



The LINE-UP

Proof Special | April 2018



Tom Peters
International Sales Manager



Cogent SUPERSHOT

- **Top 50 GTPI Proven Sire @ +2543 GTPI**
- **Over 2000lbs Milk**
- **Now <7% SCE**
- **Positive teat length**
- **Milking daughters impressing around the world**
- **SexedUltra 4M available**

Welcome!

The April 2018 proof run has been a solid proof run for Cogent with three new proven bulls graduated and a number of new genomic bulls now available.

With a diverse portfolio of sires Cogent has bulls to suit producers around the world, with different bulls featuring highly on various global indexes, this highlights Cogent's dynamic portfolio.

Cogent sires feature highly across several indexes in Switzerland, Holland, Belgium, Australia and Poland as well as many others. Bulls such as Lindenright History supplied via the Blondin Sires programme is the new #1 Type Sire in Switzerland and other highlights include Aladdin Red #3 ISET Red sire, Supreme the #3 ISET Black and white sire and Swissbec Yoda P the #1 red carrier ISET sire!

We are also pleased to offer 3 exclusive sires supplied from

Sexing Technologies, which are elite GTPI and Net Merit sires, these three sires are exclusive to the Cogent distributors globally. In addition to this they are available as Ultra 4M sexed only. Genosource Jspr Reino is a very hot sire and is among the top 20 available GTPI sires in the world.

Ultra 4M sexed semen from a wider range of sires is starting to hit the market and early results are showing comparative conception rates to that of conventional semen. Sexed semen machines are also up and running in Canada and sexed semen from our Canadian portfolio of sires should be available in early summer from some of the bulls from the Canadian portfolio.



NEW RELEASE PROVEN SIRE

Cogent DG SUPERSTYLE

Supersire x Superstition x Shottle

Cogent DG Superstyle has been one of the most popular bulls at Cogent ever since he was launched as a young sire, as he is a full brother to global superstar Cogent Supershot. Superstyle, now well proven in the UK with over 180 milking daughters is one of the highest milk sires in the UK offering 1221kgs milk with positive fertility index and high lifespan. His linear suggests longer teats and wider teat placement which would be very well suited to robot milking systems. On the US base Superstyle increased his milk to +2085lbs milk, level DPR and +1.50 PTAT.



Portway Superstyle Naomi

Riverdane ARTIST RED

Snow x Reflection x Goldwyn

Riverdane Artist Red is a new release proven red sire. An early proven Poppe Snow son, Artist is bred from the Kamps-Hollow Altitude family, one of the breeds most prominent breeding families. The dam of Artist is an EX91 Roses Reflection (Shottle x Redrose) who averaged 12,700kgs of milk at 4.6% fat and 3.6% protein.

Artist offers over 800kgs milk on the UK system, along with an attractive linear, offering low pin set, sickled leg set, long teats and wider rear teat placement. UK PLI is £426 a solid index for a red proven sire. In the Netherlands, Artist has an INET of +407.



Riverdane Artist

Quality Doorman MARIO

Doorman x Goldwyn x Gibson

Mario is a newly graduated sire from Canada. Mario has an outstanding pedigree with his nearest three dams being scored EX95 or higher in Canada. The dam of Mario is an EX95 Goldwyn, followed by an EX95 Gibson and then Quality BC

Fransisco EX96 a multiple Royal Winter Fair Grand champion, All World cow and Canadian cow of the year.

Mario is certainly a type specialist and is +13 Conformation in Canada, ranking him #18 proven conformation sire in Canada.

Mario is +9 for udders and legs & feet and +11 for dairy strength, he will certainly add width to the rump at +10 rump width and low rump angle. On the US system Mario is now the highest PTAT score he has ever been at +3.13 PTAT.



Quality Goldwyn Fransco



Mario 3rd Dam: Quality BC Fransisco EX96



EXCLUSIVE ELITE GTPI SIREs

Genosource Jspr REINO

Josuper x Montross x Robust

Without doubt Reino is one of the hottest sires in the breed right now with semen available. Reino along with Elder and Dyson are exclusive to Cogent distributors around the world. Reino is within the top 20 sires available for his age on GTPI, globally. Reino offers oceans of milk, almost 900 Net Merit, positive DPR and over 2 PTAT. Reino offers over 140lbs of combined fat and protein. Reino really is the complete combination. Add to this Reino is available as an Ultra 4M sexed semen sire. Semen is available and ready to ship.



Grand dam Farnear Ready for Adeen

GTPI +2795 Net Merit \$877 Milk +2612 PTAT +2.21 DPR +0.7 PL +5.7

MR Comanche DYSON

Comanche x Robust x Planet

Dyson is the second elite offering available in Ultra 4M sexed semen only. A direct son of OCD Robust Delicious one of the most prolific breeding cows in the breed in the genomic era. Dyson is a high Net Merit sire, with low calving ease and negative stature. Health traits are also very attractive, Dyson offers many of the desired traits which the modern day dairy producer is asking for.



Frank Robinson

GTPI +2646 Net Merit \$872 Milk +1459 PL +6.3 Liveability +3.8 SCE 5.7%

Seagull-Bay ELDER RC

Charismatic x Balisto x Effect P

Elder is the final of the ST trio available to Cogent distributors, also available as an Ultra 4M sexed option. Elder is an elite red carrier sire, tracing back to Ammon-Peachy Shauna. A high productive life sire, low calving ease and other attractive health traits, Elder will tick a lot of boxes for many dairy producers.



Frank Robinson

GTPI +2636 Net Merit \$818 SCE 5.9 PL +7.7 DPR +1.7 Liveability +2.1

ONLY AVAILABLE IN

Sexed **ULTRA 4M**™

NEW RELEASE COGENT SIRES

Glenhaven Super CECIL

Superhero x Main Event x Supersire

Cecil is a new release sire from the Canadian bull barn. Cecil is bred from the Larcrest C family and his dam is VG 2yr old Main Event who produced just under 10,000kgs of milk in her first lactation at 4.7% fat and 3.3% protein. Cecil will initially be available conventionally but we expect to have Ultra 4M sexed semen available in the early summer.



Dam Murrayholm Main Event Ceci VG85

GTPI +2602 Net Merit \$759 Milk +1486 PTAT +1.90 DPR +1.1 PL +5.5

Cogent Het Meer LYNX

Modesty x Mardi Gras x Uno

Lynx, another new release bull from the UK stud is Cogent's second Modesty son. Lynx is bred from a cow family in Holland with his third dam being an outstanding Atwood daughter, who averaged 4.8% fat and 3.69% protein lifetime. Lynx has very nice balanced linear and along with attractive health traits and production. Lynx will lower rump angle and as well as adding some set to the leg, which is much desired in today's markets.



3DAM Het Meer Lucky Shot 6 VG88

GTPI +2570 Net Merit \$703 PTAT +2.47 Udders +2.57 PL +4.8 DPR +0.7

JK DG STING

Charley x Sundance x Bookem

Sting another new release sire, he is an early Charley son with a more unique pedigree with his dam being a daughter of Sundance which traces back to the Morningview Converse Judy family. Sting is the #2 available sire in the Cogent portfolio for Productive Life. Sting also offers low cell counts and attractive DPR.



GDAM JK Eder DG Silly VG85 2yr

GTPI +2542 Net Merit \$772 PL +7.5 DPR +1.2 SCS 2.56 SCE 6.9

Heatherleigh ALLEGRO

Arvis RC x Supersire x Alchemy RC

Allegro the final new release sire from the UK. Allegro traces back to Kamps-Hollow Altitude, this family is starting to become very prolific and Allegro has a solid pedigree. Allegro offers very good components, along with great scores for udders and suitable health traits. Allegro will be available as Ultra 4M sexed semen in the near future.



GDam KHW Alchemy Adeline Red

GTPI +2472 PTAT +1.85 Udders +2.68 SCS 2.65 PL +5.8 DPR +1.0

BREEDING INNOVATION

BREEDING INNOVATION



STUD FAVOURITES

NH Sunview FANTASTIC

Flattop x Balisto x Sudan

Fantastic has been a fantastic addition to the Cogent portfolio and has been one of the most popular sires in the UK in recent months. Fantastic is a very attractive proposition for those looking for smaller cows and extremely good components. Fantastic is the #1 cell count sire in the UK at -39 SCC and he is also -5% for mastitis resistance, this excellent cell count figure is also backed up with a figure for cell count of an incredible 2.32 in the USA. Fantastic is available as Ultra 4M sexed semen and conventional.



GTPI +2541 NM \$797 SCS 2.32 PL +6.1 Fat +91lbs K Casein BB aAa 534

Lindenright HISTORY

Doberman x Capital Gain x Man-O-Man

History is the latest elite sire to be released from the Blondin Sires programme. A BB kappa casein sire, History is set to make waves across the world. An elite type sire with low rump angle and adding set to the leg, History is a unique PTAT sire. Sired by the Doorman son, Doberman, from an outstanding Capital Gain VG86 2yr daughter recently fresh with her second calf and looks set to score higher this time. History is the #1 Type Sire in Switzerland.



PTAT +3.23 Udders +2.88 Milk +941lbs BB Kappa Casein ITP +151

R DG ALADDIN RED

Entitle x Olympian x Detox

Aladdin Red is still without doubt one of the very best red sires available in Europe, as he ranks so well on many European indexes. In the UK & USA Aladdin Red increased his GPLI & GTPI this April. Aladdin is available as Ultra 4M sexed semen and has seen very high demand around the world. Aladdin ranks well on a number of European indexes and looks set to continue as one of the most popular sires within the Cogent portfolio.



GD; BTS Avea Red 2nd calver

PLI +£620 ISET +1601 GTPI +2378 Kappa Casein BB SCS 2.54 SCE 6.0

Endco SUPREME

Cashflow x Balisto x Epic

Without doubt Endco Supreme has been a leading sire across Europe since his launch in early 2017. With extremely favourable index rankings on a number of European indexes make Supreme an extremely popular sire. In the UK Supreme increased his GPLI and went over the 700 GPLI barrier. Supreme has been used as an international mating sire. Supreme also has a different pedigree and has the added bonus of being an A2A2 beta casein sire and AB kappa casein.



GTPI +2535 PLI +£706 RZG +154 ISET +1676 Beta Casein A2A2 aAa 534162



TRAIT LEADERS

GTPI

1	Genosource Jspr REINO	2795
2	Mr Comanche DYSON	2646
3	Seagull-Bay Chr ELDER RC	2636
4	Glenhaven Super CECIL *new*	2602
5	Swissbec YODA-P	2575
6	Endco EVOLVE P	2574
7	Cogent Het Meer LYNX *new*	2570
8	Guye Holdings SAMITE	2569
9	MD-MAPLE-LAWN SKEET	2567
10	Swissbec SHARKS-P	2548

NET MERIT

1	Genosource Jspr REINO	877
2	Mr Comanche DYSON	872
3	Butz-Hill SILVER WINGS	827
4	Seagull-Bay Chr ELDER RC	818
5	NH Sunview FANTASTIC	797
6	JK DG STING *new*	772
7	Glenhaven Super CECIL *new*	759
8	Dock CONOR	751
9	Cogent SUPERSHOT *proven*	743
10	Endco SUPREME	741

MILK (LBS)

1	Genosource Jspr REINO	2612
2	Cogent SUPERSHOT *proven*	2185
3	Cogent DG SUPERSTYLE *proven*	2085
4	Vogue LUMBERJACK	2039
5	Alexerin High Octane TIMBER	1931
6	Highhopes DR PEPPER	1889
7	OH DG MAXIMUS	1781
8	BB CROSSFIRE	1687
9	Halcyon FREESTYLE	1679
10	Wa-Del Jacey SHERMAN	1620

FEED EFFICIENCY

1	Mr Comanche DYSON	203
2	NH Sunview FANTASTIC	198
3	OH DG MAXIMUS	197
4	Genosource Jspr REINO	191
5	De Oosterhof Dg Dv CANONPOWER	190
6	Endco SUPREME	182
7	Glenhaven Super CECIL *new*	180
8	DG Albero ELIOTT	180
9	VIVEJOIE D GILROY	176
10	Endco EVOLVE P	174

SCS

1	NH Sunview FANTASTIC	2.32
2	Cogent BILL	2.46
3	Baltic STAR	2.46
4	Silvercap SELFIE RC	2.54
5	R DG ALADDIN RED	2.54
6	Dupasquier PRIZIM	2.55
7	Stantons PREDATOR	2.55
8	JK DG STING *new*	2.56
9	Endco SUPREME	2.6
10	BB DG SHILLING	2.6

PTAT

1	Blondin Zimmer CAPTURE	3.27
2	Wedgwood BENEFIT	3.27
3	Riverdown UNSTOPABULL RED	3.25
4	Lindenright HISTORY *new*	3.23
5	Crasdale CHILL	3.13
6	Quality Doorman MARIO *proven*	3.13
7	Guye Holdings SAMITE	3.08
8	Siemers APPLES ARMY RC	3
9	Cogent De Crob MOAT	2.99
10	Mapel Wood LAMBTON P	2.91

PRODUCTIVE LIFE

1	Seagull-Bay Chr ELDER RC	7.7
2	Cogent SUPERSHOT *proven*	7.5
3	JK DG STING *new*	7.5
4	DG BRODY RC	7.3
5	Glamour Boghill TRADER	7.2
6	Silvercap SELFIE RC	6.8
7	Mr Comanche DYSON	6.3
8	BB DG SHILLING	6.2
9	Stantons PREDATOR	6.2
10	Swissbec YODA-P	6.1

FERTILITY INDEX

1	DG BRODY RC	3.7
2	Stantons PREDATOR	3.4
3	HS Pulsar CHESTER	3.3
4	Glamour ACHIEVE	3.3
5	Md-Maple-Lawn SKEET	2.9
6	Silvercap SELFIE RC	2.8
7	Swissbec YODA-P	2.8
8	Baltic STAR	2.8
9	Peak MR GREY	2.7
10	Mr Blondin POWERFUL PP	2.6

DPR

1	DG BRODY RC	3.6
2	HS Pulsar CHESTER	3.1
3	Stantons PREDATOR	3
4	Glamour ACHIEVE	3
5	Silvercap SELFIE RC	2.5
6	Peak MR GREY	2.5
7	Baltic STAR	2.4
8	Md-Maple-Lawn SKEET	2.3
9	Riverdown UNSTOPABULL RED	2.2
10	Mr Blondin POWERFUL PP	2.1

UDDERS

1	Swissbec SHARKS-P	3.21
2	Riverdown UNSTOPABULL RED	3.1
3	Blondin Zimmer CAPTURE	3.04
4	Oconnors LOTTA CLASS	3.03
5	Guye Holdings SAMITE	2.94
6	Lindenright HISTORY *NEW*	2.88
7	Siemers APPLES ARMY RC	2.79
8	Crasdale CHILL	2.79
9	HS PULSAR CHESTER	2.76
10	Cogent De Crob MOAT	2.76

FEET & LEGS

1	Seagull-Bay Chr ELDER RC	2.35
2	Riverdown UNSTOPABULL RED	2.34
3	Swissbec SHARKS-P	1.97
4	Wiltor DANDY	1.92
5	Guye Holdings SAMITE	1.89
6	Wintersell DEMON	1.87
7	Swissbec YODA-P	1.86
8	Siemers APPLES ARMY RC	1.79
9	Stantons COOL	1.77
10	Cogent Het Meer LYNX *NEW*	1.75

CFP (LBS)

1	Genosource Jspr REINO	163
2	Mr Comanche DYSON	142
3	OH DG MAXIMUS	142
4	Glenhaven Super CECIL *NEW*	135
5	De Oosterhof Dg Dv CANONPOWER	135
6	NH Sunview FANTASTIC	134
7	DG Albero ELIOTT	134
8	Endco SUPREME	133
9	Vivejoie D GILROY	132
10	Ekkel SINGSTAR	129

THE PERFECT PARTNERSHIP

BEEF & SEXED



Sexed**ULTRA 4M**TM

Some things are just meant to be together



www.cogentuk.com