa Casein	BB
DPR	2.4	69%R	Beta Casein	A1/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	6	61%R
Daughter Calving Ease	5.1	54%R



USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
PTAT	+1.19 73%R UDC +2.02 FLC +0.62



GENOMIC SIRE

✓
PL

✓
SCS

✓
DPR

✓
SEXED SEMEN

✓
PTAT

Drakkar BARBICAN RC

Main Event x Supersire x Superstition



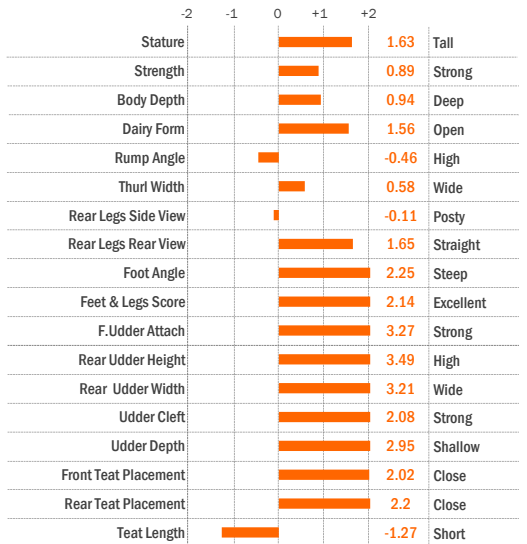
ITB: FRAM001454529772
 NAAB Code:224H004419 aAa: 231
 Dam: Calbrett Supersire Barb VG86
 2nd Dam: Rainyridge Super Beth VG86
 3rd Dam: Rainyridge Talent Barbara EX95

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	515	78%R	Net Merit \$	674
Fat	62	0.16%	Fluid Merit \$	608
Protein	28	0.05%	Cheese Merit \$	704
PL	7.2	74%R	Grazing Merit \$	647
SCS	2.73	75%R	Kappa Casein	AA
DPR	2	71%R	Beta Casein	A1/A1

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.3	62%R
Daughter Calving Ease	5.5	60%R



USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
PTAT	+2.5 78%R UDC +2.77 FLC +1.9



GENOMIC SIRE

✓
SCS

✓
EASY CALVING

✓
PL

✓
SEXED SEMEN

✓
DPR

Cogent BILL

Balisto x Epic x Goldwyn



ITB:DEUM000538281293
NAAB Code:224HO03810 aAa:423
Dam: HFP Lucy Lu 63 VG85
2nd Dam: OWN Gold Lucille VG89

GENOMIC SIRE

✓
DPR

✓
MILK

✓
SEXED SEMEN

Huijben DG BUICK

Chevrolet x Iota x Jeeves



DAM DIEPENHOEK ROZELLE 54

ITB:NLDM000549476081
NAAB Code:224HO03260 aAa:432
Dam:Diepenhoek Rozelle 54
2nd Dam:Diepenhoek Rozelle 38 VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	139	79%R	Net Merit \$	648
Fat	63	0.21%	Fluid Merit \$	489
Protein	38	0.12%	Cheese Merit \$	718
PL	6.1	73%R	Grazing Merit \$	597
SCS	2.52	76%R	Kappa Casein	BB
DPR	1	73%R	Beta Casein	A2/A2

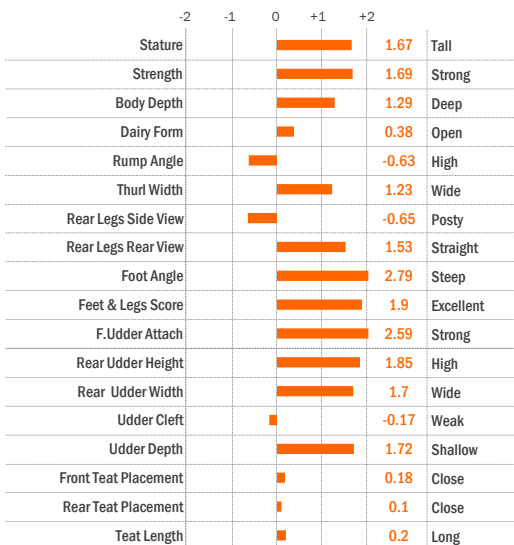
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	5.5	62%R
Daughter Calving Ease	4.6	59%R

GTP1
2463

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +1.67 77%R UDC +1.32 FLC +1.73



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1182	78%R	Net Merit \$	552
Fat	45	0.01%	Fluid Merit \$	505
Protein	45	0.04%	Cheese Merit \$	574
PL	4.7	73%R	Grazing Merit \$	548
SCS	2.83	76%R	Kappa Casein	AB
DPR	2.2	72%R	Beta Casein	A1/A2

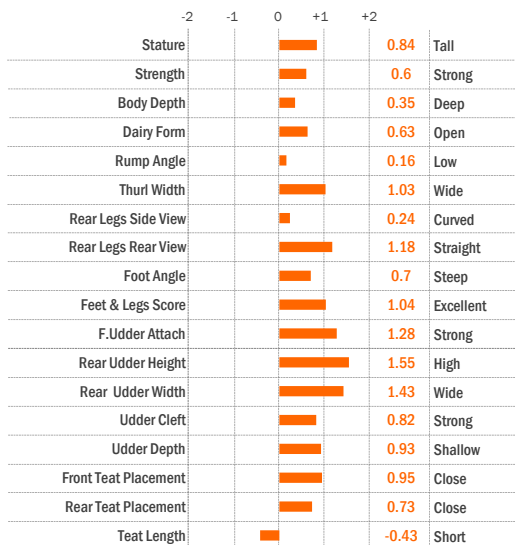
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	8.1	61%R
Daughter Calving Ease	5.9	59%R

GTP1
2355

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +1.14 76%R UDC +1.09 FLC +0.97



GENOMIC SIRE

DPR

PL

PTAT

SEXED SEMEN

SCS

DG BRODY RC HCD1

Olympian x Supersire x Superstition



3RD DAM RAINYRIDGE TALENT BARBARA EX95

ITB: DNKM00000258130
 NAAB Code: 224HO04183 aAa: 432
 Dam: Calbrett Supersire Barb VG86
 2nd Dam: Rainyridge Super Beth VG86

GENOMIC SIRE

MILK

DPR

PL

SEXED SEMEN

Dock CONOR

Supershot x Mogul x Active



ITB: IRLM141586741132
 NAAB code 224HO04186 aAa: 531
 Dam: NHH Mogul Champ VG86
 2nd Dam: Bremer Active Charm VG86
 3rd Dam: Solid-Gold Cheesecake VG88

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	660	78%R	Net Merit \$	638
Fat	28	0.01%	Fluid Merit \$	560
Protein	35	0.06%	Cheese Merit \$	673
PL	8.3	73%R	Grazing Merit \$	657
SCS	2.69	76%R	Kappa Casein	AA
DPR	4.1	72%R	Beta Casein	A1/A2

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	1490	78%R	Net Merit \$	760
Fat	61	0.02%	Fluid Merit \$	710
Protein	55	0.04%	Cheese Merit \$	783
PL	7.4	73%R	Grazing Merit \$	729
SCS	2.82	76%R	Kappa Casein	AB
DPR	2.3	71%R	Beta Casein	A1/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	8.1	62%R
Daughter Calving Ease	4.9	58%R

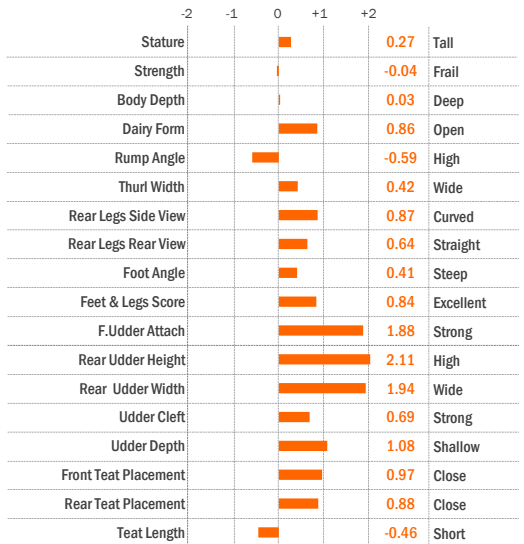
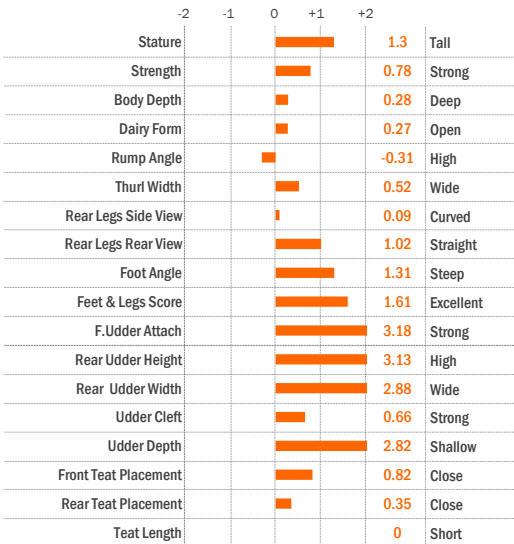
GTPI
2515

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
PTAT	+2.78%R UDC +2.5 FLC +1.33

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.2	61%R
Daughter Calving Ease	4.2	59%R

GTPI
2564

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
PTAT	+1.34 77%R UDC +1.63 FLC +0.79



✓ PTAT ✓ PL ✓ DPR ✓ SCS ✓ NON EU

✓ PL ✓ DPR ✓ SEXED SEMEN

Mr Super CONTENDER

Supershot x Uno x Observer



DAM: LACREST CARDIGAN VG86

ITB: HO840M3129037755
 NAAB code 224HO04210 aAa: 432156
 Dam: Larcrest Cardigan VG86
 2nd Dam: Larcrest Cale VG89
 3rd Dam: Larcrest Crimson EX94

Glamour Boghill COOPER

Silver x Numero Uno x Robust



3RD DAM LACREST COMET VG87

ITB:GBRM915258200081
 NAAB Code:224HO04265 aAa:432
 Dam: Glamour Carlin VG86
 2nd Dam: Larcrest Carlin VG87

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)			
Milk	955	79%R	Net Merit \$ 755
Fat	59	0.09%	Fluid Merit \$ 657
Protein	46	0.06%	Cheese Merit \$ 799
PL	8.4	73%R	Grazing Merit \$ 729
SCS	2.48	76%R	Kappa Casein AB
DPR	2.7	71%R	Beta Casein A2/A2

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)			
Milk	755	78%R	Net Merit \$ 763
Fat	86	0.21%	Fluid Merit \$ 703
Protein	37	0.05%	Cheese Merit \$ 789
PL	6.9	73%R	Grazing Merit \$ 728
SCS	2.93	76%R	Kappa Casein AA
DPR	1.8	71%R	Beta Casein A1A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.6	62%R
Daughter Calving Ease	4.2	60%R

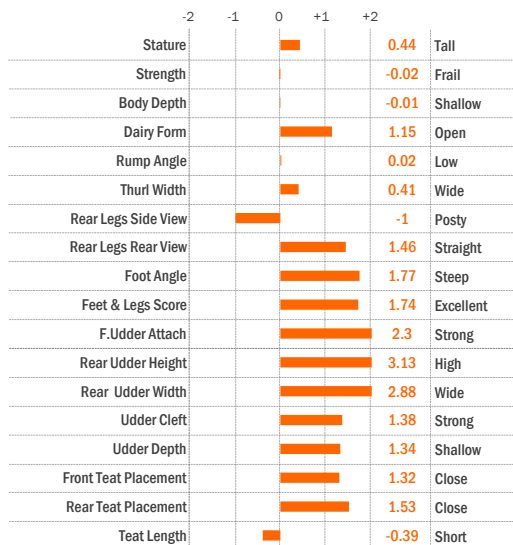
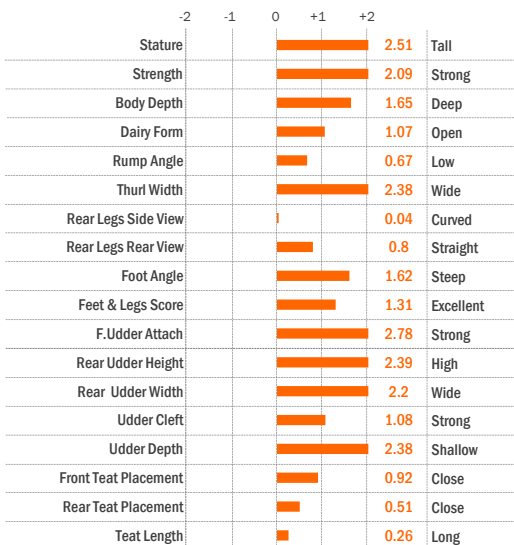
GTPI
2623

USDA - CDCB / HA GENOMIC - TYPE (08/2017)	
PTAT +2.29	78%R UDC +1.74 FLC +0.81

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.4	62%R
Daughter Calving Ease	4.7	59%R

GTPI
2599

USDA - CDCB / HA GENOMIC - TYPE (08/2017)	
PTAT +1.86	77%R UDC +2.29 FLC +1.76





Wiltor CORVETTE

Chevrolet x Explode x Man-O-Man



DAM WILTOR DREAMGIRL VG89

ITB:GBRM727942300180
 NAAB Code:224H003256 aAa: 243
 Dam: Wiltor Dreamgirl VG89
 2nd Dam: KNS Dreamday VG86



BB CROSSFIRE

Supershot x Mogul x Obersver



ITB: GBR 726652700544
 NAAB Code: 224H004208 aAa: 435
 Dam: BB Mogul Cleopatra VG87
 2nd Dam: Larcrest Cale VG89

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1261	78%R	Net Merit \$	492
Fat	45	-0.01%	Fluid Merit \$	487
Protein	35	-0.01%	Cheese Merit \$	497
PL	3.7	73%R	Grazing Merit \$	429
SCS	2.73	76%R	Kappa Casein	AB
DPR	-0.7	72%R	Beta Casein	A2/A2

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1596	78%R	Net Merit \$	607
Fat	55	-0.01%	Fluid Merit \$	613
Protein	46	0%	Cheese Merit \$	606
PL	5.2	73%R	Grazing Merit \$	593
SCS	2.94	76%R	Kappa Casein	AB
DPR	1.9	71%R	Beta Casein	A1/A2

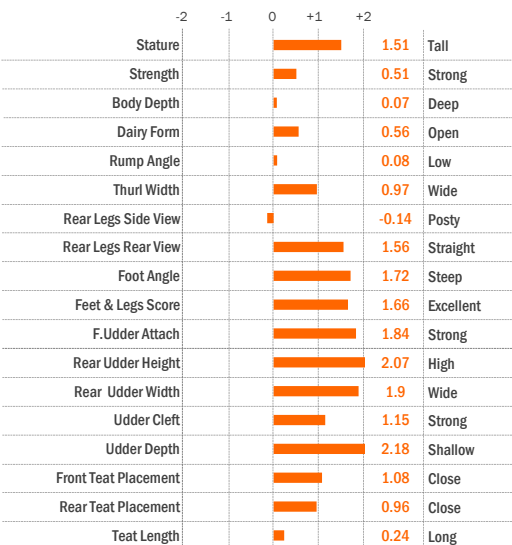
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.4	61%R
Daughter Calving Ease	4.6	58%R



USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.68 76%R UDC +1.64 FLC +1.48



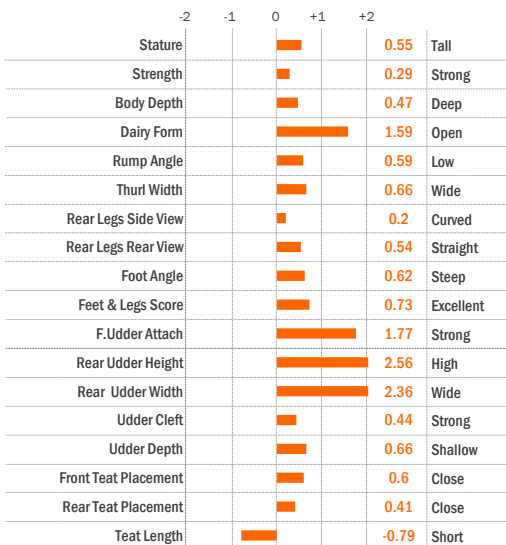
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.5	61%R
Daughter Calving Ease	5.4	58%R



USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.5 77%R UDC +1.57 FLC +0.64





PL



SEXED SEMEN



PTAT

Wiltor DANDY

La-Bron x Mogul x Iota



DAM MORNINGVIEW MOGUL MANI VG86

ITB: GBRM727942500259
 NAAB: 224HO04293 aAa: 342
 Dam: Morningview Mogul Mani VG86
 2nd Dam: Morningview Mist GP82



SEXED SEMEN

Cogent DISTRICT RED

Debutant x Snow x Superstition



ITB: DEUM000358442822
 NAAB: 224HO04240 aAa: 432
 Dam: KNS Darlin VG86
 2nd Dam: Daisy VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	618	79%R	Net Merit \$	709
Fat	80	0.21%	Fluid Merit \$	612
Protein	41	0.08%	Cheese Merit \$	752
PL	5.3	73%R	Grazing Merit \$	677
SCS	2.8	76%R	Kappa Casein	AB
DPR	1.4	72%R	Beta Casein	A1A2

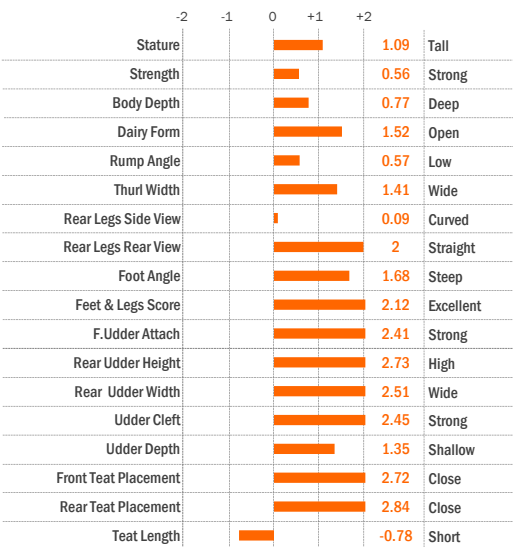
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	8.3	61%R
Daughter Calving Ease	5.7	59%R

GTPI
2590

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +2.17 78%R UDC +2.11 FLC +2.02



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	311	78%R	Net Merit \$	356
Fat	18	0.02%	Fluid Merit \$	269
Protein	29	0.07%	Cheese Merit \$	393
PL	2.6	70%R	Grazing Merit \$	340
SCS	2.83	73%R	Kappa Casein	BB
DPR	0.9	69%R	Beta Casein	A1/A2

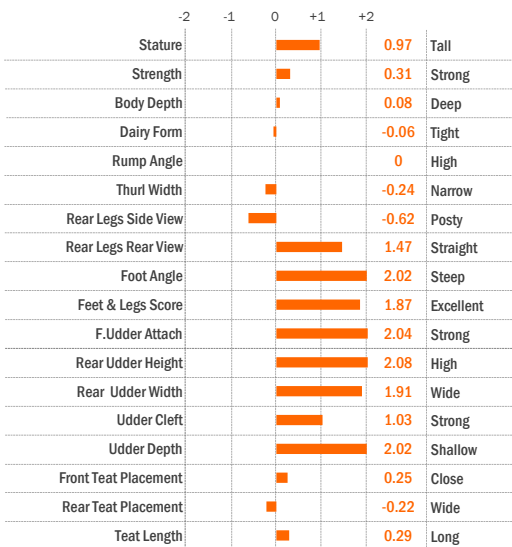
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.3	60%R
Daughter Calving Ease	6.5	55%R

GTPI
2134

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +1.37 75%R UDC +1.65 FLC +1.77



GENOMIC SIRE

✓
SCS

✓
DPR

✓
PL

✓
SEXED SEMEN

Wiltor DREAMER

Supersire x Explode x Man-O-Man



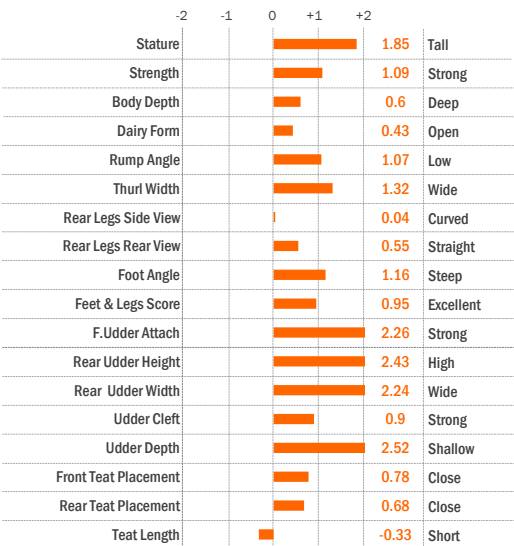
ITB:GBRM727942400167
 NAAB Code:224HO03187 aAa:423
 Dam:Wiltor Dreamgirl VG89
 2nd Dam:KNS Dreamday VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	741	78%R	Net Merit \$	574
Fat	58	0.11%	Fluid Merit \$	520
Protein	31	0.03%	Cheese Merit \$	599
PL	5	74%R	Grazing Merit \$	550
SCS	2.64	76%R	Kappa Casein	AA
DPR	1.6	73%R	Beta Casein	A1/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.8	71%R
Daughter Calving Ease	5.8	60%R

GTPI
2382

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
PTAT	+1.71 77%R UDC +1.83 FLC +0.58



GENOMIC SIRE

✓
EASY CALVING

✓
MILK

✓
SEXED SEMEN

Wiltor DRUMMER

Supersire x Explode x Man-O-Man



FULL SISTER WILTOR SUPERSIRE DREAMGIRL VG87

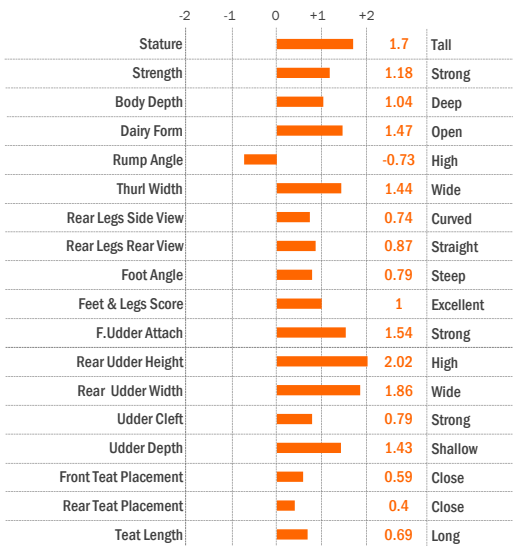
ITB:GBRM727942600169
 NAAB Code:224HO03186 aAa:423
 Dam:Wiltor Dreamgirl VG89
 2nd Dam:KNS Dreamday VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	1426	78%R	Net Merit \$	599
Fat	73	0.07%	Fluid Merit \$	570
Protein	47	0.02%	Cheese Merit \$	613
PL	3.8	74%R	Grazing Merit \$	557
SCS	2.77	76%R	Kappa Casein	AA
DPR	0.3	73%R	Beta Casein	A1/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	6.8	62%R
Daughter Calving Ease	4.8	60%R

GTPI
2394

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
PTAT	+1.67 77%R UDC +1.22 FLC +0.69



✓ MILK ✓ SEXED SEMEN ✓ EASY CALVING

DG Albero **ELIOTT**

Wickham x Supersire x Man-O-Man



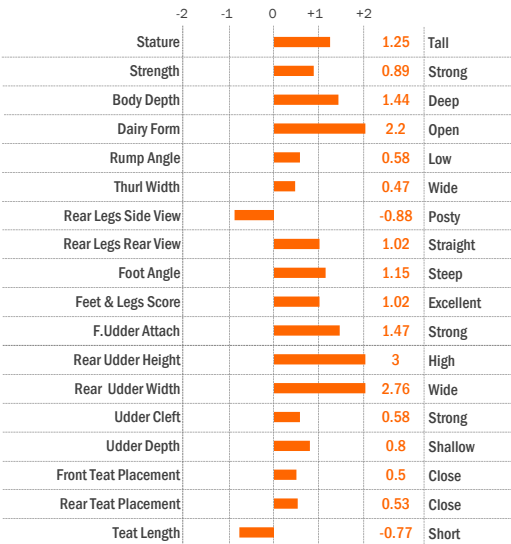
ITB: HONLDM000727981864
 NAAB Code:224HO04478 aAa: 234
 Dam:All.Nure Supersire Eleonor VG85
 2nd Dam:All.Nure Mom Elestar VG87

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)			
Milk	1574	78%R	Net Merit \$ 723
Fat	80	0.08%	Fluid Merit \$ 679
Protein	55	0.03%	Cheese Merit \$ 743
PL	4.8	72%R	Grazing Merit \$ 672
SCS	2.77	75%R	Kappa Casein AA
DPR	0.4	70%R	Beta Casein A1/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7	61%R
Daughter Calving Ease	4.3	57%R

GTPI
2541

USDA - CDCB / HA GENOMIC - TYPE (08/2017)	
PTAT +1.77	76%R UDC +1.61 FLC +0.87



✓ DPR ✓ PTAT ✓ EASY CALVING

Endco **EVOLVE POC**

Powerball P x Balisto x Epic



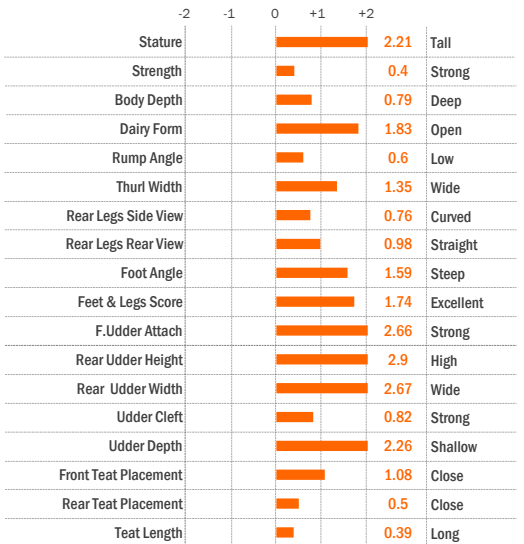
ITB: HO840M00312903824
 NAAB Code:224HO04511 aAa: 321456
 Dam: Royal-Vista Balisto Esta
 2nd Dam: Royal-Vista Epic Estelle VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)			
Milk	400	78%R	Net Merit \$ 631
Fat	54	0.14%	Fluid Merit \$ 497
Protein	45	0.12%	Cheese Merit \$ 689
PL	4.3	72%R	Grazing Merit \$ 641
SCS	2.87	75%R	Kappa Casein BB
DPR	2.4	70%R	Beta Casein A2/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	6.8	61%R
Daughter Calving Ease	3.2	59%R

GTPI
2514

USDA - CDCB / HA GENOMIC - TYPE (08/2017)	
PTAT +2.05	76%R UDC +1.97 FLC +1.25



✓ MILK ✓ PL ✓ EASY CALVING ✓ SEXED SEMEN

Halcyon FREESTYLE

Missouri x Massey x Fibrax



2ND DAM MARS FROUKJE 478 VG88

ITB: HOGBRM187165400561
 NAAB Code:224HO04480 aAa:243
 Dam: Mars Froukje 597 VG86
 2nd Dam: Mars Froukje 478 VG88

✓ MILK ✓ PL ✓ DPR ✓ EASY CALVING

Vivejoie D GILROY

Penmanship x Mardi Gras x Supersire



GRAND DAM WELCOME SUPERSIRE GAILA VG85

ITB: HOCANM109520535
 NAAB code 224HO04741 aAa: 342156
 Dam: Denistier Vivejoie Mardi Gael VG86
 2nd Dam: Welcome Supersire Gaila VG85
 3rd Dam: Vision-gen Manoman Gildie VG87

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1586	77%R	Net Merit \$	642
Fat	50	-0.03%	Fluid Merit \$	635
Protein	46	0%	Cheese Merit \$	647
PL	5.8	71%R	Grazing Merit \$	584
SCS	2.78	74%R	Kappa Casein	AB
DPR	0.1	70%R	Beta Casein	A1/A2

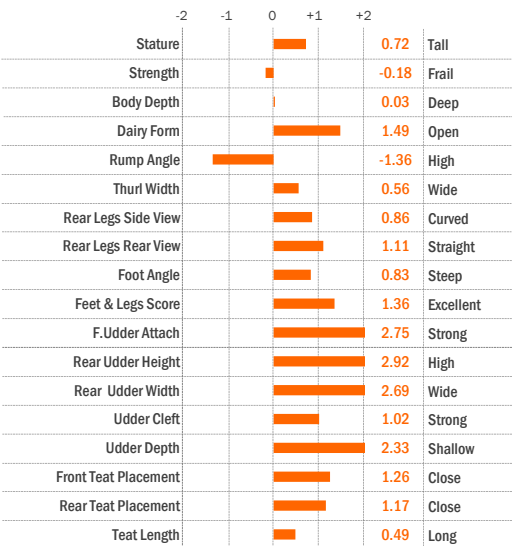
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	6.5	61%R
Daughter Calving Ease	4.4	56%R

GTPi
2442

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.75 74%R UDC +2.4 FLC +1.24



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1502	75%R	Net Merit \$	758
Fat	80	0.09%	Fluid Merit \$	701
Protein	60	0.05%	Cheese Merit \$	783
PL	6.3	70%R	Grazing Merit \$	741
SCS	2.96	73%R	Kappa Casein	AA
DPR	2.3	69%R	Beta Casein	A2/A2

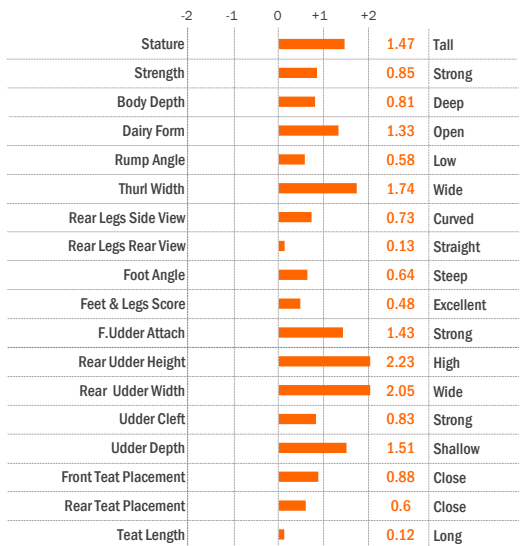
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	5.6	61%R
Daughter Calving Ease	3.4	54%R

GTPi
2593

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.54 74%R UDC +1.44 FLC +0.16





PL



DPR



SCS



EASY CALVING



SEXED

Prismagen KING GEORGE

Kingboy x Shotglass x Frank



4TH DAM DE OMAN 6290 VG86

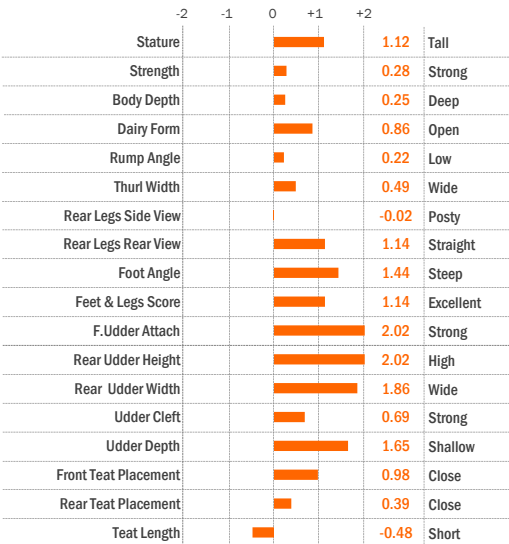
ITB: DEUM0000357970628
 NAAB Code:224HO04209 aAa: 432
 Dam: De-Su 2699
 2nd Dam: De-Su 1027

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	917	79%R	Net Merit \$	681
Fat	62	0.1%	Fluid Merit \$	611
Protein	41	0.05%	Cheese Merit \$	713
PL	5.8	74%R	Grazing Merit \$	671
SCS	2.72	77%R	Kappa Casein	BB
DPR	2.5	73%R	Beta Casein	A2/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	6.5	62%R
Daughter Calving Ease	4.3	59%R

GTP1
2488

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
PTAT +1.42	79%R UDC +1.52 FLC +1.05



MILK



PL



DPR

Vogue LEGO

Silver x Numero Uno x Snowman



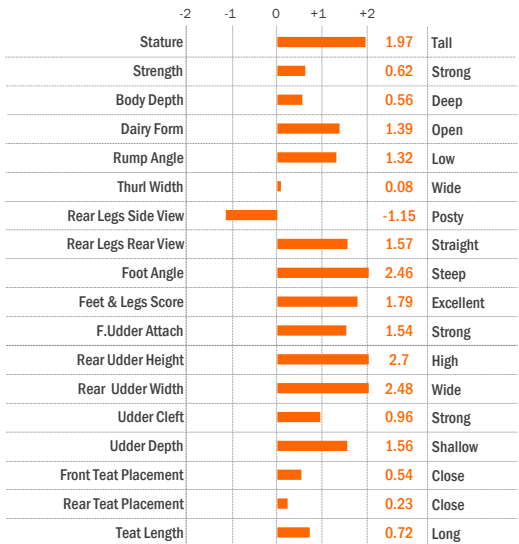
ITB: HOCANM000012111880
 NAAB Code:224HO04523 aAa: 342516
 Dam: Snowbiz N Uno Lena VG86
 2nd Dam: Freurehaven FGS Lucy VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)				
Milk	1071	79%R	Net Merit \$	712
Fat	78	0.14%	Fluid Merit \$	635
Protein	48	0.06%	Cheese Merit \$	746
PL	6.3	73%R	Grazing Merit \$	683
SCS	2.73	76%R	Kappa Casein	AA
DPR	1.5	71%R	Beta Casein	A2/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.6	63%R
Daughter Calving Ease	5.9	60%R

GTP1
2553

USDA - CDCB/HA GENOMIC - TYPE (08/2017)	
PTAT +1.73	77%R UDC +1.51 FLC +1.56



GENOMIC SIRE

✓
MILK

✓
PL

✓
EASY CALVING

✓
PTAT

Oconnors LOTTA CLASS

1st Class x Mccutchen x Snowman



DAM SNOWBIZ MCCUTCHEN LOTTIE VG87

ITB: CANM000012111800
 NAAB Code: 224HO04274 aAa: 234165
 Dam: Snowbiz Mccutchen Lottie VG87
 2nd Dam: Freurehaven FGS Lucy VG86

GENOMIC SIRE

✓
MILK

✓
PL

✓
DPR

✓
EASY CALVING

✓
PTAT

Vogue LUMBERJACK

Supershot x Mccutchen x Snowman



ITB: HOCANM000012111856
 NAAB Code: 224HO04313 aAa: 342516
 Dam: Snowbiz Mccutchen Lottie VG87
 2nd Dam: Freurehaven FGS Lucy VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1057	79%R	Net Merit \$	583
Fat	38	0%	Fluid Merit \$	573
Protein	30	0%	Cheese Merit \$	589
PL	6.4	73%R	Grazing Merit \$	547
SCS	2.72	76%R	Kappa Casein	AB
DPR	0.8	72%R	Beta Casein	A2/A2

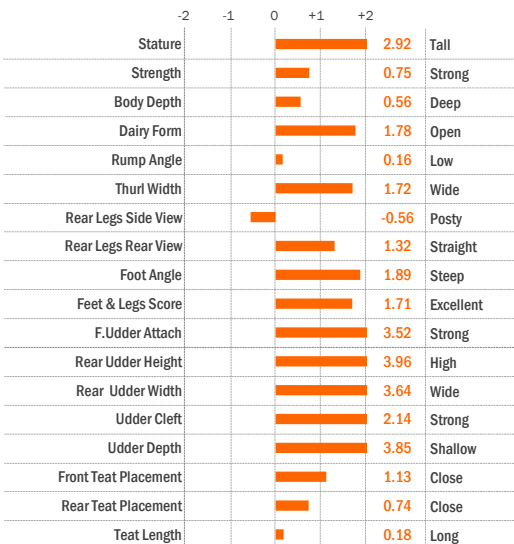
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	6.5	62%R
Daughter Calving Ease	4.7	60%R

GTPI
2419

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +2.83 78%R UDC +2.98 FLC +1.18



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	2027	79%R	Net Merit \$	592
Fat	35	-0.15%	Fluid Merit \$	594
Protein	58	-0.01%	Cheese Merit \$	593
PL	5.9	73%R	Grazing Merit \$	577
SCS	2.83	76%R	Kappa Casein	AB
DPR	2.2	71%R	Beta Casein	A1/A2

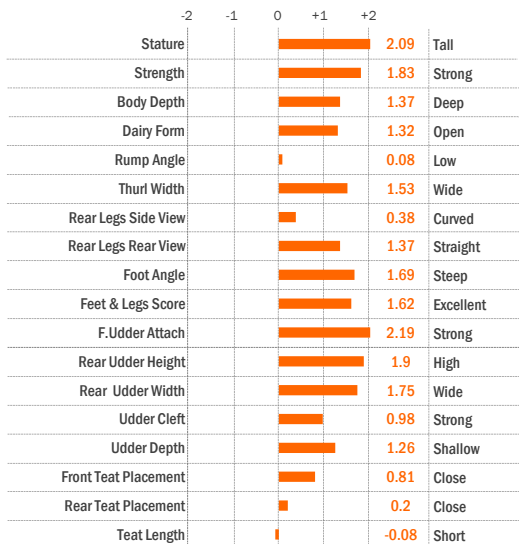
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	6.3	62%R
Daughter Calving Ease	4	59%R

GTPI
2442

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +2.17 78%R UDC +1.21 FLC +1.28



GENOMIC SIRE



PL



DPR



PTAT

Oconnors Vogue MAIN TIME

Main Event x Numero Uno x Snowman



2ND DAM FREUREHAVEN FGS LUCY VG86

ITB: CANM000012111724
 NAAB Code: 286HO00103 aAa: 231465
 Dam: Snowbiz N Uno Lena VG86
 2nd Dam: Freurehaven FGS Lucy VG86

GENOMIC SIRE

19



MILK



PL



DPR



PTAT



SEXED SEMEN



SCS

Cogent De Crob MOAT

Kingboy x Mogul x Planet



2ND DAM MH MENTA 1 VG86

ITB: HONLD000626532057
 NAAB Code: 224HO04026 aAa: 234
 Dam: MH Menta 5
 2nd Dam: MH Menta 1 VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	777	79%R	Net Merit \$	603
Fat	54	0.09%	Fluid Merit \$	561
Protein	31	0.03%	Cheese Merit \$	621
PL	6	74%R	Grazing Merit \$	584
SCS	2.8	76%R	Kappa Casein	AA
DPR	1.5	72%R	Beta Casein	A2/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.9	79%R
Daughter Calving Ease	5.9	67%R

GTP1
2438

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +2.23 78%R UDC +2.7 FLC +1.19

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1483	78%R	Net Merit \$	671
Fat	52	-0.01%	Fluid Merit \$	651
Protein	44	0%	Cheese Merit \$	682
PL	6.4	74%R	Grazing Merit \$	638
SCS	2.65	76%R	Kappa Casein	AB
DPR	1.3	73%R	Beta Casein	A2/A2

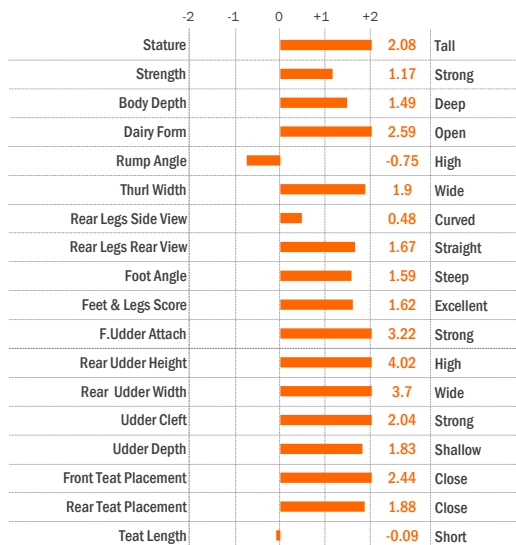
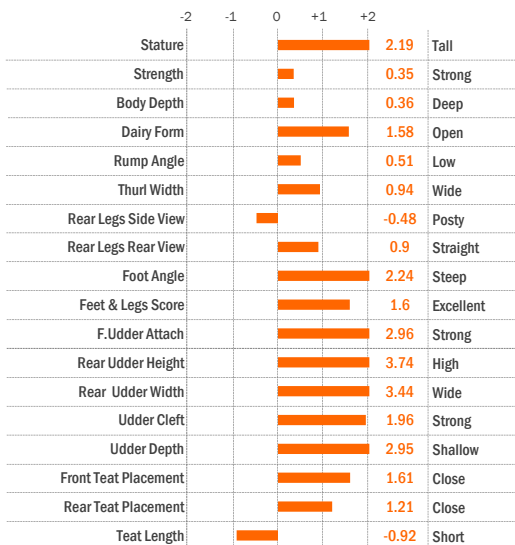
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	8.1	62%R
Daughter Calving Ease	4.1	60%R

GTP1
2572

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +3.08 77%R UDC +2.74 FLC +1.34



GENOMIC SIRE

✓ MILK ✓ PL ✓ SCS ✓ DPR

Vector **MUSTBE MAGIC**

Silver x Jacey x Planet



2ND DAM SANDY-VALLEY PLANET MELODY VG87

ITB: HOCANM000012111877
 NAAB Code:224HO04524 aAa: 423615
 Dam: Silvercap SGO Jacey Mustbe GP83
 2nd Dam: Sandy-Valley Planet Melody VG87

GENOMIC SIRE

✓ MILK ✓ PL ✓ EASY CALVING ✓ PTAT

Alexerin Monterey **NAILED IT**

Monterey x Supersire x Oman



ITB: CANM000011760200
 NAAB Code:224HO04231 aAa: 246315
 Dam: Alexerin Supersire 1343 GP83
 2nd Dam: Alexerin Oman 993 EX90

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1834	79%R	Net Merit \$	774
Fat	60	-0.03%	Fluid Merit \$	726
Protein	63	0.03%	Cheese Merit \$	797
PL	7	73%R	Grazing Merit \$	740
SCS	2.71	76%R	Kappa Casein	AB
DPR	1.7	71%R	Beta Casein	A1/A2

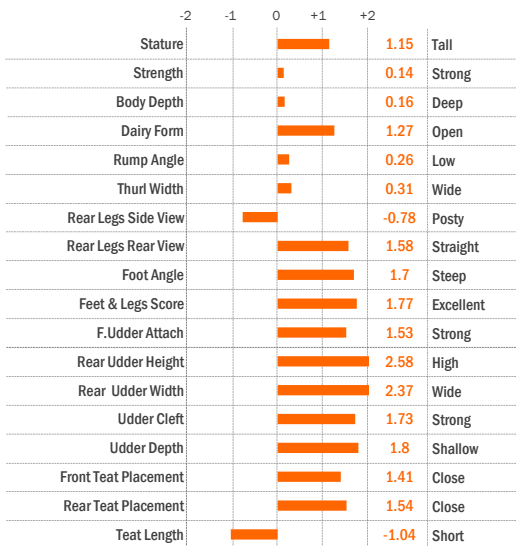
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.3	62%R
Daughter Calving Ease	4.9	59%R

GTPI
2614

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.59 77%R UDC +1.82 FLC +1.65



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1391	79%R	Net Merit \$	665
Fat	70	0.06%	Fluid Merit \$	653
Protein	45	0.01%	Cheese Merit \$	672
PL	5.8	73%R	Grazing Merit \$	604
SCS	2.95	77%R	Kappa Casein	AE
DPR	0	72%R	Beta Casein	A1/A2

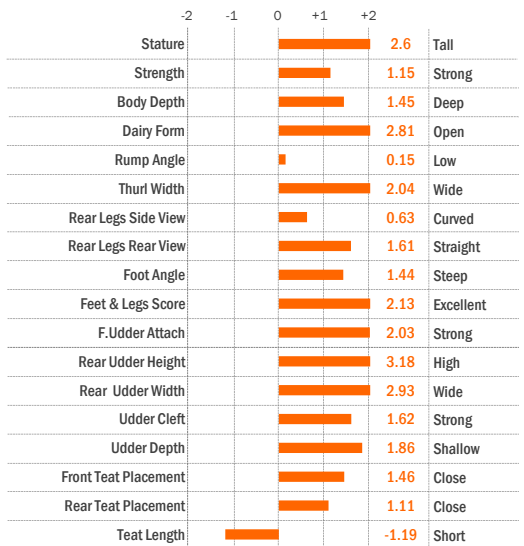
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	6.8	69%R
Daughter Calving Ease	4.3	67%R

GTPI
2497

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +2.79 79%R UDC +1.86 FLC +1.59





Mr Blondin **PICKFISH RED** ^{HCD1}
Sunfish x Supersire x Colt-P Red



ITB: HO840M003133371256
NAAB Code:224HO04509 aAa: 234156
Dam: Butlerview Pixie SS 57453 GP84
2nd Dam: Butlerview Colt Pixie EX90

Mr Blondin **POWERFUL PP** ^{RDC}
Powerball P x Supersire x Colt P Red



ITB: HO840M3135087150
NAAB Code:224HO04510 aAa code: 243615
Dam: Butlerview Pixie SS 57453 GP84
2nd Dam: Butlerview Colt Pixie EX90

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)			
Milk	941	76%R	Net Merit \$ 561
Fat	48	0.05%	Fluid Merit \$ 506
Protein	40	0.04%	Cheese Merit \$ 585
PL	4.7	72%R	Grazing Merit \$ 526
SCS	2.83	74%R	Kappa Casein AE
DPR	0.7	70%R	Beta Casein A1/A2

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)			
Milk	779	78%R	Net Merit \$ 650
Fat	45	0.06%	Fluid Merit \$ 570
Protein	42	0.07%	Cheese Merit \$ 685
PL	6.7	72%R	Grazing Merit \$ 658
SCS	2.84	75%R	Kappa Casein BB
DPR	3.3	70%R	Beta Casein A2/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	6.9	61%R
Daughter Calving Ease	6.2	57%R

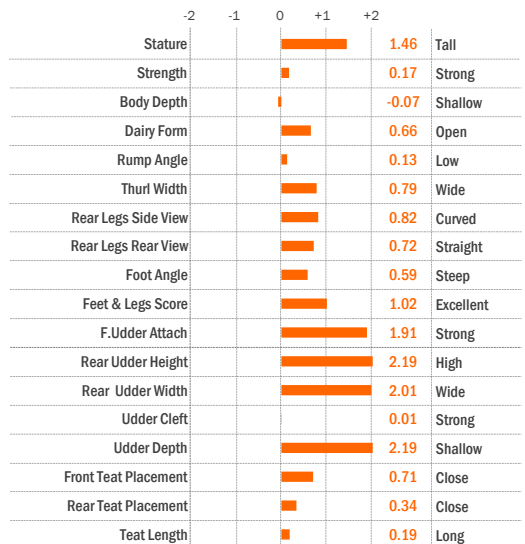
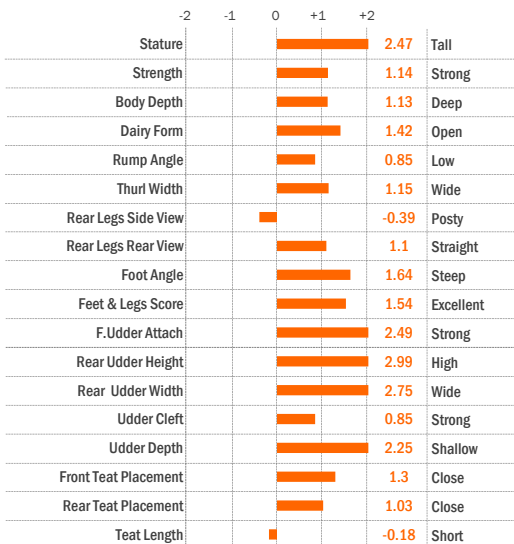
GTP1
2367

USDA - CDCB / HA GENOMIC - TYPE (08/2017)	
PTAT +2.75%R UDC +1.97 FLC +1.07	

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	6.5	61%R
Daughter Calving Ease	4.7	59%R

GTP1
2460

USDA - CDCB / HA GENOMIC - TYPE (08/2017)	
PTAT +1.45 76%R UDC +1.56 FLC +0.7	



GENOMIC SIRE

MILK

DPR

PTAT

DG SAMBA

Tango x Numero Uno x Big Time



DAM TIR-AN UNO NELINA VG85

ITB: NLDM000699237583
 NAAB Code: 224HO03631 aAa: 243
 Dam: Tir-An Uno Nelina VG85
 2nd Dam: Tirsvad BT Nemesis VG87

GENOMIC SIRE

PL

EASY CALVING

DPR

SEXED SEMEN

PTAT

Guye Holdings SAMITE

Monterey x Mogul x Man-O-Man



FULL SISTER TO DAM GUYE HOLDINGS MOGUL SILK 1355 VG85

ITB: AUS000H01926215
 NAAB: 224HO4653 aAa: N/A
 Dam: Guye Holdings Mogul Silk 1356 VG85
 2nd Dam: M-Gee O Silk VG86

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1246	78%R	Net Merit \$	594
Fat	62	0.06%	Fluid Merit \$	592
Protein	34	-0.01%	Cheese Merit \$	596
PL	4.2	73%R	Grazing Merit \$	579
SCS	2.74	76%R	Kappa Casein	AB
DPR	1.3	72%R	Beta Casein	A1/A2

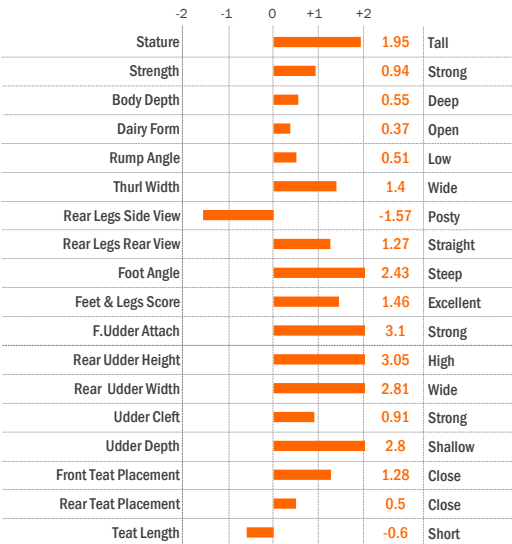
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.3	61%R
Daughter Calving Ease	5.7	59%R

GTPI
2449

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +2.05 77%R UDC +2.31 FLC +1.24



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	756	78%R	Net Merit \$	695
Fat	58	0.1%	Fluid Merit \$	628
Protein	37	0.05%	Cheese Merit \$	725
PL	6.1	73%R	Grazing Merit \$	704
SCS	2.79	76%R	Kappa Casein	AB
DPR	2.8	72%R	Beta Casein	A1/A1

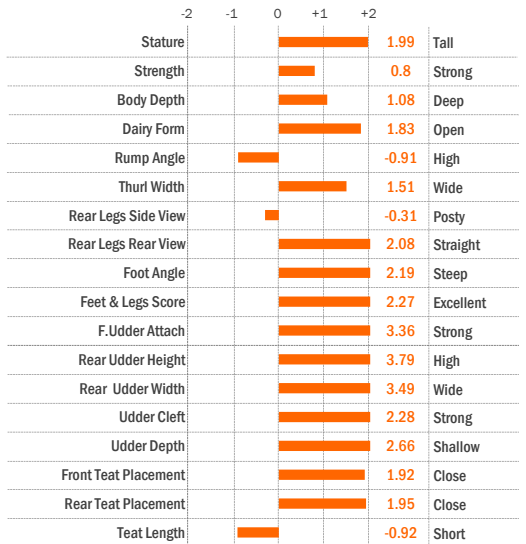
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	5	62%R
Daughter Calving Ease	2.8	60%R

GTPI
2626

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +2.97 77%R UDC +2.82 FLC +2.01



✓ MILK ✓ PL ✓ SCS ✓ DPR ✓ EASY CALVING

✓ MILK ✓ PL ✓ SCS ✓ DPR

Silvercap **SELFIE** RC
Supershot x Aikman x Larson

Wa-Del Jacey **SHERMAN**
Jacey x Hill x Planet



DAM OCONNORS AIKMAN SCARLET VG85

ITB: CANM000012221929
NAAB: 224HO04273 aAa: 435621
Dam: Oconnors Aikman Scarlet VG85
2nd Dam: Dymentholm Sunview Sienna VG86

ITB: USAM000142997802
NAAB Code: 224HO03625 aAa: 345126
Dam: Wa-Del Hill Shirley VG85
2nd Dam: Wa-Del Planet Stephanie VG87

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1451	78%R	Net Merit \$	700
Fat	44	-0.04%	Fluid Merit \$	672
Protein	45	0%	Cheese Merit \$	715
PL	7.9	72%R	Grazing Merit \$	693
SCS	2.59	75%R	Kappa Casein	BB
DPR	3.2	70%R	Beta Casein	A1/A2

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1678	80%R	Net Merit \$	589
Fat	34	-0.1%	Fluid Merit \$	555
Protein	56	0.02%	Cheese Merit \$	600
PL	5	74%R	Grazing Merit \$	583
SCS	2.75	66%R	Kappa Casein	AB
DPR	1.8	73%R	Beta Casein	A2/A2

NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	6.6	61%R
Daughter Calving Ease	4.2	59%R

GTPI
2538

NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	8.4	68%R
Daughter Calving Ease	4.7	66%R

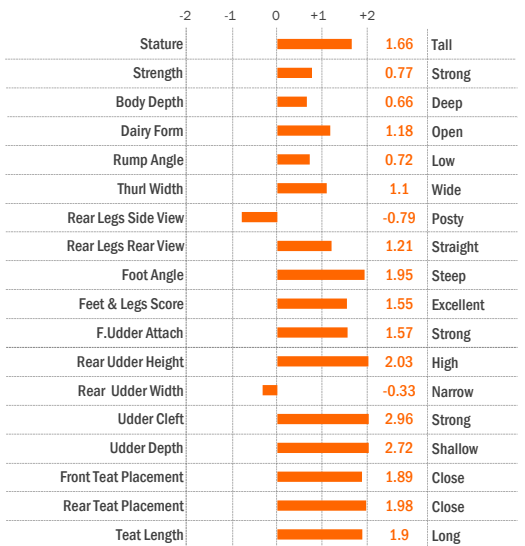
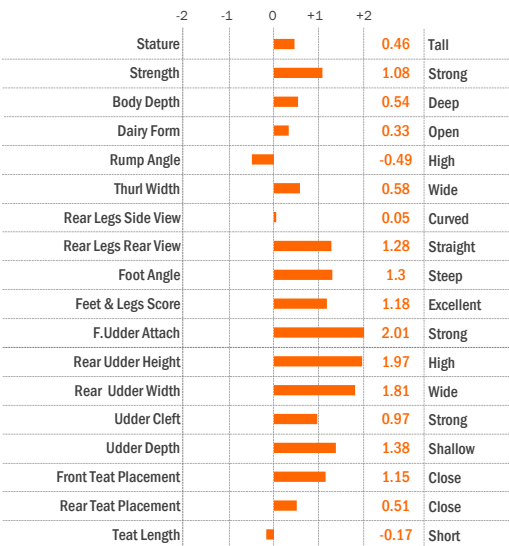
GTPI
2478

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +1.37 77%R UDC +1.64 FLC +1.24

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +1.97 79%R UDC +2.07 FLC +1.32



GENOMIC SIRE

✓ MILK
✓ PL
✓ PTAT
✓ SEXED SEMEN

Ekkel **SINGSTAR**

Superman x Mogul x Domain



DAM SPH YELENA 65 VG89

ITB: DEUM000358714019
 NAAB Code:224HO04279 aAa: 243
 Dam: SPH Yelena 65 VG89
 2nd Dam: Yvette 659 VG85

GENOMIC SIRE

✓ PL
✓ DPR

Mapel Wood **SILVERBACK**

Silver x Supersire x Man-O-Man



OCONNORS SUPERSIRE BASILICA VG85

ITB: HOCANM00002111806
 NAAB code 224HO04276 aAa: 243156
 Dam: Oconnors Supersire Basilca VG85
 2nd Dam: Gen-I-beq Manoman Bibi VG85
 3rd Dam: Gen-I-beq Shottle Barbi EX92

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1339	76%R	Net Merit \$	716
Fat	74	0.09%	Fluid Merit \$	677
Protein	48	0.03%	Cheese Merit \$	734
PL	5.7	71%R	Grazing Merit \$	669
SCS	2.83	73%R	Kappa Casein	AB
DPR	0.7	70%R	Beta Casein	A1/A2

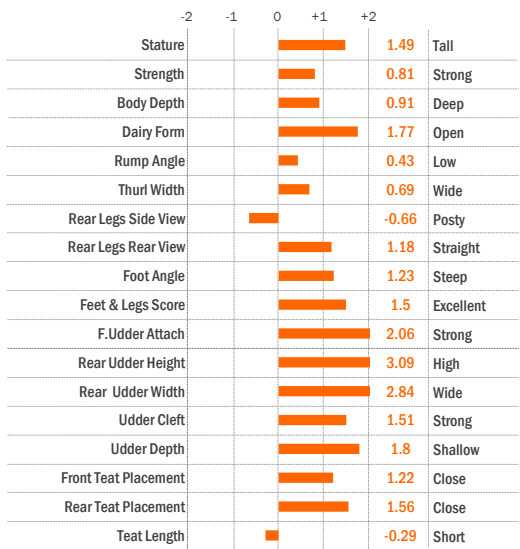
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.3	62%R
Daughter Calving Ease	4.3	55%R

GTP1
2558

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +2.16 73%R UDC +2.1 FLC +1.23



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	989	79%R	Net Merit \$	676
Fat	61	0.08%	Fluid Merit \$	601
Protein	46	0.05%	Cheese Merit \$	709
PL	5.4	73%R	Grazing Merit \$	655
SCS	2.8	76%R	Kappa Casein	BE
DPR	1.5	71%R	Beta Casein	A1/A1

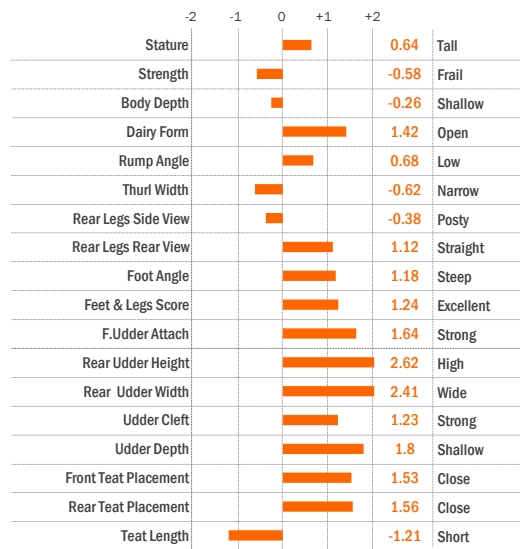
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.1	62%R
Daughter Calving Ease	4.1	60%R

GTP1
2487

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.4 78%R UDC +1.93 FLC +1.2





Vogue SIZZLER RED

Pat Red x Aikman x Larson



DAM: OCONNORS AIKMAN SCARLET VG85

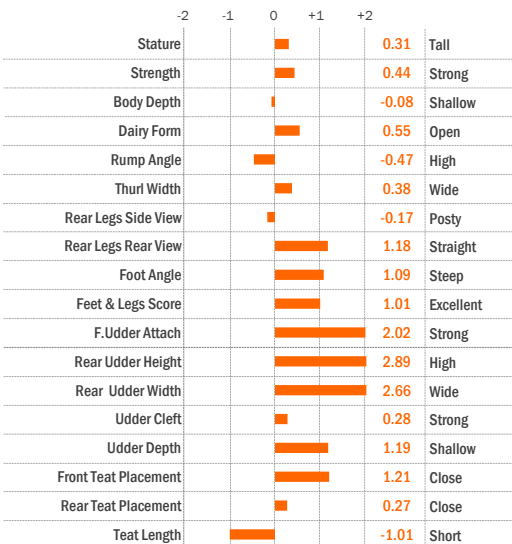
ITB: HOCANM12111906
 NAAB code 224HO04522 aAa: 432561
 Dam: Oconnors Aikman Scarlet VG85
 2nd Dam: Dymenholm Sunview Sienna VG86
 3rd Dam: Des-Y-Gen Planet Silk EX90

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)			
Milk	1060	76%R	Net Merit \$ 587
Fat	53	0.05%	Fluid Merit \$ 546
Protein	38	0.02%	Cheese Merit \$ 607
PL	4.4	71%R	Grazing Merit \$ 544
SCS	2.69	73%R	Kappa Casein BB
DPR	0.8	70%R	Beta Casein A1/A1

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.2	62%R
Daughter Calving Ease	5.4	55%R

GTPI
2379

USDA - CDCB / HA GENOMIC - TYPE (08/2017)	
PTAT +1.21	75%R UDC +1.94 FLC +1.1



BB DG SHILLING

Silver x Supersire x Superstition



3RD DAM UFM - DUBS SHERAY EX90

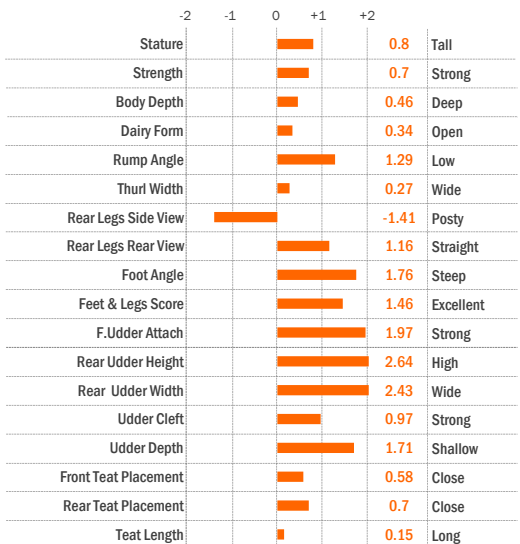
ITB: HOGBRM726652200588
 NAAB Code:224HO04479 aAa:432
 Dam: BB Supersire Sheira GP81
 2nd Dam: Twin Sheira VG85

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)			
Milk	821	78%R	Net Merit \$ 722
Fat	71	0.15%	Fluid Merit \$ 623
Protein	45	0.07%	Cheese Merit \$ 766
PL	7.1	73%R	Grazing Merit \$ 665
SCS	2.64	76%R	Kappa Casein AB
DPR	1.5	71%R	Beta Casein A1/A1

NAAB CALVING TRAITS EVALUATIONS (08/2017)		
Sire Calving Ease	7.8	61%R
Daughter Calving Ease	5.6	59%R

GTPI
2541

USDA - CDCB / HA GENOMIC - TYPE (08/2017)	
PTAT +1.51	76%R UDC +1.94 FLC +1.4



GENOMIC SIRE

PL

DPR

SEXED SEMEN

Baltic STAR

Penley x Logan x Mac



ITB: DEUM 000122010604
 NAAB code 224HO04432 aAa: 324
 Dam: BS Rebec 4 VG86
 2nd Dam: Raven 2 GP84
 3rd Dam: Markwell Outside Fawn VG88

GENOMIC SIRE

MILK

PL

EASY CALVING

SEXED SEMEN

Cogent DG SUPERSTYLE

Supersire x Superstition x Shottle



ITB: NLDM000755898972
 NAAB Code: 224HO02982 aAa: 342
 Dam: Rose Supershot VG88
 2nd Dam: RC Classic VG87

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	710	76%R	Net Merit \$	664
Fat	48	0.08%	Fluid Merit \$	582
Protein	35	0.05%	Cheese Merit \$	702
PL	7.5	71%R	Grazing Merit \$	675
SCS	2.5	73%R	Kappa Casein	AB
DPR	3.9	70%R	Beta Casein	A2/A2

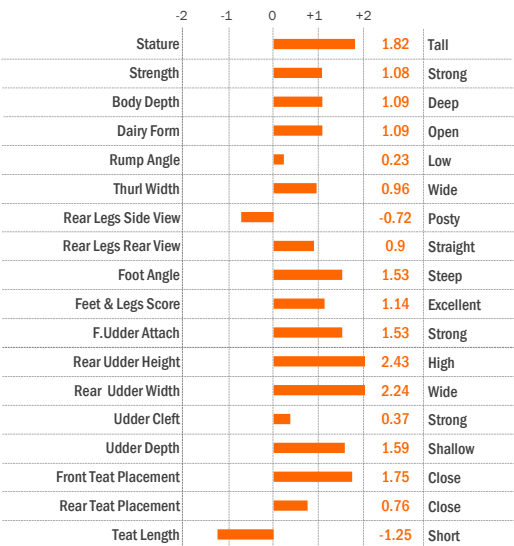
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.3	61%R
Daughter Calving Ease	5.6	55%R

GTP1
2498

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.62 73%R UDC +1.42 FLC +0.85



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1866	79%R	Net Merit \$	614
Fat	56	-0.05%	Fluid Merit \$	599
Protein	58	0.01%	Cheese Merit \$	622
PL	5.6	75%R	Grazing Merit \$	560
SCS	2.88	77%R	Kappa Casein	AB
DPR	0.7	73%R	Beta Casein	A1/A2

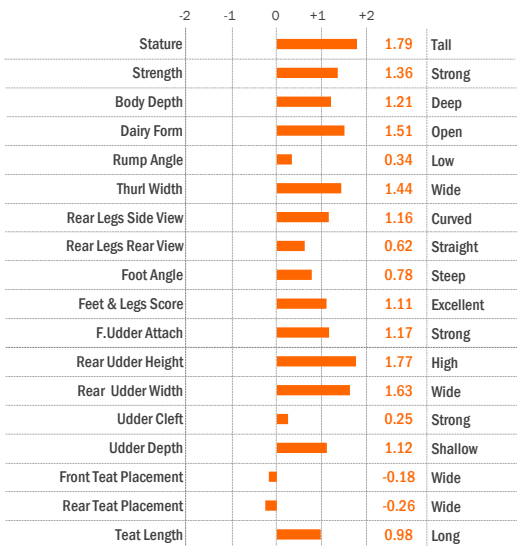
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7	77%R
Daughter Calving Ease	5.5	60%R

GTP1
2381

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.57 78%R UDC +0.8 FLC +0.7





PL



SCS



DPR

Endco SUPREME

Cashflow x Platinum x Sudan



ITB: HO840M003133064316
 NAAB Code:224HO04512 aAa: 534162
 Dam: Vieuxsaule Platinum Shiras
 2nd Dam: Vieuxsaule Sudan Kareen VG88



MILK



PL



EASY CALVING



PTAT

Alexerin High Octane TIMBER

High Octane x Supersire x Oman



DAM ALEXERIN SUPERSIRE 1338 VG85

ITB: CANM00011760206
 NAAB Code: 224HO04232 aAa: 432615
 Dam: Alexerin Supersire 1338 VG85
 2nd Dam: Alexerin Oman 993 EX90

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	875	76%R	Net Merit \$	743
Fat	75	0.15%	Fluid Merit \$	640
Protein	47	0.08%	Cheese Merit \$	790
PL	6	71%R	Grazing Merit \$	691
SCS	2.61	74%R	Kappa Casein	AB
DPR	1.3	70%R	Beta Casein	A2/A2

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	2178	78%R	Net Merit \$	655
Fat	59	-0.08%	Fluid Merit \$	676
Protein	57	-0.02%	Cheese Merit \$	648
PL	5.6	71%R	Grazing Merit \$	600
SCS	2.79	74%R	Kappa Casein	BE
DPR	0.2	70%R	Beta Casein	A1/A1

NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.5	61%R
Daughter Calving Ease	6.5	54%R

GTPI
2564

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +1.78 75%R UDC +1.66 FLC +1.04

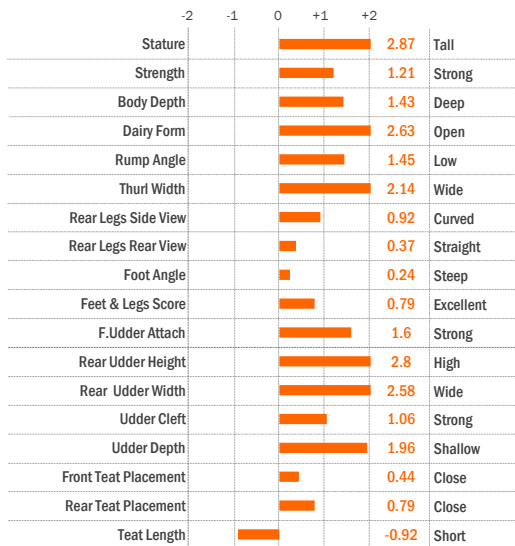
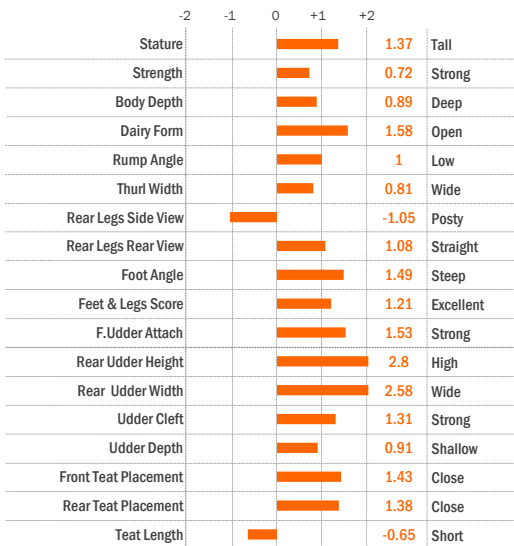
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	6.6	61%R
Daughter Calving Ease	3.9	56%R

GTPI
2451

USDA - CDCB / HA GENOMIC - TYPE (08/2017)

PTAT +2.12 76%R UDC +1.48 FLC +0.11



GENOMIC SIRE

MILK
 PL
 DPR
 EASY CALVING
 SEXED SEMEN

Glamour Boghill **TRADER**

Troy x Numero Uno x Robust



3RD DAM LARCREST COMET VG87

ITB:GBRM915258200147
 NAAB: 224HO04281 aAa: 243
 Dam: Glamour Carlin VG86
 2nd Dam: Larcrest Carlin VG87

GENOMIC SIRE

MILK
 PTAT
 PL
 DPR

Swissbec **YODA P** POC RDC

Jedi x Mardi Gras x Ladd P



DAM IHG MARDI SENS 9017

ITB: HOCANM109890141
 NAAB code 286HO00107 aAa: 243615
 Dam: IHG Mardi Gras Sens 9017 VG86
 2nd Dam: K-Manor Sensational-Red
 3rd Dam: Lookout Pesce Magna P Sarah VG87

USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1071	78%R	Net Merit \$	700
Fat	46	0.02%	Fluid Merit \$	666
Protein	39	0.02%	Cheese Merit \$	716
PL	8.8	74%R	Grazing Merit \$	675
SCS	2.85	76%R	Kappa Casein	AA
DPR	2.4	73%R	Beta Casein	A1/A2

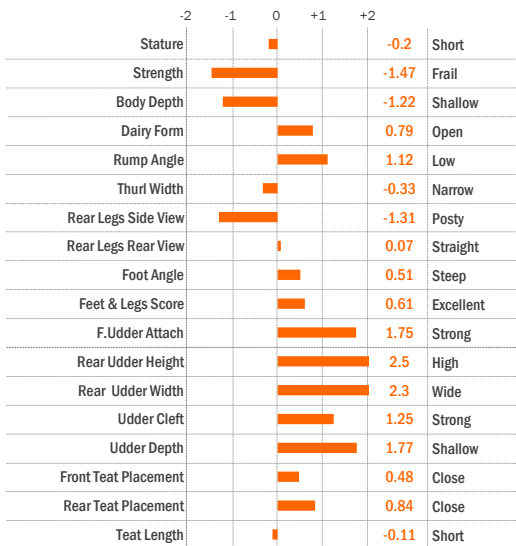
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	6.5	62%R
Daughter Calving Ease	5	59%R

GTPI
2448

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +1.08 77%R UDC +2.11 FLC +0.6



USDA-CDCB Genomic - SIRE EVALUATIONS (08/2017)

Milk	1626	75%R	Net Merit \$	753
Fat	66	0.03%	Fluid Merit \$	726
Protein	55	0.02%	Cheese Merit \$	766
PL	6.7	70%R	Grazing Merit \$	758
SCS	2.94	73%R	Kappa Casein	BE
DPR	3.2	69%R	Beta Casein	A1/A2

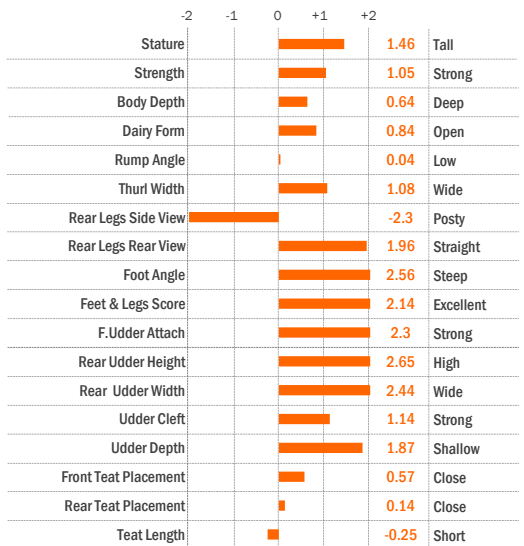
NAAB CALVING TRAITS EVALUATIONS (08/2017)

Sire Calving Ease	7.3	61%R
Daughter Calving Ease	4.4	54%R

GTPI
2662

USDA - CDCB/HA GENOMIC - TYPE (08/2017)

PTAT +2.04 74%R UDC +1.86 FLC +2.03





Cogent DIEGO

Bookem x Baxter x Shottle



DTR INGLEDEN DIEGO GALILEE

HBN: 71006950587963
 AI Code: HO2649 aAa: 234165
 3rd Dam: Vale VG85
 Dam: Daisy VG86
 2nd Dam: Bale

PRODUCTION DTRS 50 HERDS 32 | August 2017 | SOURCE ITB

Milk Kgs	Fat Kgs	Prot Kgs	£PLI
651	20	22.5	357
Rel%	Fat%	Prot%	£PLI Rel%
89	-0.07	0.02	80

	-2	-1	0	1	2		
UK Type Merit						1.31	Excellent
UK Udder Comp						1.5	Excellent
UK Feet and Legs						-0.04	Poor
Stature						1.47	Taller
Chest Width						0.87	Wide
Body Depth						-0.18	Shallow
Angularity						-0.02	Coarse
Rump Angle						-1.76	High Pins
Rump Width						0.73	Wide
Rear Leg Side						-0.74	Straight
Foot Angle						1.76	Steep
F.Udder Attach						1.1	Tight
R. Udder Height						1.79	Very High
Udder Support						1.2	Strong
Udder Depth						0.92	Shallow
F.Teat Placement						0.34	Close
Teat Length						1.25	Long
R.Teat Placement						0.5	Close
Teat Pos Side						1.56	Apart
Locomotion						0.19	Excellent

Daughters in Herds | 39 Dtrs 29 Herds 77% Rel

HEALTH & FITNESS

Fertility Index	4.1	Improver	Condition Score	0.64	High
Lifespan	0.2	Improver	TB Advantage	1.8	Improver
Calving Ease	-1.4	Harder	Mastitis	-1.0	Improver
Milking Speed	-0.37	Below Aver	Maintenance	19.0	High
Temperament	0.74	Excellent	Beta Casein	A2/B	
Somatic Cell	-8	Improver	Kappa Casein	BB	

Type Data supplied by Holstein UK

Production and Fitness data supplied by AHDB Dairy



TW GOODWHONE

Mogul x Active x Laudan



GOODWHONE DAUGHTERS

HBN: 63000843570795
 AI Code: HO2550 aAa: 234615
 Dam: Campogallo Gaia VG86
 2nd Dam: Campogallo Simona EX90
 3rd Dam: Q G Zante VG87

PRODUCTION DTRS 307 HERDS 129 | August 2017 | SOURCE ITB

Milk Kgs	Fat Kgs	Prot Kgs	£PLI
-143	20.2	6.6	471
Rel%	Fat%	Prot%	£PLI Rel%
97	0.34	0.15	93

	-2	-1	0	1	2		
UK Type Merit						2.47	Excellent
UK Udder Comp						2.41	Excellent
UK Feet and Legs						1.68	Excellent
Stature						0.42	Taller
Chest Width						0.44	Wide
Body Depth						0.48	Deep
Angularity						0.86	Open Rib
Rump Angle						-0.12	High Pins
Rump Width						0.52	Wide
Rear Leg Side						-0.63	Straight
Foot Angle						1.07	Steep
F.Udder Attach						2.1	Tight
R. Udder Height						1.88	Very High
Udder Support						1.51	Strong
Udder Depth						1.71	Shallow
F.Teat Placement						1.8	Close
Teat Length						-0.03	Short
R.Teat Placement						1.04	Close
Teat Pos Side						1.76	Apart
Locomotion						1.93	Excellent

Daughters in Herds | 204 Dtrs 93 Herds 91% Rel

HEALTH & FITNESS

Fertility Index	4.9	Improver	Condition Score	-0.18	Low
Lifespan	0.4	Improver	TB Advantage	-1.3	Non-improver
Calving Ease	1.4	Easy	Mastitis	-2.0	Improver
Milking Speed	1.38	Good	Maintenance	5.0	High
Temperament	-0.36	Poor	Beta Casein	A1A2	
Somatic Cell	-13	Improver	Kappa Casein	AA	

Type Data supplied by Holstein UK

Production and Fitness data supplied by AHDB Dairy



FI



EASY CALVING



SEXED SEMEN



LIFESPAN



SCC

Wintersell MILO

Oman x Goldwyn x Ford



WINTERSELL MILO DAUGHTERS

HBN: 0100000645404
 AI Code: HO1090 aAa: 513624
 Dam: Wintersell Mila 10 EX93(3)
 2nd Dam: Wintersell Mila 6 EX94(6)
 3rd Dam: Wintersell Mila 5 VG85

PRODUCTION DTRS 504 HERDS 162 | August 2017 | SOURCE ITB

Milk Kgs	Fat Kgs	Prot Kgs	£PLI
204	23.4	10.7	464
Rel%	Fat%	Prot%	£PLI Rel%
99	0.19	0.05	94

	-2	-1	0	1	2	
UK Type Merit						1.06 Excellent
UK Udder Comp						1.19 Excellent
UK Feet and Legs						0.34 Excellent
Stature						-0.96 Shorter
Chest Width						0.84 Wide
Body Depth						-0.26 Shallow
Angularity						-0.55 Coarse
Rump Angle						0.35 Low Pins
Rump Width						-0.73 Narrow
Rear Leg Side						-2.13 Straight
Foot Angle						2.05 Steep
F.Udder Attach						0.53 Tight
R. Udder Height						0.87 Very High
Udder Support						1.27 Strong
Udder Depth						0.78 Shallow
F.Teat Placement						-0.03 Outside
Teat Length						0.19 Long
R.Teat Placement						0.42 Close
Teat Pos Side						-0.63 Close
Locomotion						0.42 Excellent

Daughters in Herds | 160 Dtrs 76 Herds 89% Rel

HEALTH & FITNESS

Fertility Index	10.4	Improver	Condition Score	1.18	High
Lifespan	0.2	Improver	TB Advantage	-0.1	Non-improver
Calving Ease	1.4	Easy	Mastitis	-2.0	Improver
Milking Speed	0.93	Good	Maintenance	-2.0	Low
Temperament	0.14	Excellent	Beta Casein	A2A2	
Somatic Cell	-18	Improver	Kappa Casein	AB	

Type Data supplied by Holstein UK
 Production and Fitness data supplied by AHDB Dairy



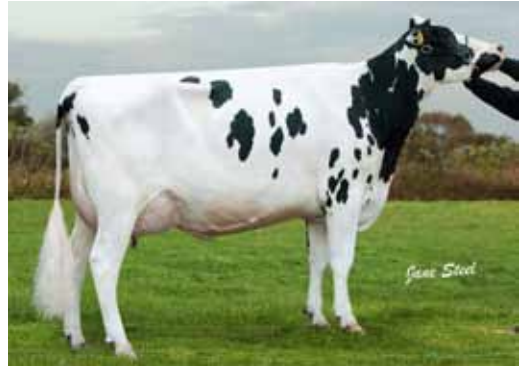
SEXED SEMEN



FI

Laurelhill REGENT

Prince x Maestro x Ford



DAM LAURELHILL MAESTRO FAY EX90

HBN: 0100000654418
 AI Code: HO2277 aAa: 432561
 3rd Dam: Laurelhill Fatal Fay VG87
 Dam: Laurelhill Maestro Fay EX90
 2nd Dam: Laurelhill Ford Fay EX91

PRODUCTION DTRS 273 HERDS 94 | August 2017 | SOURCE ITB

Milk Kgs	Fat Kgs	Prot Kgs	£PLI
36	19.4	5.3	375
Rel%	Fat%	Prot%	£PLI Rel%
97	0.23	0.05	90

	-2	-1	0	1	2	
UK Type Merit						0.45 Excellent
UK Udder Comp						0.09 Excellent
UK Feet and Legs						1.28 Excellent
Stature						-1.51 Shorter
Chest Width						0 Narrow
Body Depth						-0.45 Shallow
Angularity						0.31 Open Rib
Rump Angle						-0.56 High Pins
Rump Width						0.12 Wide
Rear Leg Side						0.22 Sickled
Foot Angle						0.57 Steep
F.Udder Attach						-0.51 Loose
R. Udder Height						-0.16 Very Low
Udder Support						0.56 Strong
Udder Depth						0.04 Shallow
F.Teat Placement						-1 Outside
Teat Length						1.71 Long
R.Teat Placement						-0.42 Apart
Teat Pos Side						-0.34 Close
Locomotion						1.38 Excellent

Daughters in Herds | 128 Dtrs 64 Herds 85% Rel

HEALTH & FITNESS

Fertility Index	4.5	Improver	Condition Score	0.07	High
Lifespan	0.4	Improver	TB Advantage	-0.6	Non-improver
Calving Ease	0.4	Easy	Mastitis	-2.0	Improver
Milking Speed	-0.30	Below Aver	Maintenance	-14.0	Low
Temperament	-0.40	Poor	Beta Casein	A1A2	
Somatic Cell	-8	Improver	Kappa Casein	AB	

Type Data supplied by Holstein UK
 Production and Fitness data supplied by AHDB Dairy

✓ MILK ✓ FI ✓ SCC ✓ LIFESPAN ✓ SEXED SEMEN

Cogent SUPERSHOT

Supersire x Superstition x Shottle



LONGMOOR DKR ILLARY P VG88

HBN: 63000755898903
 AI Code: HO2881 aAa: 435
 3rd Dam: Clas Touch VG86
 Dam: Rose Supershot VG88
 2nd Dam: RC Classic VG87

PRODUCTION DTRS 285 HERDS 98 | August 2017 | SOURCE ITB

Milk Kgs	Fat Kgs	Prot Kgs	£PLI
1183	22.5	32.3	555
Rel%	Fat%	Prot%	£PLI Rel%
82	-0.27	-0.07	77

	-2	-1	0	1	2		
UK Type Merit	[Bar]					1.62	Excellent
UK Udder Comp	[Bar]					1.36	Excellent
UK Feet and Legs	[Bar]					1.28	Excellent
Stature	[Bar]					0.77	Taller
Chest Width	[Bar]					1.18	Wide
Body Depth	[Bar]					0.05	Deep
Angularity	[Bar]					0.12	Open Rib
Rump Angle	[Bar]					0.22	Low Pins
Rump Width	[Bar]					0.71	Wide
Rear Leg Side	[Bar]					0.23	Sickled
Foot Angle	[Bar]					0.3	Steep
F.Udder Attach	[Bar]					1.29	Tight
R. Udder Height	[Bar]					0.8	Very High
Udder Support	[Bar]					0.75	Strong
Udder Depth	[Bar]					0.77	Shallow
F.Teats Placement	[Bar]					0.7	Close
Teat Length	[Bar]					1.07	Long
R.Teats Placement	[Bar]					0.68	Close
Teat Pos Side	[Bar]					0.62	Apart
Locomotion	[Bar]					1.18	Excellent

Daughters in Herds | 119 Dtrs 45 Herds 76% Rel

HEALTH & FITNESS

Fertility Index	5.3	Improver	Condition Score	0.67	High
Lifespan	0.6	Improver	TB Advantage	0.2	Improver
Calving Ease	0.2	Average	Mastitis	-3.0	Improver
Milking Speed	-0.09	Below Aver	Maintenance	15.0	High
Temperament	0.96	Excellent	Beta Casein	A1A2	
Somatic Cell	-20	Improver	Kappa Casein	AB	

Type Data supplied by Holstein UK
 Production and Fitness data supplied by AHDB Dairy

✓ LIFESPAN ✓ SEXED SEMEN

Cogent TWIST

Shottle x Major x Winchester



COGENT TWIST DAUGHTERS AT HILLBARTON FARM

HBN: 0100000631308
 AI Code: FH4067 aAa: 453621
 3rd Dam: Art-Acres Patron Mascot VG87
 Dam: Cogent Major Tex VG88
 2nd Dam: Cogent Winchester Tex VG86

PRODUCTION DTRS 7497 HERDS 1104 | August 2017 | SOURCE ITB

Milk Kgs	Fat Kgs	Prot Kgs	£PLI
357	32.7	19.2	392
Rel%	Fat%	Prot%	£PLI Rel%
99	0.23	0.09	99

	-2	-1	0	1	2		
UK Type Merit	[Bar]					0.79	Excellent
UK Udder Comp	[Bar]					0.25	Excellent
UK Feet and Legs	[Bar]					1.60	Excellent
Stature	[Bar]					1.11	Taller
Chest Width	[Bar]					1.34	Wide
Body Depth	[Bar]					1.02	Deep
Angularity	[Bar]					0.29	Open Rib
Rump Angle	[Bar]					2.6	Low Pins
Rump Width	[Bar]					1.47	Wide
Rear Leg Side	[Bar]					-0.48	Straight
Foot Angle	[Bar]					0.94	Steep
F.Udder Attach	[Bar]					-0.31	Loose
R. Udder Height	[Bar]					0.07	Very High
Udder Support	[Bar]					-0.53	Broken
Udder Depth	[Bar]					-0.51	Deep
F.Teats Placement	[Bar]					0.13	Close
Teat Length	[Bar]					1.25	Long
R.Teats Placement	[Bar]					-0.73	Apart
Teat Pos Side	[Bar]					1.05	Apart
Locomotion	[Bar]					1.67	Excellent

Daughters in Herds | 2292 Dtrs 525 Herds 99% Rel

HEALTH & FITNESS

Fertility Index	-1.2	Non.Imp	Condition Score	1.27	High
Lifespan	0.3	Improver	TB Advantage	0.5	Improver
Calving Ease	-0.1	Average	Mastitis	2.0	Non.Imp
Milking Speed	0.43	Good	Maintenance	19.0	High
Temperament	1.85	Excellent	Beta Casein	A2A2	
Somatic Cell	-8	Improver	Kappa Casein	AB	

Type Data supplied by Holstein UK
 Production and Fitness data supplied by AHDB Dairy

Available ExcelGen Sires UK BASE

Name	PLI	Milk	Fat %	Fat Kg	Prot %	Prot Kg	Type Merit	Mammary	L & F	SCC	Lifespan	Fertility Index	Calving Ease
NH SUNVIEW FANTASTIC ET **new**	730	449	0.26	39.2	0.13	25.0	1.69	1.67	1.02	-37	0.6	2.6	0.3
ENDCO SUPREME	706	791	0.02	32.9	0.05	29.9	2.07	1.85	1.51	-29	0.6	4.6	-0.2
PRISMAGEN KING GEORGE	672	648	0.07	31.7	0.05	25.5	1.64	1.51	0.95	-20	0.5	9.7	-0.8
ENDCO EVOLVE P	670	527	0.11	29.7	0.11	26.5	2.18	2.30	0.94	-13	0.4	10.4	0.1
VIVEJOIE D GILROY **new**	658	820	0.03	35.0	0.04	30.4	1.41	1.55	0.35	-12	0.5	8.9	0.8
DG HACKETT BRETT **new**	654	598	0.03	26.0	0.04	22.5	1.37	1.12	1.21	-33	0.5	9.3	0.7
SWISSBEC YODA P RDC **new**	634	956	-0.09	29.8	-0.03	28.7	1.90	1.51	1.80	-9	0.6	10.5	0.0
DG BRODY RDC	629	577	-0.07	16.5	0.02	20.8	2.70	2.58	1.52	-21	0.7	12.2	-0.4
DOCK CONOR	628	913	-0.12	25.7	-0.01	29.1	1.99	1.86	1.46	-14	0.6	6.4	0.2
OCONNORS SOCCER BALL P RDC	627	903	-0.08	28.4	-0.04	26.2	1.78	1.78	1.01	-13	0.5	10.9	0.4
BALTIC STAR **new**	626	689	-0.01	25.9	0.01	23.5	2.16	2.03	1.39	-28	0.5	11.2	-0.2
VECTOR MUSTBE MAGIC	623	925	-0.05	32.1	-0.01	29.3	2.60	2.29	1.96	-14	0.5	4.8	0.2
COGENT BILL	622	346	0.19	29.3	0.14	22.8	1.50	1.29	1.30	-30	0.5	4.1	0.8
R DG ALADDIN-RED **NEW**	622	611	0.00	24.3	0.03	22.7	2.23	2.30	1.02	-29	0.5	7.8	0.8
GLAMOUR BOGHILL TRADER	620	635	-0.02	23.4	0.01	21.4	1.90	1.77	1.24	-12	0.7	7.3	0.4
WINTERSELL TITAN	617	541	0.01	21.8	0.05	21.9	1.30	1.22	0.75	-13	0.5	13.0	0.7
VOGUE LEGO	612	790	0.06	36.6	0.02	27.2	2.16	1.99	1.35	-16	0.5	4.8	-0.6
GLAMOUR JACEY CRAVE	610	739	-0.02	27.8	-0.01	22.8	0.97	0.98	0.42	-22	0.4	13.2	0.6
MR BLONDIN POWERFUL PP RDC	605	735	-0.07	22.9	0.04	26.9	1.56	1.53	0.61	-12	0.5	10.6	0.1
SILVERCAP SELFIE RC	599	1051	-0.17	26.5	-0.06	28.7	1.80	1.70	1.18	-25	0.6	7.6	0.3
WILTOR DANDY	599	406	0.19	31.7	0.06	17.8	2.49	2.26	1.95	-14	0.5	6.5	-1.1
OH DG MAXIMUS	593	1039	0.01	41.6	-0.02	31.5	1.56	1.35	1.35	-2	0.5	2.7	0.0
STANTONS PREDATOR	590	187	0.21	24.4	0.07	11.8	1.55	1.51	0.79	-25	0.6	10.7	-0.6
STANTONS ZION	579	767	0.07	36.7	0.04	28.1	1.19	1.24	0.41	-15	0.4	3.8	-0.4
WINTERSELL DEMON	579	290	0.17	25.2	0.16	22.6	2.08	1.75	1.67	-9	0.3	8.2	-0.7
GLAMOUR ACHIEVE	574	527	0.06	25.8	0.06	22.4	2.22	1.92	1.84	-14	0.4	10.8	-0.7
WADEL JACEY SHERMAN	561	905	-0.15	22.8	0.00	29.1	1.90	1.86	1.04	-16	0.5	6.8	-0.4
DE OOSTERHOF DG DV CANONPOWER POC	560	800	0.01	32.0	0.02	27.8	1.82	1.94	0.80	2	0.3	8.6	-0.1
DENMIRE OVERSIDE MACARENA	556	230	0.26	30.4	0.15	19.5	1.26	1.06	1.08	-15	0.2	8.7	0.3
WILTOR HURRICANE	556	271	0.22	28.4	0.10	17.2	1.96	1.97	1.09	-20	0.4	6.5	-0.4
COGENT SUPERSHOT **new**	555	1183	-0.27	22.5	-0.07	32.3	1.62	1.36	1.28	-20	0.6	5.3	0.2
GLAMOUR BOGHILL COOPER	555	535	0.18	36.5	0.02	18.9	2.21	2.17	1.33	-2	0.5	5.1	-0.5
R DG NAFTA *new*	553	572	0.11	31.9	0.00	18.5	2.03	1.86	1.41	-25	0.5	7.4	-0.2
STANTONS CAMO	541	568	-0.07	16.7	0.00	18.7	1.64	1.68	0.69	-27	0.6	6.4	0.8
GUYE HOLDINGS SAMITE	540	524	0.05	24.7	0.02	18.5	2.57	2.60	1.36	-13	0.5	7.9	1.2
DRAKKAR BARBICAN RDC	532	525	0.08	27.5	0.01	17.9	2.85	2.69	1.88	-17	0.5	5.7	-0.2
HUIJBEN DG BUICK	529	753	-0.02	27.5	0.00	24.2	1.42	1.11	1.49	-17	0.5	4.5	-0.9

COGENT BEEF ON DAIRY

The ultimate Beef on Dairy range

Cogent's Beef on Dairy portfolio consists of a large selection of quality beef bulls that have been selected with the dairy farmer's priorities in mind. They provide the best genetics for easy-calving along with high quality progeny that are tailored for today's market requirements. Each bull released into the portfolio is tested through our well-respected Beef Visions programme. This process guarantees our customers receive all the benefits from the great, proven sire line up that we have to offer.



Name	PLI	Milk	Fat %	Fat Kg	Prot %	Prot Kg	Type Merit	Mammary	L & F	SCC	Lifespan	Fertility Index	Calving Ease
BELLEMONT PERKS	526	506	0.15	32.4	0.09	24.1	1.01	1.05	0.34	-2	0.2	7.0	0.7
DUPASQUIER PRIZIM	519	193	0.26	28.1	0.10	14.1	2.33	2.33	1.35	-19	0.5	3.9	0.7
MAPEL WOOD SILVERBACK	511	561	0.03	24.4	0.03	20.8	2.15	1.94	1.54	-12	0.4	3.7	0.1
VOGUE LUMBERJACK	510	1190	-0.29	20.8	-0.07	32.4	1.95	1.69	1.59	-15	0.5	4.8	0.3
PEAK MR GREY	504	429	0.05	20.9	0.00	14.2	1.63	1.36	1.17	-19	0.5	11.4	0.8
EKKEL SINGSTAR	491	774	0.00	30.4	-0.01	24.4	2.08	1.90	1.59	-8	0.4	2.9	-0.2
VOGUE SIZZLER RED **new**	488	764	-0.01	29.3	-0.03	22.6	1.42	1.42	0.75	-17	0.4	3.9	0.2
GLAMOUR JABIR CRAVEN	487	489	0.06	24.1	-0.01	15.1	0.80	0.69	0.58	-24	0.4	13.5	0.2
MR BLONDIN PICKFISH-RED	487	845	-0.10	24.6	-0.01	26.3	2.20	2.09	1.26	-13	0.4	4.3	0.3
AIRFIELD CBL BONUS	485	732	-0.03	26.2	0.00	23.3	1.64	1.53	0.71	-14	0.4	4.6	0.3
LADYS-MANOR HALO ARMOUR	483	507	0.06	24.7	-0.04	13.4	1.72	1.57	1.03	-13	0.5	10.6	-0.1
BB CROSSFIRE	481	855	-0.12	23.2	-0.04	24.0	1.50	1.40	1.11	-9	0.5	5.0	0.5
OCONNORS VOGUE MAIN TIME	481	558	0.04	25.7	-0.01	17.0	2.66	2.69	1.14	-13	0.5	6.3	-1.0
WILTOR DREAMER	475	624	0.03	27.5	-0.01	19.2	2.20	2.11	1.15	-24	0.4	5.1	-0.2
TW GOODWHONE	471	-143	0.34	20.2	0.15	6.6	2.47	2.41	1.68	-13	0.4	4.9	1.4
HS PULSAR CHESTER	469	179	0.12	16.9	0.03	8.4	2.56	2.46	1.34	-9	0.6	9.7	0.0
WINTERSELL MILO	464	204	0.19	23.4	0.05	10.7	1.06	1.19	0.34	-18	0.2	10.4	1.4
COGENT DE CROB MOAT	459	804	-0.10	22.7	-0.06	20.7	2.54	2.62	1.33	-21	0.4	5.0	-0.9
OCONNORS LOTTA CLASS	457	806	-0.10	23.0	-0.07	20.1	2.54	2.75	0.75	-14	0.5	6.4	0.0
ALEXERIN MONTEREY NAILED IT	455	732	0.02	30.2	-0.01	23.1	1.87	1.68	1.31	-7	0.4	3.3	0.1
COGENT DISTRICT RED	444	498	-0.05	15.4	0.04	19.3	2.16	2.04	1.15	-10	0.4	5.7	0.2
COGENT DG SUPERSTYLE	443	972	-0.15	25.2	-0.03	28.9	1.55	1.37	1.12	-14	0.4	0.6	0.4
WILTOR CORVETTE	442	867	-0.08	26.8	-0.06	22.5	2.31	2.03	1.66	-17	0.5	-0.6	0.5
PG SUPERPOLL POC RDC	438	273	0.12	20.2	0.07	14.5	1.64	1.47	1.39	-7	0.5	3.6	-0.5
HALCYON FREESTYLE	431	854	-0.17	19.0	-0.08	21.0	2.15	2.17	1.16	-17	0.5	1.9	0.5
WILTOR DRUMMER	428	963	-0.06	32.9	-0.05	27.1	1.77	1.63	1.25	-16	0.2	0.2	0.1
HEAVENLY PARADISE	420	587	-0.08	16.4	-0.06	14.0	2.37	2.48	1.22	-21	0.5	7.8	-0.1
DG SAMBA	398	679	-0.03	24.2	-0.07	16.2	2.21	2.26	0.69	-15	0.3	7.6	-0.5
ALEXERIN HIGH OCTANE TIMBER	397	1118	-0.18	27.6	-0.08	28.8	1.65	1.52	1.03	-13	0.3	1.5	0.1
MAPEL WOOD BALL OF WAX-PP RDC	397	672	-0.10	18.2	-0.08	14.9	1.85	1.68	1.20	-7	0.3	11.2	0.4
COGENT TWIST	392	357	0.23	32.7	0.09	19.2	0.79	0.25	1.60	-8	0.3	-1.2	-0.1
MAPEL WOOD LAMBTON P RDC	380	926	-0.02	34.9	-0.06	24.4	2.34	2.69	0.74	-14	0.2	-1.4	0.1
LAURELHILL REGENT	375	36	0.23	19.4	0.05	5.3	0.45	0.09	1.28	-8	0.4	4.5	0.4
VOGUE BEIBER PP	372	387	0.09	22.4	0.05	16.4	2.07	2.01	0.94	-6	0.2	5.0	0.9
HIGHHOPES DR PEPPER	365	966	-0.17	22.9	-0.07	25.1	1.26	1.56	0.02	-11	0.2	2.6	0.4
COGENT DIEGO	357	651	-0.07	20.0	0.02	22.5	1.31	1.50	-0.04	-8	0.2	4.1	-1.4
BLONDIN ZIMMER CAPTURE	351	141	0.11	14.6	0.02	5.9	3.19	3.36	1.20	-19	0.3	6.6	-0.6
STANTONS M PITBULL	334	732	-0.02	26.7	-0.03	21.2	1.98	1.97	1.27	-11	0.2	-1.5	-1.2
CRASDALE CHILL	333	314	0.02	13.9	0.01	11.2	2.99	2.97	1.49	-22	0.3	3.6	-0.5
QUALITY DOORMAN MARIO	307	158	0.07	11.9	0.09	12.4	2.20	2.09	1.50	-17	0.1	2.4	-0.8
SIEMERS APPLES ARMY RDC	270	485	-0.06	14.0	-0.06	10.8	2.94	2.65	2.12	-12	0.4	0.5	-1.3
COGENT RAESON RED	234	548	-0.05	17.8	0.00	17.8	1.69	1.54	1.13	1	0.2	-2.6	-0.6

“ The British Blue beef sires from Cogent have enabled us to maximise calf value, decrease calving index whilst increasing milk output. Sires consistently produce high quality, easily born calves with good temperaments.

MIKE OAKLEY

Cogent Beef on Dairy customer



Available ExcelGen Sires US BASE

Name	GTPI	\$NM	Milk Lbs	Fat Lbs	Prot Lbs	PL	SCS	DPR	SCE	PTAT	UDC	FLC	Beta	aAa
SWISSBEC YODA-P RC *New	2662	753	1626	66	55	6.7	2.94	3.2	7.3	2.04	1.86	2.03	A1/A2	243615
GUYE HOLDINGS SAMITE	2626	695	756	58	37	6.1	2.79	2.8	5	2.97	2.82	2.01	A1/A1	N/A
MR SUPER CONTENDER (non EU)	2623	755	955	59	46	8.4	2.48	2.7	7.6	2.29	1.74	0.81	A2/A2	432156
VECTOR MUSTBE MAGIC	2614	774	1834	60	63	7	2.71	1.7	7.3	1.59	1.82	1.65	A1/A2	423615
GLAMOUR BOGHILL COOPER	2599	763	755	86	37	6.9	2.93	1.8	7.4	1.86	2.29	1.76	A1A2	432
VIVEJOIE D GILROY *New	2593	758	1502	80	60	6.3	2.96	2.3	5.6	1.54	1.44	0.16	A2/A2	342156
WILTOR DANDY	2590	709	618	80	41	5.3	2.8	1.4	8.3	2.17	2.11	2.02	A1A2	342
COGENT DE CROB MOAT	2572	671	1483	52	44	6.4	2.65	1.3	8.1	3.08	2.74	1.34	A2/A2	234
DOCK CONOR	2564	760	1490	61	55	7.4	2.82	2.3	7.2	1.34	1.63	0.79	A1/A2	531
ENDCO SUPREME	2564	743	875	75	47	6	2.61	1.3	7.5	1.78	1.66	1.04	A2/A2	534162
EKKEL SINGSTAR	2558	716	1339	74	48	5.7	2.83	0.7	7.3	2.16	2.1	1.23	A1/A2	243
VOGUE LEGO	2553	712	1071	78	48	6.3	2.73	1.5	7.6	1.73	1.51	1.56	A2/A2	342516
OH DG MAXIMUS	2546	775	1891	88	61	5.6	2.91	-0.1	6.8	1.2	1.1	0.76	A1/A2	423
BB DG SHILLING	2541	722	821	71	45	7.1	2.64	1.5	7.8	1.51	1.94	1.4	A1/A1	432
DG ALBERO ELIOTT	2541	723	1574	80	55	4.8	2.77	0.4	7	1.77	1.61	0.87	A1/A2	234
SILVERCAP SELFIE RC	2538	700	1451	44	45	7.9	2.59	3.2	6.6	1.37	1.64	1.24	A1/A2	435261
DRAKKAR BARBICAN RC	2533	674	515	62	28	7.2	2.73	2	7.3	2.5	2.77	1.9	A1/A1	231
MD-MAPLE-LAWN SKEET	2523	669	1204	47	50	6.5	2.89	3.3	6.7	1.6	1.63	1.29	A1/A2	432515
DG BRODY	2515	638	660	28	35	8.3	2.69	4.1	8.1	2	2.5	1.33	A1/A2	432
ENDCO EVOLVE	2514	631	400	54	45	4.3	2.87	2.4	6.8	2.05	1.97	1.25	A2/A2	321456
GLAMOUR ACHIEVE	2514	613	555	52	39	5.4	2.85	3.9	7.4	1.95	2.11	1.36	A2/A2	315
BALTIC STAR *New	2498	664	710	48	35	7.5	2.5	3.9	7.3	1.62	1.42	0.85	A2/A2	324
ALEXERIN MONTEREY NAILED IT	2497	665	1391	70	45	5.8	2.95	0	6.8	2.79	1.86	1.59	A1/A2	246315
PRISMAGEN KING GEORGE	2488	681	917	62	41	5.8	2.72	2.5	6.5	1.42	1.52	1.05	A2/A2	342
MAPEL WOOD SILVERBACK	2487	676	989	61	46	5.4	2.8	1.5	7.1	1.4	1.93	1.2	A1/A1	243156
WA-DEL JACEY SHERMAN	2478	589	1678	34	56	5	2.75	1.8	8.4	1.97	2.07	1.32	A2/A2	345126
DUPASQUIER PRIZIM	2477	662	-345	69	26	5.8	2.56	0.8	6.4	2.37	2.19	0.94	A2/A2	243615
COGENT SUPERSHOT	2473	694	1963	45	60	7.9	2.74	2.7	7.3	1.18	0.78	0.54	A1/A2	435
DE OOSTERHOF DG DV CANONPOWER P	2467	582	867	72	48	3.1	3.07	0.8	7.3	2.13	2.15	1.31	A1/A2	531
COGENT BILL	2463	648	139	63	38	6.1	2.52	1	5.5	1.67	1.32	1.73	A2/A2	423
MR BLONDIN POWERFUL PP	2460	650	779	45	42	6.7	2.84	3.3	6.5	1.45	1.56	0.7	A2/A2	432156
ALEXERIN HIGH OCTANE TIMBER	2451	655	2178	59	57	5.6	2.79	0.2	6.6	2.12	1.48	0.11	A1/A1	432615
DG SAMBA	2449	594	1246	62	34	4.2	2.74	1.3	7.3	2.05	2.31	1.24	A1/A2	243
GLAMOUR BOGHILL TRADER	2448	700	1071	46	39	8.8	2.85	2.4	6.5	1.08	2.11	0.6	A1/A2	243
STANTONS ZION	2445	677	849	80	45	5.4	2.83	0.6	7.9	0.98	1.01	0.58	A1/A2	432516
HALCYON FREESTYLE	2442	642	1586	50	46	5.8	2.78	0.1	6.5	1.75	2.4	1.24	A1/A2	243
VOGUE LUMBERJACK	2442	592	2027	35	58	5.9	2.83	2.2	6.3	2.17	1.21	1.28	A1/A2	342516
OCONNORS VOGUE MAIN TIME	2438	603	777	54	31	6	2.8	1.5	7.9	2.23	2.7	1.19	A2/A2	231465
OCONNORS SOCCER BALL P	2436	634	1065	45	34	6	2.8	3.1	6.6	1.46	1.58	1.12	A1/A2	315246
HS PULSAR CHESTER	2423	564	59	40	11	7.2	2.85	4.4	6.3	2.03	2.78	1.42	A2/A2	234
OCONNORS LOTTA CLASS	2419	583	1057	38	30	6.4	2.72	0.8	6.5	2.83	2.98	1.18	A2/A2	234165

CONTACTS

Cogent Australia

PETER SEMMENS

General Manager

M: +61 (0) 488 404 373

E: peter.semmens@cogentaustralia.com

Cogent Canada

DAVE BRAND

General Manager

M: 1519-502-0154

E: david.brand@cogentcanada.com

Cogent Russia

DMITRY DEMCHENKO

General Director

M: +7 910 227 7002

E: dmitry.demchenko@cogentrussia.com

Cogent Brasil

GIANI MARSAL ZAN

Managing Director

DDI: 55 (45) 3224 0257

E: giani@cogentbrasil.com.br

Name	GTPI	\$NM	Milk Lbs	Fat Lbs	Prot Lbs	PL	SCS	DPR	SCE	PTAT	UDC	FLC	Beta	aAa
WILTOR HURRICANE	2417	562	-161	54	24	5.4	2.64	2	8.2	1.92	2.12	1.34	A1/A2	243
BB CROSSFIRE	2408	607	1596	55	46	5.2	2.94	1.9	7.5	1.5	1.57	0.64	A1/A2	435
WILTOR DRUMMER	2394	599	1426	73	47	3.8	2.77	0.3	6.8	1.67	1.22	0.69	A1/A2	423
LADYS MANOR HALO ARMOUR	2382	562	703	48	21	6.7	2.66	3	7.3	1.59	1.84	1.18	A1/A2	435612
GLAMOUR JACEY CRAVE	2382	541	1164	40	45	3.1	2.53	3.2	7.6	1.21	1.08	0.51	A1/A2	423
R DG ALADDIN RED *New	2382	594	397	40	29	6.5	2.6	2.4	6	1.19	2.02	0.62	A1/A2	432
WILTOR DREAMER	2382	574	741	58	31	5	2.64	1.6	7.8	1.71	1.83	0.58	A1/A2	423
COGENT DG SUPERSTYLE	2381	614	1866	56	58	5.6	2.88	0.7	7	1.57	0.8	0.7	A1/A2	342
VOGUE SIZZLER RED	2379	587	1060	53	38	4.4	2.69	0.8	7.2	1.21	1.94	1.1	A1/A1	432561
HEAVENLY PARADISE	2377	547	929	35	24	7.3	2.63	2.4	8	2.32	2.08	1.01	A1/A2	342
MR BLONDIN PICKFISH-RED	2367	561	941	48	40	4.7	2.83	0.7	6.9	2	1.97	1.07	A2/A2	243615
HUIJBEN DG BUICK	2355	552	1182	45	45	4.7	2.83	2.2	8.1	1.14	1.09	0.97	A1/A2	432
WINTERSELL DEMON	2354	440	-79	57	36	2.5	2.97	1.4	8.4	2.46	2.25	1.81	A1/A2	132
STANTONS PREDATOR	2295	540	-789	37	2	7.9	2.56	2.9	6.7	1.16	1.47	1.36	A1/A1	432
STANTONS M PITBULL	2290	495	1292	70	39	2.6	2.84	-1.2	7.6	1.85	1.79	0.87	A1/A2	243156
TW GOODWHONE	2279	521	-480	56	20	4	2.83	0.8	5.2	1.58	2.22	1.46	A1/A2	234
STANTONS COOL	2270	537	783	49	30	6.4	2.86	0	5.6	1.33	1.32	2.05	A1/A1	342561
STANTONS CAMO	2266	524	431	30	26	6.1	2.63	1.6	6.6	1.4	2.02	-0.21	A1/A1	342156
WILTOR CORVETTE	2264	492	1261	45	35	3.7	2.73	-0.7	7.4	1.68	1.64	1.48	A2/A2	243
GLAMOUR JABIR CRAVEN	2261	471	536	46	25	3.4	2.61	4.2	6.4	1.11	0.06	0.52	A1/A2	315
STANTONS EXTREME CHAOS	2259	441	1032	38	32	3.5	2.82	1.2	6.5	1.56	2.12	1.21		315246
HIGHHOPES DR PEPPER ET HH2C	2253	449	2003	46	54	1.3	2.86	0.1	6.8	1.74	1.29	-0.22	A1/A2	342
MAPEL WOOD LAMBTON P	2252	423	1191	63	30	1.9	2.84	-1.3	6.4	3.14	2.18	0.63	A2/A2	312456
RIVERDOWN UNSTOPABULL *New non EU	2231	327	91	13	4	3.9	2.87	2.7	8.2	3.15	3.04	2.26	A1/A1	243165
PEAK MR GREY	2220	484	175	35	14	5.8	2.78	4.1	6.1	0.91	0.66	0.78	A2/A2	234
PG SUPERPOLL	2220	452	-204	43	20	4.4	2.91	1.3	7.5	1.53	1.35	1.28	A1/A2	324
SIEMERS APPLES ARMY RC	2213	361	675	30	18	3.3	2.88	-0.1	8.8	3.06	2.84	1.9	A1/A1	243615
CRASDALE CHILL	2170	316	13	21	10	3.7	2.71	0.4	7.2	3.26	2.89	1.32	A1/A1	324156
BLONDIN ZIMMER CAPTURE	2141	268	-365	20	-2	2.8	2.71	1	7.1	3.35	3.06	1.66	A2/A2	213465
COGENT DISTRICT RED	2134	356	311	18	29	2.6	2.83	0.9	7.3	1.37	1.65	1.77	A1/A2	432
STANTONS CHIPPER ONE	2105	346	736	34	16	3.4	2.72	0.7	7.7	1.88	1.76	0.02	A1/A2	321456
VOGUE BEIBER PP	2083	309	41	27	18	1.3	3.03	1	5.9	1.84	1.64	1.08	A1/A2	213645
MAPEL WOOD BALL OF WAXPP	2076	294	769	26	18	2.1	3.06	2.2	6.9	1.25	1.63	1.11	A2/A2	342156
ROCHERFENDU ANTONIO	2066	277	483	12	32	1	2.86	1.4	5.9	1.75	1.13	0.53		432516
QUALITY DOORMAN MARIO	1955	112	-548	14	4	-0.2	2.71	-0.6	9.1	3.12	2.11	1.44	A1/A2	231465
COGENT RAESON RED	1928	212	729	37	31	-0.1	3.07	-2.3	8.1	1.2	0.81	1.45	A2/A2	315
WEDGWOOD BENEFIT	1907	84	912	16	24	-2	3.12	-2.3	7.4	3.3	2.18	1.57	A1/A2	123465

North & South America, Pakistan

JOHN COCHRANE

International Sales Manager

M: +44 (0) 7813 846697

E: john.cochrane@cogentuk.com

Europe & Australia

TOM PETERS

International Sales Manager

M: +44 (0) 7972 704737

E: tom.peters@cogentuk.com

Europe, Africa, Asia

GERBRICH ANDRINGA

International Sales Manager

M: +44 (0) 7979 053525

E: gerbrich.andringa@cogentuk.com



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