

cogent™


BEEF IMPACT
CATALOGUE
Autumn/Winter



BREEDING INNOVATION

www.cogentuk.com





“Cogent beef sires give us easily born calves that develop quickly and are saleable at an early age, ideal for the modern dairy farmer.”



JOEL REDFERN
Upper Farm, Staffordshire

COGENT BEEF **IMPACT**

The release of our new financial index in the form of the COGENT BEEF IMPACT (£CBI) is aimed at customers wanting to find bulls that will suit their systems for Ease of Management and added Market Value.



Freephone: 0800 783 7258

www.cogentuk.com

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Welcome to the first edition of the Cogent Beef Impact Catalogue.

The release of our new financial index in the form of the Cogent Beef Impact is designed to reaffirm Cogent's Beef line-up that we offer and is aimed at dairy customers wanting to find bulls that will suit their systems for Ease of Management and added Market Value. Prices achieved for Beef calves remain strong nationwide and we continue to expand our Beef range, whilst focussing on increasing profits achieved by Dairy farmers for their Beef calf crop.

www.cogentuk.com

COGENT BEEF IMPACT SIRES

ABERDEEN-ANGUS

- | | |
|---|-------------|
| 6 | PICADOR |
| 7 | DE ADMIRAL |
| 8 | DEAD CENTER |
| 9 | ENIGMATIC |

BRITISH BLUE

- | | |
|----|--------------|
| 10 | HITMAN |
| 11 | FORCE |
| 12 | IMPROVEMENT |
| 13 | ICON |
| 14 | JOLI |
| 15 | JASPER |
| 16 | NEO |
| 17 | JUKE |
| 18 | JACK DANIELS |
| 19 | JIMBO |

BRITISH BLONDE

- | | |
|----|------|
| 20 | ELMO |
|----|------|

BEEF SHORTHORN

- | | |
|----|----------|
| 21 | EILDON |
| 21 | FIRE FOX |

CHAROLAIS

- | | |
|----|----------|
| 22 | BOOSTER |
| 23 | GOLF |
| 24 | ILLUSION |

HEREFORD

- | | |
|----|------------|
| 25 | HERO |
| 26 | LAWBREAKER |

LIMOUSIN

- | | |
|----|-----------|
| 27 | GOLDCARD |
| 28 | INSTAGRAM |
| 29 | JET |

YOUNG SIRES

ABERDEEN-ANGUS

- | | |
|----|----------|
| 30 | DUBLINER |
| 30 | TITUS |

SIMMENTAL

- | | |
|----|-----------|
| 30 | GRANDSLAM |
|----|-----------|

BRITISH BLUE

- | | |
|----|----------|
| 31 | KURTEX |
| 31 | KA CHING |
| 31 | JUDGE |

IMPACT DATA

Cogent's Beef Impact encompasses all the data we have collected in the last decade. Our strong Beef Vision's Programme is a true testament to Cogent's motto 'Breeding Innovation' and is renowned worldwide. Our new Cogent Beef Impact has been formulated purely with the dairy farmer in mind, to push the growing industry forward and make a positive impact on profits made from beef calves.

The Cogent Beef Impact (£CBI) is a combination of the Ease of Management Impact (£EMI) and Market Value Impact (£MVI), these financial values have been derived from literature reviews and market research. This research provides reliable information that highlights key strengths of individual bulls and allows dairy farmers to identify bulls that are specialists for desired traits. We know from experience that not all dairy farmers have the same order of priorities with regards to beef bull selection, therefore using this innovative new tool, bulls can be more suited to dairy systems.



SAMANTHA WILSON

Beef Sire Specialist

"At Cogent, we are committed to providing all the information you require, in an easy to understand format. Our new breeding index is designed to help you make better breeding decisions and will be a useful tool to maximise the value of your calf output."



Highly reliable proven sire with data from a minimum of 150 calving surveys.



NUMBER OF SURVEYS GUIDE

An easy to use guide to reliabilities of calf data collected through beef calving surveys.

CALVING EASE (%)	Harder
GESTATION LENGTH (D)	Longer
CALF VIGOUR (UNITS)	- Vigorous
BIRTH WEIGHT (KG)	Lighter
CALF QUALITY (%)	Poorer
CALF COLOUR (%)	Undesirable

MEASURED TRAITS

Detailing each trait measured. Calf colour only applies to British Blues.

BEEF AVG.

92	99.0	Easier
285	281	Shorter
0	1.13	+ Vigorous
0	-0.73	Heavier
80	93.4	Excellent
80	94.5	Blue Roan

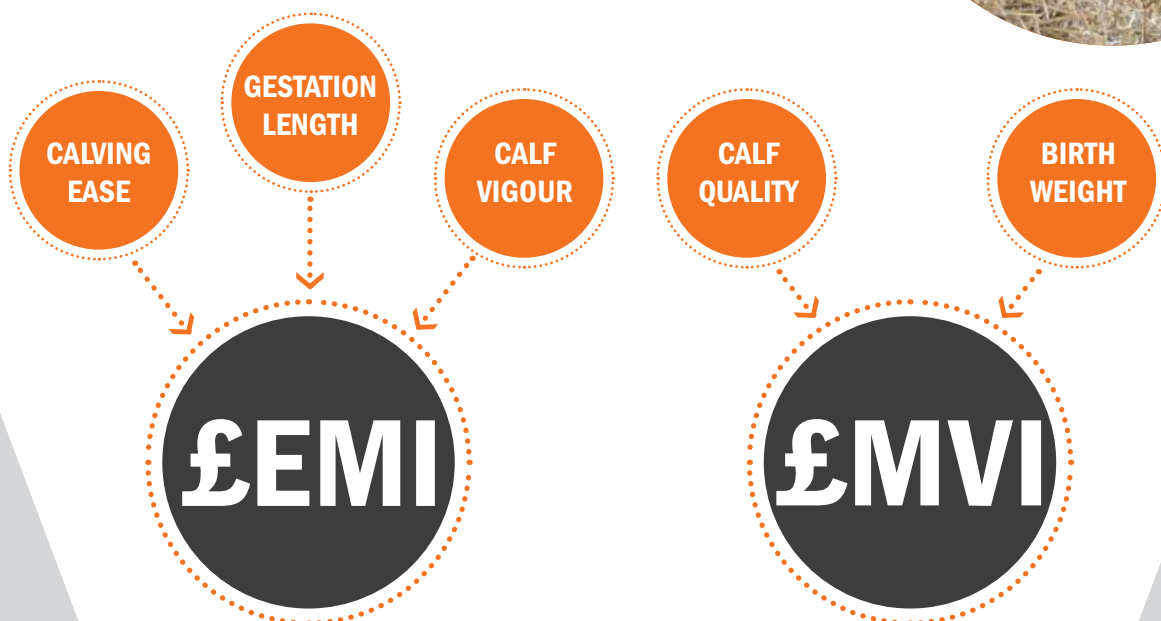
BEEF AVERAGE

Average figures which apply to all breeds.

TRAIT VALUES

Figures for each trait that have been calculated from Beef Visions data.

» IMPACT EXPLAINED



EASE OF MANAGEMENT IMPACT

£EMI capitalises on live and vigorous calves born without assistance.

Selecting Cogent beef sires ranking highly for £EMI gives dairy cows the best chance to have a profitable lactation.

MARKET VALUE IMPACT

£MVI optimises values achieved for beef calves bred from the dairy herd. Using Cogent sires with a high £MVI will help increase prices achieved and reduce time taken for calves to reach optimum sale weights.

£CBI

COGENT BEEF IMPACT

£CBI combines both £EMI and £MVI to give an overall value each calf will benefit dairy farmers on average. High £CBI sires are well-rounded, providing the perfect combination of easily managed calves that achieve high sale prices.



Thrunton **PICADOR** N567

» Sire: Netherallan Peter Pershore E052 Dam: Thrunton Poppy G747
Eartag: UK106935 101567 AI Code: AA1367



ROYALTY

**MEADOW
QUALITY**

- Calves are easily born and suitable for dairy maiden heifers.
- Breed leading £MVI value, producing calves that reach optimum weights.



BEEF AVG.

CALVING EASE (%)	Harder	92		99.0	Easier
GESTATION LENGTH (D)	Longer	285		281	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.13	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		-0.73	Heavier
CALF QUALITY (%)	Poorer	80		93.4	Excellent

Oakchurch DE ADMIRAL P164

» Sire: Ardrossan Admiral A2 Dam: Oakchurch Dame M093
Ear Tag: UK313622 200164 AI Code: AA1348



ROYALTY

MEADOW
QUALITY

- Suitable for dairy maiden heifers with easily born progeny.
- Short gestation sire producing calves with width and growth from an early age.



BEEF AVG.

CALVING EASE (%)	Harder	92		96.7	Easier
GESTATION LENGTH (D)	Longer	285		280	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.00	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		-0.20	Heavier
CALF QUALITY (%)	Poorer	80		85.0	Excellent

Quaker Hill

DEAD CENTER

➤ Sire: Exar Denver 2002B Dam: Quaker Hill Blackcap 0A32
 Ear Tag: US4017831035 AI Code: AA1369



ROYALTY

MEADOW
QUALITY

- Breed leading £CBI and £EMI values with extremely short average gestation length.
- Suitable for dairy maiden heifers, producing quality small born calves.



BEEF AVG.

CALVING EASE (%)	Harder	92		96.6	Easier
GESTATION LENGTH (D)	Longer	285		279	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.71	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		-0.61	Heavier
CALF QUALITY (%)	Poorer	80		94.5	Excellent






Rawburn ENIGMATIC P886

» Sire: Rawburn Transformer Dam: Rawburn Evening Star G705
Ear Tag: UK562106 601886 AI Code: AA1393



- Extra calf quality and conformation for an Angus sire for use on cows.
- Calves are easily managed with fantastic growth.


NUMBER OF SURVEYS >100

		BEEF AVG.			
CALVING EASE (%)	Harder	92		93.8	Easier
GESTATION LENGTH (D)	Longer	285		282	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.54	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		-1.01	Heavier
CALF QUALITY (%)	Poorer	80		81.3	Excellent

Auchenlay HITMAN

» Sire: Mountjoy Utopia Dam: Auchenlay Bianca
Ear Tag: UK542740 500435 AI Code: BB1316



MEADOW
QUALITY

- Consistent customer satisfaction bull that appears in all trait leader tables.

- Producer of easily born dark blue roan calves with great quality.



BEEF AVG.

CALVING EASE (%)	Harder	92		97.1	Easier
GESTATION LENGTH (D)	Longer	285		282	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.43	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		1.99	Heavier
CALF QUALITY (%)	Poorer	80		91.8	Excellent
CALF COLOUR (%)	Undesirable	80		92.42	Blue Roan

Maidenlands **FORCE**

» Sire: Navac Ultimo Dam: Maidenlands Wanda
Ear Tag: UK104493 100372 AI Code: BB1261



- Leading £MVI figure bull that produces market topping calves.

- Strong blue roaned coloured quality calves ideal for calf markets.

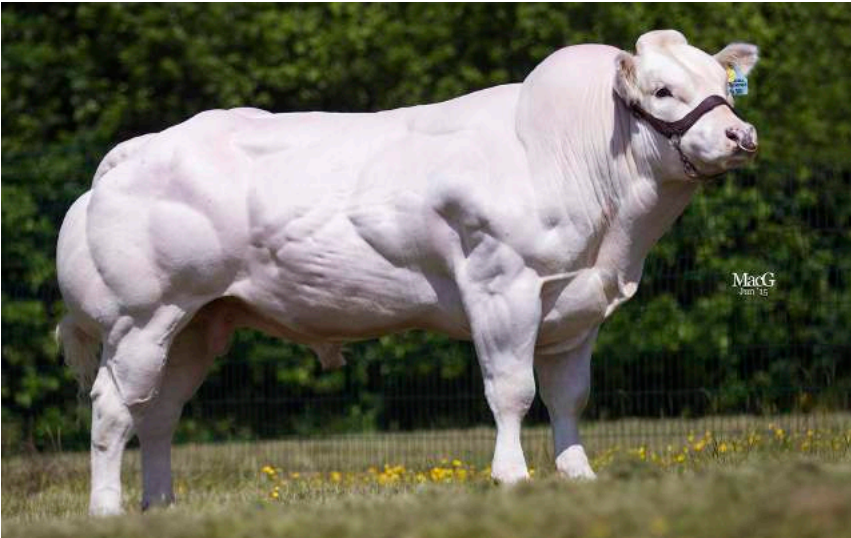


BEEF AVG.

CALVING EASE (%)	Harder	92	92.2	Easier
GESTATION LENGTH (D)	Longer	285	284	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0	1.78	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0	3.46	Heavier
CALF QUALITY (%)	Poorer	80	95.4	Excellent
CALF COLOUR (%)	Undesirable	80	86.90	Blue Roan

Springhill **IMPROVEMENT**

» Sire: Springhill Fabulous Dam: Springhill Elsie
Ear Tag: UK933262 903824 AI Code: BB1381



- Continental £CBI leader and all-round provider of quality easily born progeny.
- Calves consistent in blue roan calf colour with extra muscle definition.



		BEEF AVG.			
CALVING EASE (%)	Harder	92		98.5	Easier
GESTATION LENGTH (D)	Longer	285		281	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.61	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		1.49	Heavier
CALF QUALITY (%)	Poorer	80		92.4	Excellent
CALF COLOUR (%)	Undesirable	80		88.10	Blue Roan

Newpole ICON

» Sire: Tamhorn Sumo Dam: Astbury Valentine
Ear Tag: UK344206 400105 AI Code: BB1342



MEADOW
QUALITY

- Top continental sire for £EMI with easily born progeny that develop quickly.

- Producer of quality dark blue roan calves ideal for markets.



NUMBER OF SURVEYS >100

BEEF AVG.

CALVING EASE (%)	Harder	92		99.0	Easier
GESTATION LENGTH (D)	Longer	285		282	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.70	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		0.00	Heavier
CALF QUALITY (%)	Poorer	80		92.6	Excellent
CALF COLOUR (%)	Undesirable	80		82.14	Blue Roan

JOLI

Coeur VD Jorchrishoeve

» Sire: Jonas De L'Orangerie Dam: Carine ET 1 VD Jorchrishoeve
Ear Tag: BE013551088 AI Code: BB1364



- Fine boned bull fantastic for producing light blue roaned calves.

- Progeny are easily born and grow into quality cattle.



NUMBER OF SURVEYS >100

BEEF AVG.

CALVING EASE (%)	Harder	92		98.6	Easier
GESTATION LENGTH (D)	Longer	285		283	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.05	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		1.60	Heavier
CALF QUALITY (%)	Poorer	80		79.5	Excellent
CALF COLOUR (%)	Undesirable	80		93.33	Blue Roan

Springhill JASPER

» Sire: Springhill Big Brother Dam: Springhill Galaxy
Ear Tag: UK933262 903883 AI Code: BB1404



- Early information suggests future high £CBI sire with easily born calves.
- Produces great quality calves that show thickness from an early age.



NUMBER OF SURVEYS >50

BEEF AVG.

CALVING EASE (%)	Harder	92		97.9	Easier
GESTATION LENGTH (D)	Longer	285		282	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.57	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		1.06	Heavier
CALF QUALITY (%)	Poorer	80		91.7	Excellent
CALF COLOUR (%)	Undesirable	80		65.79	Blue Roan

PROVISIONAL DATA - LOW RELIABILITY

NEO VD SIJSLOBERG

» Sire: Obligeant De Belle Eau Dam: Loes VD Sijsloberg
Ear Tag: BE911913182 AI Code: BB1395



- Calves are blue roan, born easily and develop muscle definition early.
- Future all-round performance sire with high £EMI value.



NUMBER OF SURVEYS >50

BEEF AVG.

CALVING EASE (%)	Harder	92		99.0	Easier
GESTATION LENGTH (D)	Longer	285		281	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.54	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		1.52	Heavier
CALF QUALITY (%)	Poorer	80		93.5	Excellent
CALF COLOUR (%)	Undesirable	80		95.00	Blue Roan

PROVISIONAL DATA - LOW RELIABILITY

Stoneleigh JUKE

» Sire: Stoneleigh Celebration Dam: Julians Duchess
Ear Tag: UK362207 401058 AI Code: BB1403



- Early data suggests high quality dark blue roan calves that have been topping markets.
- A sire to look out for with potential breed leading values.


NUMBER OF SURVEYS >50

		BEEF AVG.			
CALVING EASE (%)	Harder	92	<div></div>	99.0	Easier
GESTATION LENGTH (D)	Longer	285	<div></div>	281	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0	<div></div>	1.24	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0	<div></div>	1.82	Heavier
CALF QUALITY (%)	Poorer	80	<div></div>	97.7	Excellent
CALF COLOUR (%)	Undesirable	80	<div></div>	72.22	Blue Roan

PROVISIONAL DATA - LOW RELIABILITY

Tanat JACK DANIELS

» Sire: Harpon De L'Orgelot Dam: Whiterock Diamond
Ear Tag: UK706191 100832 AI Code: BB1394



- Fantastic early data for blue roan calves that are easily born and high quality.

- Producing easily managed calves that have good growth potential.



NUMBER OF SURVEYS >50

BEEF AVG.

CALVING EASE (%)	Harder	92		99.0	Easier
GESTATION LENGTH (D)	Longer	285		285	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.16	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		1.02	Heavier
CALF QUALITY (%)	Poorer	80		95.9	Excellent
CALF COLOUR (%)	Undesirable	80		97.67	Blue Roan

PROVISIONAL DATA - LOW RELIABILITY

Kelowna JIMBO

» Sire: Bringlee Ecstasy Dam: Kelowna Claire
Ear Tag: UK102530 100996 AI Code: BB1393



- Very exciting young sire with early data that shows breed leading potential.

- Easily born, blue roan calves with muscle definition.


NUMBER OF SURVEYS <50

		BEEF AVG.			
CALVING EASE (%)	Harder	92	<div></div>	99.0	Easier
GESTATION LENGTH (D)	Longer	285	<div></div>	280	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0	<div></div>	1.13	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0	<div></div>	4.00	Heavier
CALF QUALITY (%)	Poorer	80	<div></div>	99.0	Excellent
CALF COLOUR (%)	Undesirable	80	<div></div>	90.00	Blue Roan

PROVISIONAL DATA - LOW RELIABILITY

Bridge ELMO

» Sire: Tillbridge Van Dam: Bridge Tia
Ear Tag: UK161737 200502 AI Code: BL1047

ROYALTY


- Progeny develop quickly with good loins - for use on cows only.
- Passes on fine bone structure and muscling ability to his calves.


NUMBER OF SURVEYS >100
BEEF AVG.

CALVING EASE (%)	Harder		92		86.5	Easier
GESTATION LENGTH (D)	Longer		285		286	Shorter
CALF VIGOUR (UNITS)	- Vigorous		0		1.00	+ Vigorous
BIRTH WEIGHT (KG)	Lighter		0		-0.29	Heavier
CALF QUALITY (%)	Poorer		80		94.3	Excellent

Rothesay **EILDON** E238 (P)

» Sire: Tofts Landlord B1261 (P) Dam: Dunsyre Nettle 8th (P)
Ear Tag: UK580400 400238 AI Code: BS0866



ROYALTY

**SEXED
SEMEN**

- Great all-rounder producing easily born calves that display strength from an early age.

Meonhill **FIRE FOX** (P)

» Sire: Chapelton Covenanter I3021 (P) Dam: Glenisla Waterloo Zola R73 (P)
Ear Tag: UK281673 200477 AI Code: BS0861



ROYALTY

- Easy calving sire that ranks highly on pedigree EBV's including breed leading Gestation Length.

BOOSTER

» Sire: Souci Dam: Upie
Ear Tag: FR4241233034 AI Code: CH4282



UK
ONLY

- Proven Cullard from a highly respected European testing programme.
- Easily born progeny with French calving index of +104 and French muscle index of +114.



BEEF AVG.

CALVING EASE (%)	Harder	92		97.5	Easier
GESTATION LENGTH (D)	Longer	285		285	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.70	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		-1.00	Heavier
CALF QUALITY (%)	Poorer	80		94.6	Excellent

GOLF

» Sire: Vaudou Dam: Delta
Ear Tag: FR4241721964 AI Code: CH4126



- European Cullard sire with a genomic value of 6.6 for Muscle.
- Produces calf quality along with shorter gestations and smaller born calves.



NUMBER OF SURVEYS <50

		BEEF AVG.			
CALVING EASE (%)	Harder	92		99.0	Easier
GESTATION LENGTH (D)	Longer	285		284	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.05	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		0.77	Heavier
CALF QUALITY (%)	Poorer	80		99.0	Excellent

PROVISIONAL DATA - LOW RELIABILITY

Davally ILLUSION

» Sire: Balthayock Longbow Dam: Wesley Tasteful
Ear Tag: UK171698 300048 AI Code: CH4139



ROYALTY

SEXED
SEMEN

- First British Charolais sire tested through Beef Visions with good initial results in relation to other breeds.
- Calves easily born with fantastic growth rates and quality.



NUMBER OF SURVEYS <50

BEEF AVG.

CALVING EASE (%)	Harder	92	93.3	Easier
GESTATION LENGTH (D)	Longer	285	286	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0	1.93	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0	2.19	Heavier
CALF QUALITY (%)	Poorer	80	76.7	Excellent

PROVISIONAL DATA - LOW RELIABILITY

Kinglee 1 **HERO** (P)

» Sire: Dorepoll 1 93N Nationwide (P) Dam: Costhorpe 1 Sadie 149 (P)
Ear Tag: UK200976 500345 AI Code: H9446



- High reliability sire known for ease of calving, short gestations and use on dairy maidens.
- Progeny with plenty of growth potential and ideal for rearers.



		BEEF AVG.			
CALVING EASE (%)	Harder	92		99.0	Easier
GESTATION LENGTH (D)	Longer	285		282	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.00	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		-0.27	Heavier
CALF QUALITY (%)	Poorer	80		81.9	Excellent

Romany 1 **LAWBREAKER** RE L23 (P)

» Sire: Spurstow 1 Recruit 1st (P) Dam: Romany 1 Dawn A84 G2 (P)
 Ear Tag: UK562010 701002 AI Code: H9410



- **Producer of Hereford calves with added quality and style for use on cows only.**
- **Great market value calves that grow into fantastic finished animals.**



BEEF AVG.					
CALVING EASE (%)	Harder	<div></div>	92	<div></div>	89.9 Easier
GESTATION LENGTH (D)	Longer		285	<div></div>	283 Shorter
CALF VIGOUR (UNITS)	- Vigorous		0	<div></div>	1.00 + Vigorous
BIRTH WEIGHT (KG)	Lighter		0	<div></div>	2.83 Heavier
CALF QUALITY (%)	Poorer		80	<div></div>	84.5 Excellent

Wilodge **GOLDCARD**

» Sire: Wilodge Cerberus Dam: Sarkley Bellola
Ear Tag: UK305117 201018 AI Code: LN2360



ROYALTY

MEADOW
QUALITYSEXED
SEMEN

- A proven producer of quality calves with muscle definition.
- Calves are born with ease and are ideally suited to achieving high prices.



BEEF AVG.

CALVING EASE (%)	Harder	92		99.0	Easier
GESTATION LENGTH (D)	Longer	285		285	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.31	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		3.06	Heavier
CALF QUALITY (%)	Poorer	80		86.1	Excellent

Ronick INSTAGRAM

» Sire: Rathconville Eugene Dam: Ronick Beret
Ear Tag: UK542892 502419 AI Code: LN2495



ROYALTY

- Easy calving
Limousin sire
with average
breed gestation
length.
- Calves develop
conformation
from an early
age with high
growth rates.



NUMBER OF SURVEYS >80

BEEF AVG.

CALVING EASE (%)	Harder	92	97.6	Easier
GESTATION LENGTH (D)	Longer	285	287	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0	1.93	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0	1.43	Heavier
CALF QUALITY (%)	Poorer	80	93.3	Excellent

Tomschoice JET

» Sire: Kaprico Eravelle Dam: Tomschoice Diamante
Ear Tag: UK124148 100307 AI Code: LN2561



ROYALTY

MEADOW
QUALITYSEXED
SEMEN

- Proven pedigree known for easy calving and shorter gestations.
- Progeny have been born easily with added quality from a young age.



NUMBER OF SURVEYS <50

		BEEF AVG.			
CALVING EASE (%)	Harder	92		99.0	Easier
GESTATION LENGTH (D)	Longer	285		283	Shorter
CALF VIGOUR (UNITS)	- Vigorous	0		1.10	+ Vigorous
BIRTH WEIGHT (KG)	Lighter	0		-0.50	Heavier
CALF QUALITY (%)	Poorer	80		90.0	Excellent

PROVISIONAL DATA - LOW RELIABILITY

Linton Gilbertines **DUBLINER** _{R970}



Sire: Linton Gilbertines Rowan K414 Dam: Linton Gilbertines Duchess Dixy K315
Ear Tag: UK560236 200970 AI Code: AA1500



- **A bull with length, style and muscle development which is sure to pass onto progeny.**
- **Expected to produce easily born progeny that show conformation from an early age.**

Blackhaugh **TITUS** _{P466}



Sire: Blackhaugh Krocus L086 Dam: Blackhaugh Tibbie K031
Ear Tag: UK562121 401466 AI Code: AA1491



- **Medium framed bull with great muscle development.**
- **His sire has been a consistent producer of easily born calves that show phenomenal growth.**

Popes **GRANDSLAM** ₁₅



Sire: Kilbride Farm Comber 11 Dam: Popes Princess Diana
Ear Tag: UK180278 300219 AI Code: SG1245



- **Flashy bull with easy calving characteristics and a fantastic pedigree.**
- **Expected to produce high quality and easy fleshing progeny consistently.**

KURTEX

D'Aubry

» Sire: Bruegel D'Au Chene Dam: Malvina Hof Ter Zilverberg
Ear Tag: BE112495504 AI Code: BB1463



- **Elite genetics from Belgium with a proven pedigree for producing fine boned, quality progeny.**
- **Kurtex will produce easily born calves with muscle development from an early age.**

Graymar KA CHING

» Sire: Immense ET 0738 De Beuraing Dam: Graymar Glamour Girl
Ear Tag: UK314034 400059 AI Code: BB1435



- **Fine boned bull with outstanding conformation, same sire as previous proven sire Astbury Darral.**
- **Expect calves to be born easily with short gestations and muscle definition.**

Auchenlay JUDGE

» Sire: Tamhorn Ethan Dam: Auchenlay Eve
Ear Tag: UK542740 300461 AI Code: BB1464



- **Young sire with a proven pedigree, shares a sire with previously proven Cogent bulls.**
- **Predicted to be easy calving and offer extra growth potential.**

TRAIT LEADERS

For a Cogent beef sire to be recognised in the trait leader tables, they must have met the reliability requirement of over 100 Beef Visions calving surveys.

NATIVE BREEDS

COGENT BEEF IMPACT (£CBI)	
QUAKER HILL DEAD CENTER	77.99
THRUNTON PICADOR	77.77
OAKCHURCH DE ADMIRAL	66.55
KINGLEE 1 HERO	60.00
RAWBURN ENIGMATIC	32.21

CONTINENTAL BREEDS

COGENT BEEF IMPACT (£CBI)	
SPRINGHILL IMPROVEMENT	70.34
AUCHENLAY HITMAN	63.51
NEWPOLE ICON	61.93
WILODGE GOLDCARD	57.36
JOLI COEUR VD JORCHRISHOEVE	48.74

EASE OF MANAGEMENT IMPACT (£EMI)

QUAKER HILL DEAD CENTER	60.97
THRUNTON PICADOR	60.56
OAKCHURCH DE ADMIRAL	55.00
KINGLEE 1 HERO	51.44
RAWBURN ENIGMATIC	29.35

EASE OF MANAGEMENT IMPACT (£EMI)

NEWPOLE ICON	49.10
SPRINGHILL IMPROVEMENT	48.22
AUCHENLAY HITMAN	38.95
JOLI COEUR VD JORCHRISHOEVE	36.77
WILODGE GOLDCARD	32.23

MARKET VALUE IMPACT (£MVI)

THRUNTON PICADOR	17.22
QUAKER HILL DEAD CENTER	17.02
OAKCHURCH DE ADMIRAL	11.55
ROMANY 1 LAWBREAKER	11.40
KINGLEE 1 HERO	8.56

MARKET VALUE IMPACT (£MVI)

MAIDENLANDS FORCE	28.85
WILODGE GOLDCARD	25.13
AUCHENLAY HITMAN	24.56
SPRINGHILL IMPROVEMENT	22.12
BOOSTER	22.00



“We have been using Triple Impact for five years now as we needed to improve conception rates and it has done exactly that.”

MR GURNEY

Abbey Court Farm, Herefordshire

COGENT TRIPLE IMPACT

Cogent's fertility enhancing semen that features three bulls with variations in semen maturation rates. The variation enables farmers to extend the time during which the cow's egg can be fertilised.



www.cogentuk.com

Heywood House, Chowley Oak Business Park, Chowley Oak Lane, Chester, CH3 9GA

“We have been rearing calves for three years now and Cogent beef bulls continue to produce stand-out calves. The new Cogent Beef Impact will enable dairy farmers to produce more calves that will thrive in our system.”

DREW COPPINGER
Coppinger Livestock, Shropshire



COGENT BEEF **IMPACT**

The release of our new financial index in the form of the **COGENT BEEF IMPACT (£CBI)** is aimed at customers wanting to find bulls that will suit their systems for Ease of Management and added Market Value.



www.cogentuk.com

Heywood House, Chowley Oak Business Park, Chowley Oak Lane, Chester, CH3 9GA

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Phil Arrell - Central	07889 538859
Kevin Rickard - Wales	07800 534621

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cogent sexed semen

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**COGENT SEXED SEMEN
CONTAINS ON AVERAGE**

**92% FEMALE
SPERM
CELLS.**

Cogent are the world leaders in sexed semen technology. Launched in 1999 Cogent have strived to build on its success over the past 17 years. Sexed semen undergoes eight different quality control procedures before being released for commercial sale, considerably more than the industry standard.