

cogent™



BEEF ON DAIRY

CATALOGUE 2017

Spring/Summer

www.cogentuk.com





Welcome to the Beef on Dairy catalogue

Spring/Summer 2017



Currently being tested



Awaiting calving data



Over 150 surveys



Sexed Semen Available



95% and over



95% and over



Pedigree registration fee

Aberdeen-Angus

3	Leo
4	De Admiral
5	Picador
6	Enigmatic
7	Dead Canter

British Blue

8	Force
9	Hitman
10	Iceman
11	Islay
12	Improvement

13	Icon
14	Joli
14	Ympayable
15	Jasper
15	Neo
16	Juke
16	Jack Daniels
17	Jimbo
17	Zorbite
18	Ironman
18	Johnnie
19	Javelin
19	Kurtex

NEW

NEW

NEW

NEW

NEW

British Blonde

22	Elmo
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Beef Shorthorn

23	Eildon
23	Fire Fox

Charolais

24	Illusion
25	James
26	Booster
27	Golf

Hereford

28	Hero
29	Joseph
30	Lawbreaker
31	Oz Daffy

NEW

Limousin

32	Goldcard
33	Instagram
34	Jet

NEW

Simmental

35	Cincinnati 11
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Welsh Black

36	Gwilym
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Wall Royal LEO L837

Sire: Blelack Evor H929 Dam: Wall Royal Lady H663 MGS: Blelack Jury Eric C673
 Ear Tag: UK304251 600837 AI Code: AA1242 DOB: 20/03/2011



MacG
Oct '13



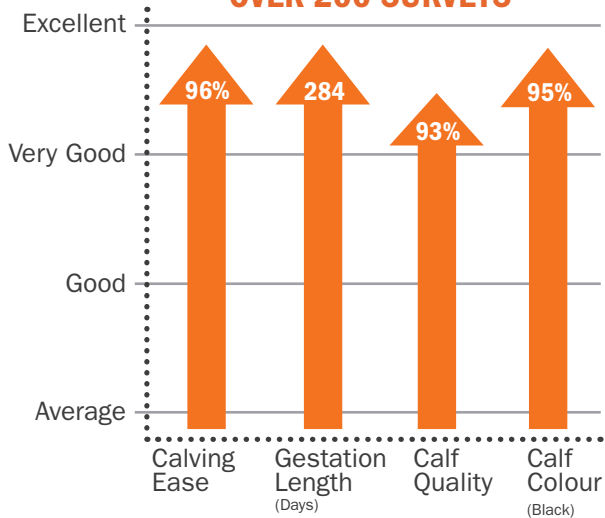

VISIONS GRADUATE


SEXED SEMEN


ROYALTY


CALF QUALITY

OVER 200 SURVEYS

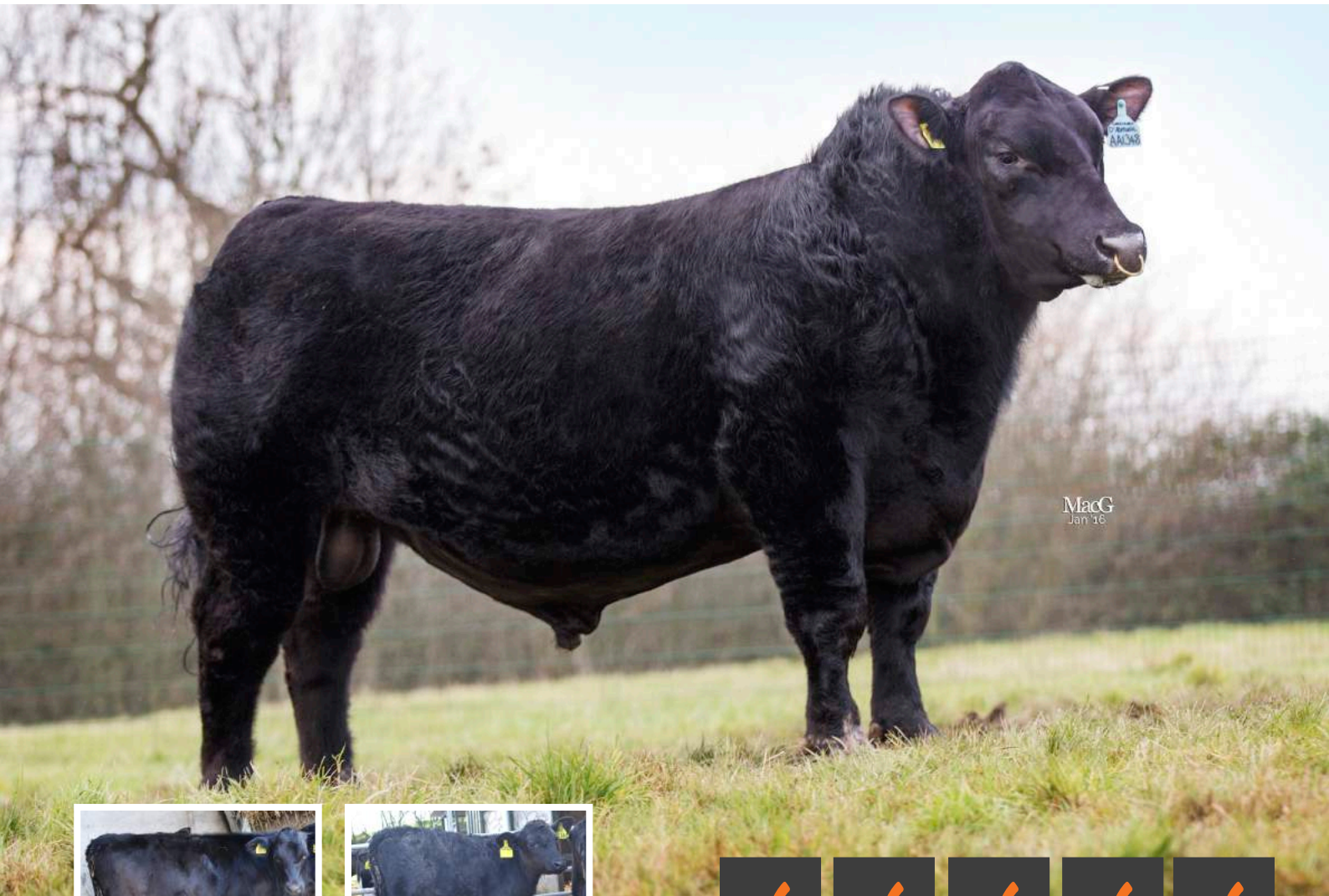


D G, A & R Allen. Day House Farm, Gloucestershire

Leo has been a consistent bull for us. His calves are easily born, develop quickly and show real strength. The calves we have had are long and slender at birth. Calves begin to develop and grow around 3 weeks of age, with exceptional loins which suit the calf markets very well.

Oakchurch DE ADMIRAL P164

Sire: Ardrossan Admiral A2 Dam: Oakchurch Dame M093 MGS: Te Mania Berkley B1
 Ear Tag: UK313622 200164 AI Code: AA1348 DOB: 26/01/2014



✓

SEXED SEMEN

✓

ROYALTY

✓

CALF QUALITY

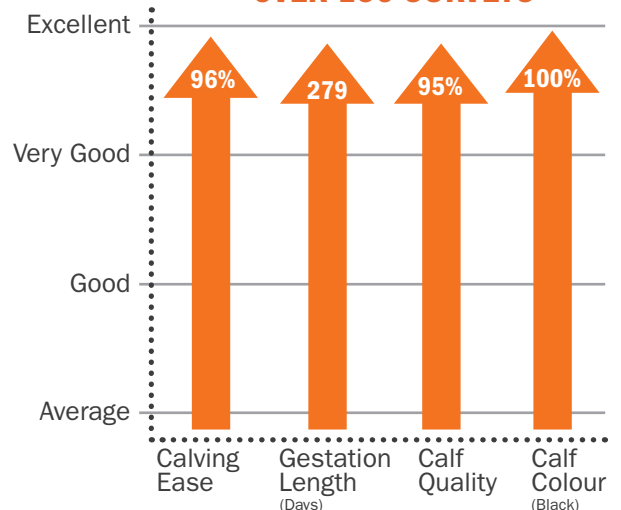
✓

VISIONS GRADUATE

✓

CALVING EASE

OVER 150 SURVEYS



W Wood & Son, Groundy Croft, Cumbria

De Admiral calves have consistently impressed us with their good conformation from birth, easy calving and low birth weights. They have all been born unassisted with excellent vigour and really suit the way we market our calves.

Thrunton PICADOR N567

Sire: Netherallan Peter Pershore E052 Dam: Thrunton Poppy G747 MGS: Rawburn Transformer
 Eartag: UK106935 101567 AI Code: AA1367 DOB: 06/06/2013



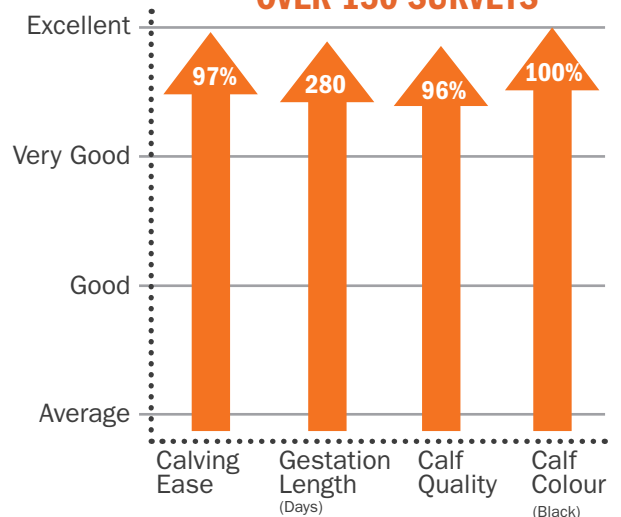

ROYALTY


CALF QUALITY


VISIONS GRADUATE


CALVING EASE

OVER 150 SURVEYS



Webbley Ltd, Upper Ley Farm, Gloucestershire

Picador has really performed on farm, being extremely fertile with short gestations. Calves are born easily, strong from birth, up sucking within the first hour and grow well with good solid frames. With this in mind, we hope Picador will produce a good quality carcass and I would recommend others to use him in the future.

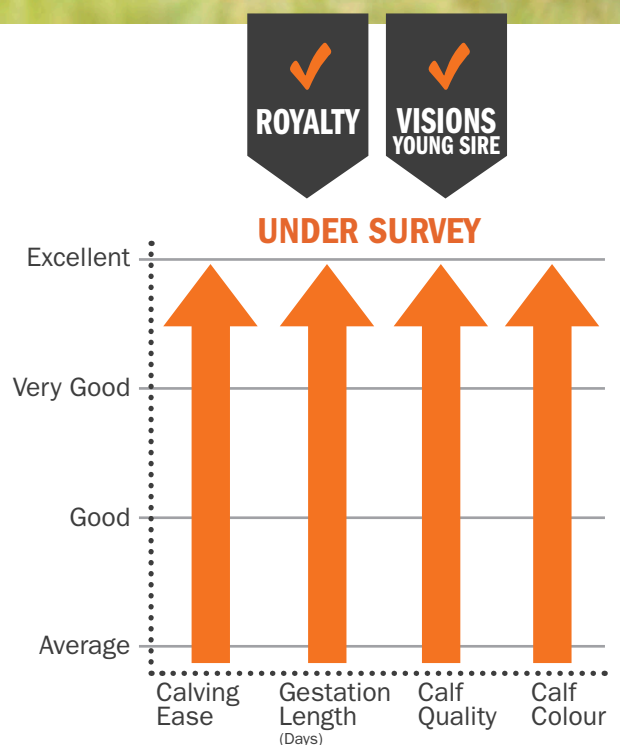
Rawburn ENIGMATIC P886

Sire: Rawburn Transformer Dam: Rawburn Evening Star G705 MGS: Rawburn Lord Ross C216
 Ear Tag: UK562106 601886 AI Code: AA1393 DOB: 20/03/2014



Boomer Birch | Beef Programme Manager

Paternal brother to two great proven Cogent sires 'Threeburnford Leander' & 'Thrunton Rocky'. He himself ranks in the top 5% for Retail Beef Yield and top 10% for 200 Day Weight and both Terminal and Self Replacing indexes. We expect this bull to provide exceptional calf quality with small born calves and fantastic growth rates.



Quaker Hill DEAD CENTER

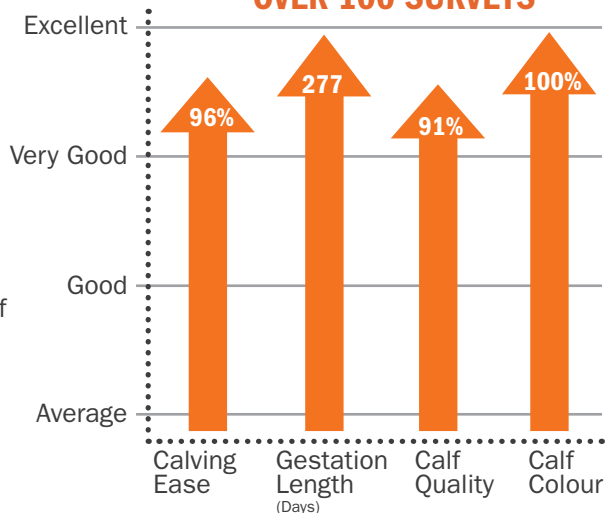
Sire: Exar Denver 2002B Dam: Quaker Hill Blackcap 0A32 MGS: Mcc Daybreak
 Ear Tag: US4017831035 AI Code: AA1369 DOB: 12/03/2014



IRCC



OVER 100 SURVEYS



Boomer Birch | Beef Programme Manager

Dead Center was the first American Angus to feature through our Beef Visions program. We are very excited to offer such an outstanding performance sire to our dairy customers and the first calves have started landing on the ground with great reviews. He has production EPDs in the top 1% of the breed including a \$Beef value of +171.32 so expect this bull to produce calves that are small at birth and develop quickly with exceptional thickness from an early age.

Maidenlands FORCE

Sire: Navac Ultimo Dam: Maidenlands Wanda MGS: Affute Du Ry Ossogne
 Ear Tag: UK104493 100372 AI Code: BB1261 DOB: 14/03/2010

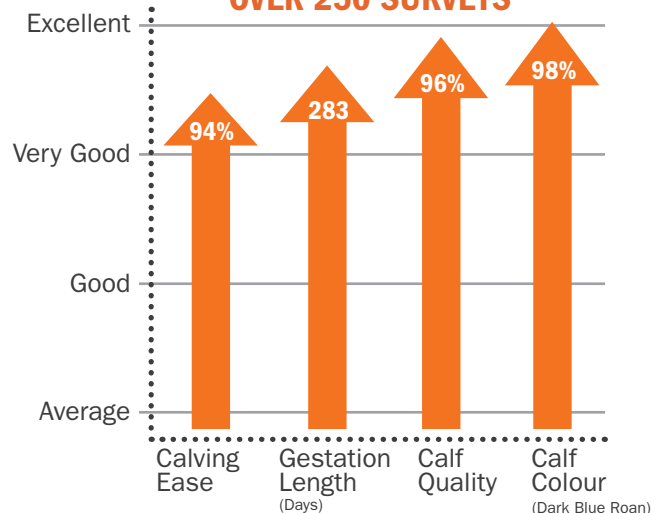



VISIONS GRADUATE


SEXED SEMEN


CALF QUALITY

OVER 250 SURVEYS



J Jones & Sons, Lower Parks Farm, Herefordshire

For us Maidenlands Force is our mainstay British Blue bull. He consistently performs on our cows giving us calf quality, easy and on time calving's. These factors combined have reduced the amount of stress on the cows and has enabled us to shorten calving intervals and increase conception rates.

Auchenlay HITMAN

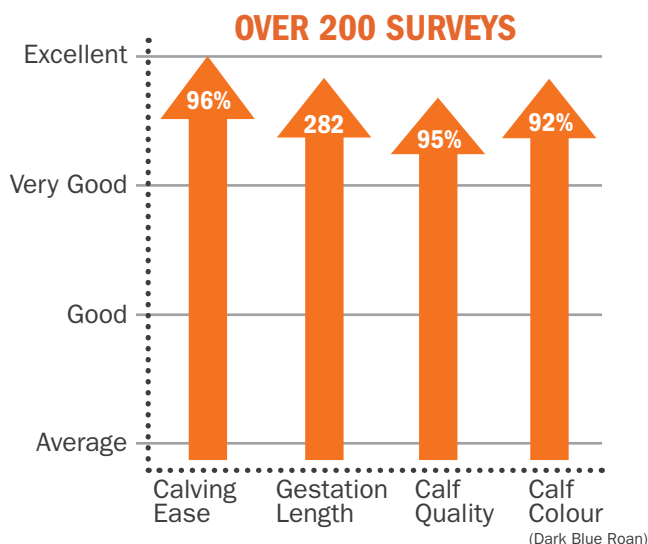
Sire: Mountjoy Utopia Dam: Auchenlay Bianca MGS: Park Organiser
 Ear Tag: UK542740 500435 AI Code: BB1316 DOB: 18/07/2012




VISIONS GRADUATE


CALVING EASE


CALF QUALITY



E H Pearman & Co, Woodlands Farm, West Midlands

Hitman is an easy calving bull that consistently produces calves with good conformation and growth from the start. Calves are quick to get going, full of vigour and are well marked with blue roaned colour. Definitely a bull that would suit different rearing and finishing systems.

(Dark Blue Roan)

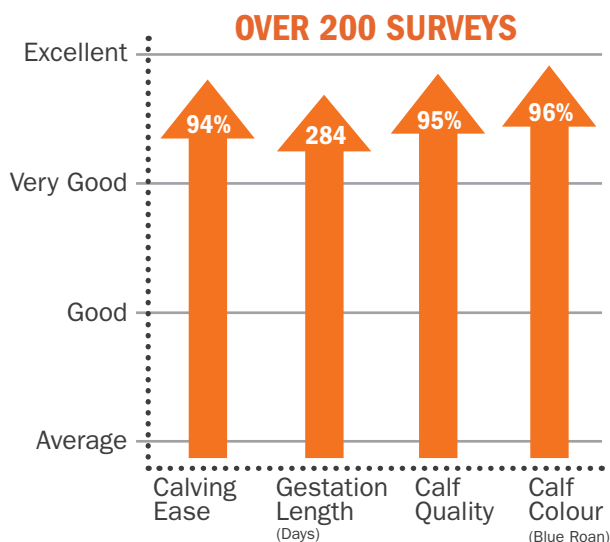
Graymar ICEMAN

Sire: Mountjoy Utopia Dam: Bringlee Dahlia MGS: Eternel De Dieu Seul
 Ear Tag: UK314034 400038 AI Code: BB1331 DOB: 25/07/2013



Sammie Wilson, Beef Sire Specialist

Iceman continues to be a highlight bull in the Beef on Dairy portfolio producing consistent blue roan progeny with excellent muscle definition. With easily born progeny that are the type to top calf markets, Iceman is a bull to use for that extra calf quality whilst not substituting on calving ease.



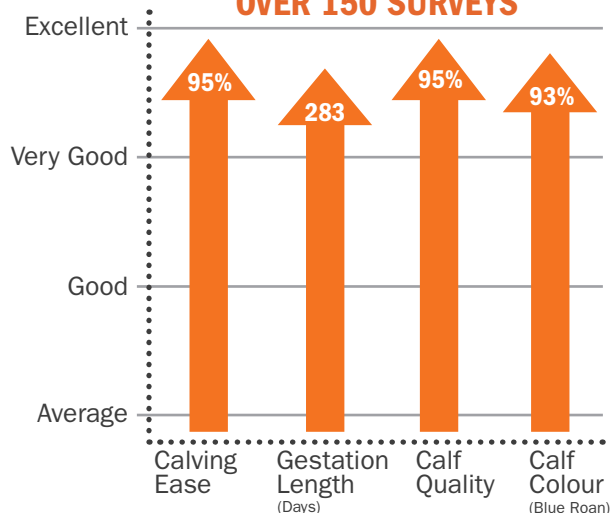
Auchenlay ISLAY

Sire: Tamhorn Ethan Dam: Guilliland Clarinda MGS: Serieux De Fooz
Ear Tag: UK542740 600443 AI Code: BB1346 DOB: 06/04/2013



- ✓ VISIONS GRADUATE
- ✓ CALVING EASE
- ✓ CALF QUALITY

OVER 150 SURVEYS



MA & E M Tillier & Son, Cleeve Farm, Devon

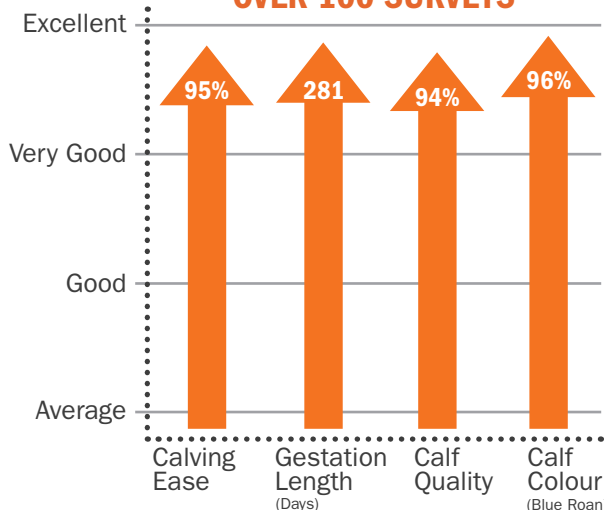
Our calves sired by Islay have all been easily born with good conformation and never looked back since day one. With their dark blue roan colouring and exceptional growth, they suit our system of selling at 16-18 months old very well.

Springhill IMPROVEMENT

Sire: Springhill Fabulous Dam: Springhill Elsie MGS: Springhill Bouncer
 Ear Tag: UK933262 903824 AI Code: BB1381 DOB: 20/06/2013



OVER 100 SURVEYS

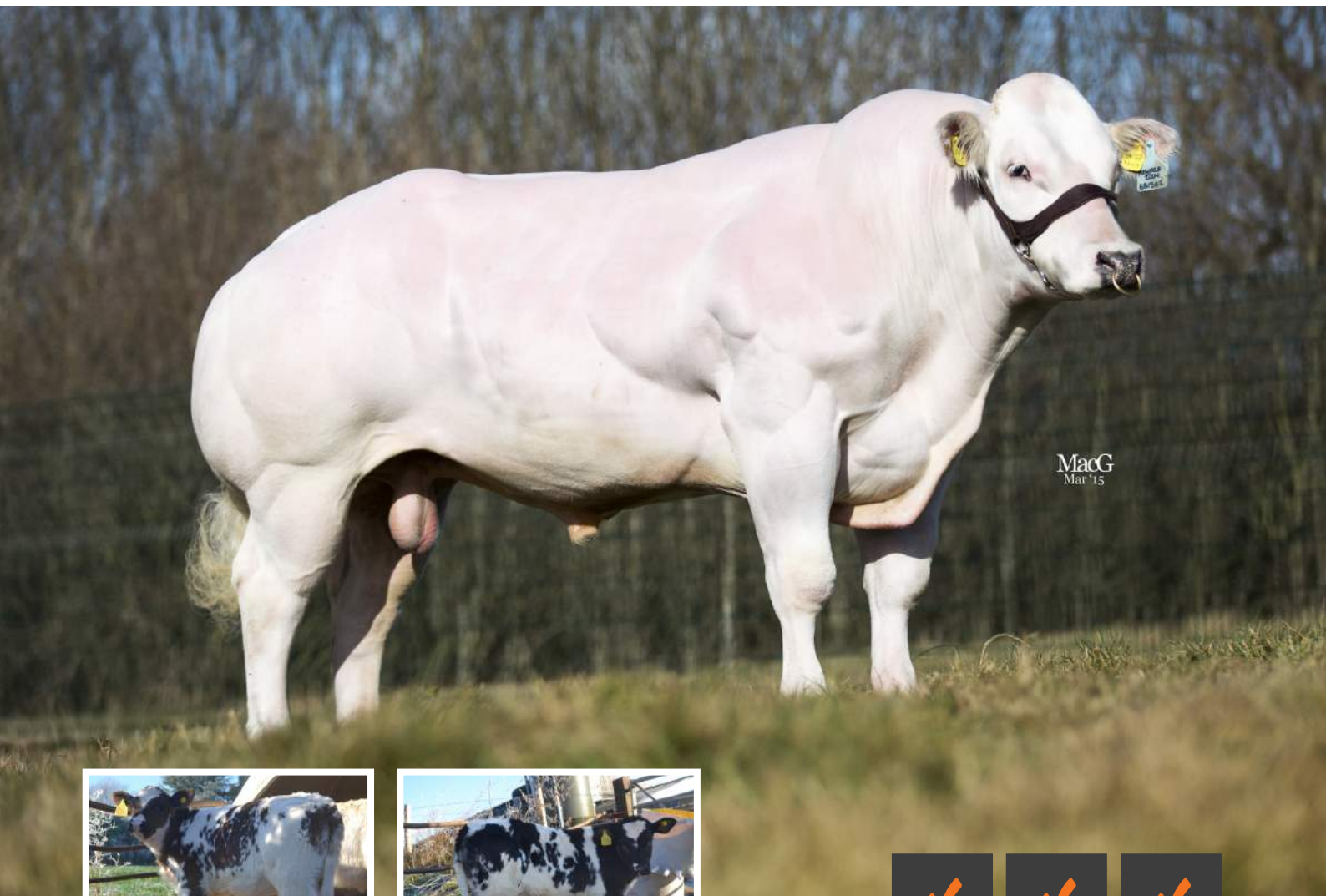


Tom Peters, International Sales Manager

Improvement has been an exciting young bull since he entered the stud with excellent conformation and pedigree to match. The initial results from independent data in an export market are very encouraging with Improvement excelling for calving ease and still births. This is data from over 800 calving's across more than 300 herds. We are excited to see Improvement's development as a flagship British Blue sire for Cogent.

Newpole ICON

Sire: Tamhorn Sumo Dam: Astbury Valentine MGS: Cristal De Somme
 Ear Tag: UK344206 400105 AI Code: BB1342 DOB: 04/03/2013





**VISIONS
UNDER SURVEY**

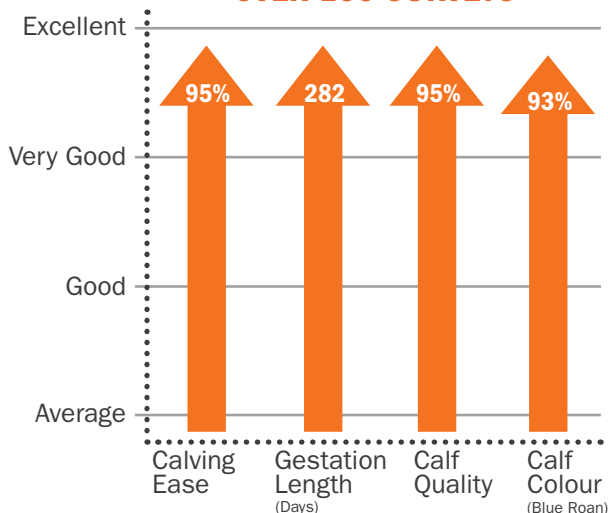


**CALVING
EASE**



**CALF
QUALITY**

OVER 100 SURVEYS



Sammie Wilson, Beef Sire Specialist

Icon is quite a unique bull that combines two of the best pedigrees in the breed. His mother was a consistent brood cow at Newpole that calved naturally and has produced outstanding quality progeny time after time. The early calving data proves this breeding with great initial information coming back from our Beef Visions customers. The dark blue roan calves are easily born with short gestations, fantastic growth and muscle development.

JOLI Coeur VD Jorchrishoeve



Sire: Jonas De L'Orangerie Dam: Carine ET 1 VD Jorchrishoeve MGS: Notez Le Pont De Messe
Ear Tag: BE13551088 AI Code: BB1364 DOB: 16/02/2014



Boomer Birch | Beef Programme Manager

Joli is another impressive bull from Belgium. His maternal line is outstanding displaying some of the best genetics in Belgium. We expect this bull to produce outstanding calf quality with exceptional growth and small birth weights.



YMPAYABLE De Beaufaux



Sire: Imprevu Des Hayons Dam: Whisper De Beaufaux MGS: Heros Du Peroy
Ear Tag: BE357538848 AI Code: BB1396 DOB: 09/11/2013



Boomer Birch | Beef Programme Manager

Ympayable offers a great combination of easy calving genetics and physical performance. This bull's fine bone structure suggests that he will deliver short gestations with good growth and outstanding calf quality.



Springhill JASPER

Sire: Springhill Big Brother Dam: Springhill Galaxy MGS: Quadruple De La Roche Au Gue
Ear Tag: UK933262 903883 AI Code: BB1404 DOB: 11/02/2014



Boomer Birch | Beef Programme Manager

Jasper carries a pedigree full of great ancestors that carried great easy calving credentials and exceptional conformation. Jasper shows exceptional growth with muscle development. We expect this bull to produce easy born calves that display thickness throughout from an early age.



NEO VD Sijsloberg

Sire: Obligeant De Belle Eau Dam: Loes VD Sijsloberg MGS: Imposable De L'Ecluse
Ear Tag: BE911913182 AI Code: BB1395 DOB: 28/12/2013



Boomer Birch | Beef Programme Manager

Neo is a very exciting young bull from Belgium. He carries a pedigree packed with short gestations and exceptional muscling. Expect Neo to provide small born, vigorous and blue roaned calves that develop fast into market topping calves.



Stoneleigh JUKE

Sire: Stoneleigh Celebration Dam: Julians Duchess MGS: Dafydd D'Ochain
Ear Tag: UK362207 401058 AI Code: BB1403 DOB: 10/01/2014



Boomer Birch | Beef Programme Manager

Juke offers a super easy calving pedigree. He exhibits outstanding length and growth on a very correct set of legs. We expect this bull to provide easily born calves that consistently display the desired blue roan markings and great calf quality.



Tanat JACK DANIELS

Sire: Harpon De L'Orgelot Dam: Whiterock Diamond MGS: Immense ET 0738 De Beuraing
Ear Tag: UK706191 100832 AI Code: BB1394 DOB: 20/07/2014



Boomer Birch | Beef Programme Manager

Jack Daniels displays some great easy calving credentials. His fine bone structure and exceptional muscling is supported by a proven pedigree including easy calving maternal grand sire. We expect easy calving with exceptional calf quality and blue roaned calves.



Kelowna JIMBO

Sire: Bringlee Ecstasy Dam: Kelowna Claire MGS: Gregmaur Wyllie
Ear Tag: UK102530 100996 AI Code: BB1393 DOB: 28/05/2014


VISIONS
UNDER SURVEY

Boomer Birch | Beef Programme Manager

Sired by Cogent's great Bringlee Ecstasy, a consistent calf quality and calving ease bull; a true customer favourite. Jimbo is expected to follow in his father's footsteps having exceptional calf quality with short gestations, being a well muscled young bull that shows great potential.



ZORBITE De Beaufaux

Sire: Immense D'Yvoir Dam: Washington De Beaufaux MGS: Jumbo Des 3 Frontieres
Ear Tag: BE157979333 AI Code: BB1448 DOB: 07/07/2014

NEW 
VISIONS
YOUNG SIRE

Boomer Birch | Beef Programme Manager

Zorbite's pedigree is packed on both sides with producers of consistently quality, short gestations, low birth weights and bulls that are proven producers of quality. We expect this bull to produce small born calves that develop and grow quickly providing exceptional calf quality.



Boroside IRONMAN

Sire: Lotto VD Vloeikenshoeve Dam: Boherard Diamond MGS: Empire D'Ochain
Ear Tag: IE371479 951294 AI Code: BB1432 DOB: 01/09/2014



Boomer Birch | Beef Programme Manager

Ironman has fine bone structure and exceptional muscle development—true attributes of a great Beef on Dairy sire. Supported by a pedigree with easy calving and exceptional performance, we expect this bull to provide outstanding calf quality with the desired blue roaned calf colour.



NEW

**VISIONS
YOUNG SIRE**

Kelowna JOHNNIE

Sire: Dinmore Gaultier Dam: Kelowna Fennel MGS: Raciste Du Pachis A La Motte
Ear Tag: UK102530 401020 AI Code: BB1431 DOB: 23/09/2014



Boomer Birch | Beef Programme Manager

Johnnie is sired by one of our own proven sires Dinmore Gaultier. He has exceptional muscle development and width throughout. With consistent easy calving genetics, we expect this bull to produce dark blue roan calves with exceptional quality.



Auchenlay JAVELIN

Sire: Tamhorn Ethan Dam: Auchenlay Bianca MGS: Park Organiser
Ear Tag: UK542740 500470 AI Code: BB1436 DOB: 10/07/2014



Boomer Birch | Beef Programme Manager

Maternal brother to the proven sire Auchenlay Hitman, this exceptional bull displays growth and power. He also shares the same sire of the recently proven Auchenlay Islay. With a pedigree packed with proven genetics, he's sure to produce easy born calves that display great quality.



KURTEX D'Aubry

Sire: Bruegel D'Au Chene Dam: Malvina Hof Ter Zilverberg MGS: Guliver Du Coin
Ear Tag: BE112495504 AI Code: BB1463 DOB: 21/01/2015



Boomer Birch | Beef Programme Manager

Kurtex provides a combination of proven elite genetics in the Belgium. His sire is a producer of fine boned cattle that display muscle development with short gestations. We expect this bull to provide easy born calves with fine bone structure and muscle development from an early age.





TRIPLE IMPACT



We have been using Triple Impact for five years as we needed to improve conception rates and it has done exactly that. The progeny are showing very good growth rates with exceptional type. Essentially, Triple Impact is providing better quality calves to the beef industry. It is good value for money and we will continue to use in the future.

Mr Gurney, Abbey Court Farm, Herefordshire



Triple Impact, Cogent's fertility enhancing semen, exploits the variations in bull semen maturation rates. Combining semen of three bulls in one straws ensures the semen is active for longer, thereby extending the time during which a cow's egg can be fertilised.

**FOR MORE INFORMATION ON TRIPLE IMPACT CALL:
FREEPHONE: 0800 783 7258
FOR INTERNATIONAL CALLS: +44 (0) 1829 773 400**

www.cogentuk.com

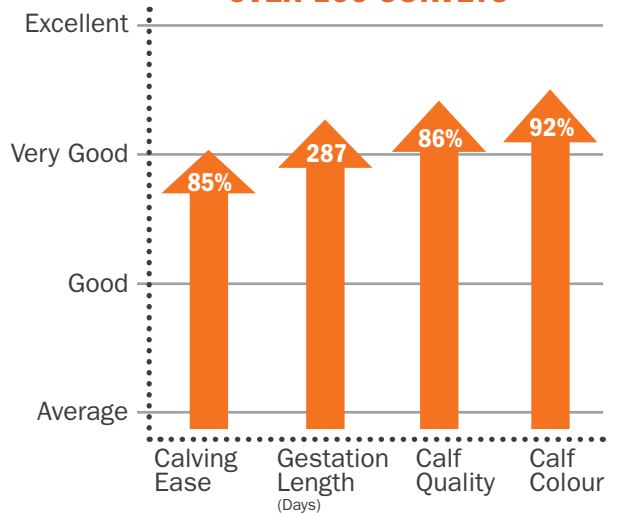


Bridge ELMO

Sire: Tillbridge Van Dam: Bridge Tia MGS: Cathill Nobleman
 Ear Tag: UK161737 200502 AI Code: BL1047 DOB: 15/03/2009



OVER 100 SURVEYS



Boomer Birch | Beef Programme Manager

Elmo has tremendous width throughout, with an impressive depth of loin and cleanness through his middle. His super bone structure and muscling ability is passed only all his progeny. Progeny develop quickly displaying good loins and conformation.

Rothesay EILDON E238 (P)

**UK
ONLY**

Sire: Tofts Landlord B1261 (P) Dam: Dunsyre Nettle 8th (P) MGS: Dunsyre Sutherland S089 (P)
Ear Tag: UK580400 400238 AI Code: BS0866 DOB: 24/05/2011

Boomer Birch | Beef Programme Manager

Eildon is an outstanding bull that offers exceptional calf quality. He carries an excellent loin supported by a strong frame and strength throughout his thigh. His tremendous length complements his conformation and with breed leading figures, this bull makes a fantastic all-rounder. Progeny are easily born displaying power and strength from an early age.



Meonhill FIRE FOX (P)

Sire: Chapelton Covenanter I 3021 (P) Dam: Glenisla Waterloo Zola R73 (P) MGS: Dunsyre Mercenary (P)
Ear Tag: UK281673 200477 AI Code: BS0861 DOB: 20/02/2012

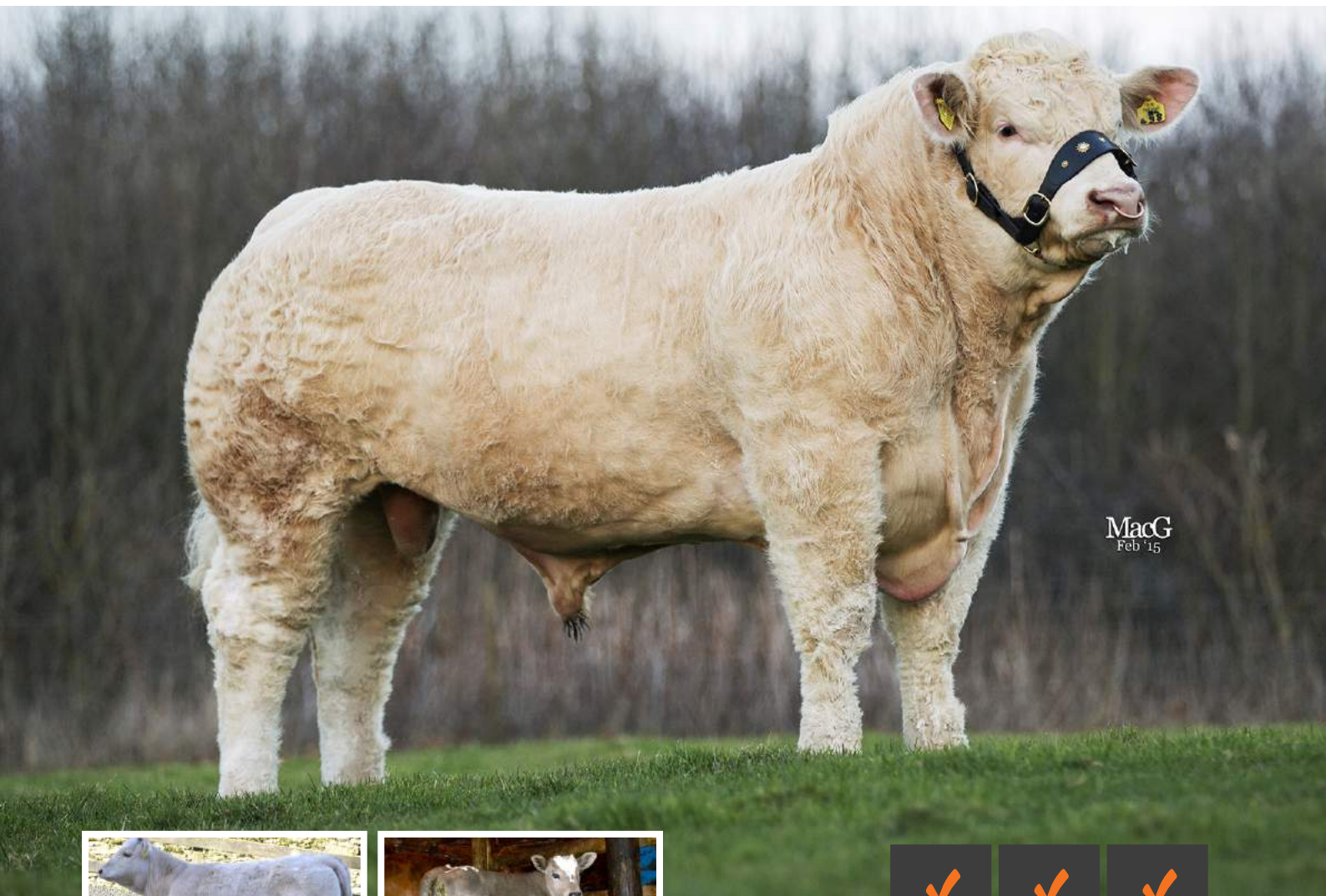
Boomer Birch | Beef Programme Manager

Firefox carries sheer power and correctness which is supported by an outstanding set of EBVS, ranking in the top 5% of the breed for both Terminal and Self Replacing indexes. His top 10% growth rates are accompanied by and top 1% Eye Muscle Area of +4.5 making this bull a exceptional all-rounder. In addition, Fire Fox is trait leader for Gestation Length carrying an EBV of -3.9.



Davally ILLUSION

Sire: Balthayock Longbow Dam: Wesley Tasteful MGS: Bassingbourn Netherland
 Ear Tag: UK171698 300048 AI Code: CH4139 DOB: 15/11/2013



MacG
Feb '15



Boomer Birch | Beef Programme Manager

Illusion originates from a pedigree that consistently produces easy fleshing well muscled animals that are easily born and develop quickly. First calves seen on farm have had good muscle development from a few weeks old, full of growth and born easily with great vigour.

ROYALTY

SEXED SEMEN

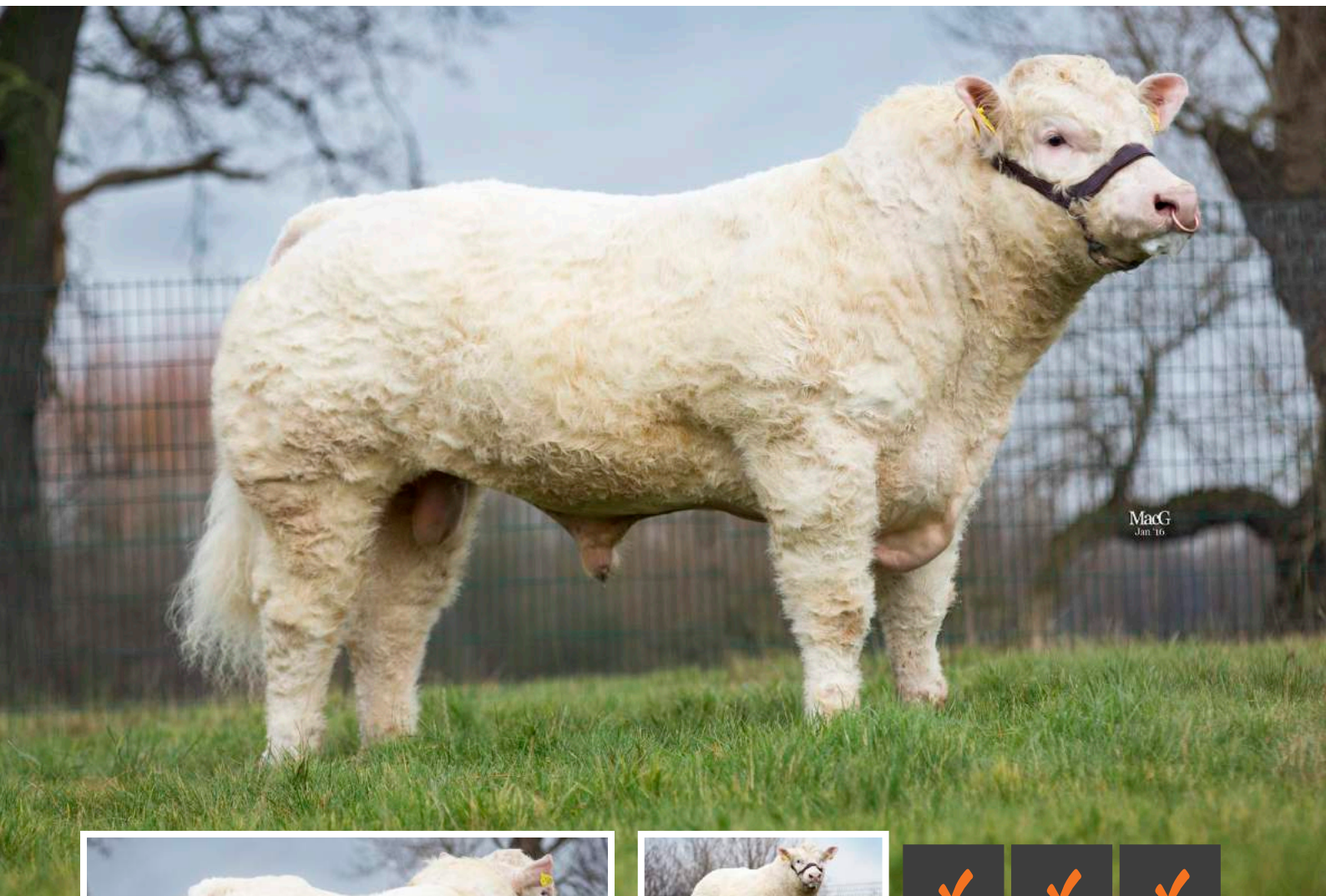
VISIONS YOUNG SIRE

INITIAL RESULTS 20 SURVEYS




Whitecliffe JAMES

Sire: Blelack Digger Dam: Whitecliffe Emma MGS: Mowbraypark Paramount
 Ear Tag: UK122919 200650 AI Code: CH4130 DOB: 16/05/2014



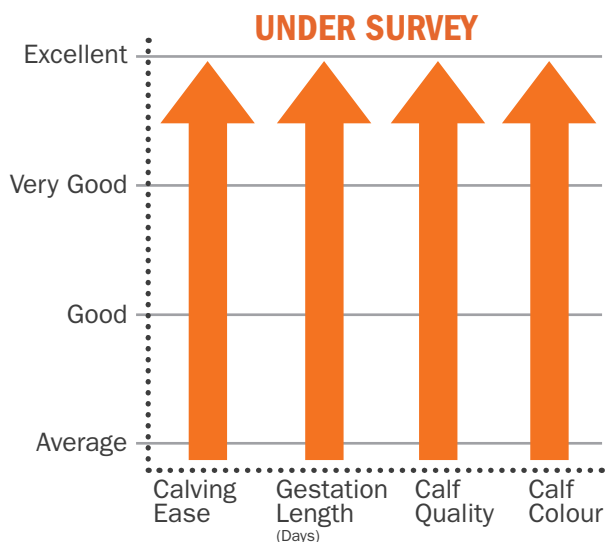

ROYALTY


SEXED SEMEN


VISIONS YOUNG SIRE

Boomer Birch | Beef Programme Manager

James displays great muscle development and width. Sired by the easy calving “Blelack Digger”, we expect this bull to produce calves with great conformation and muscle development, whilst maintaining small born calves with low birth weights. James carries a calving ease EBV of +12.9 ranking him in the top 5% of the breed.





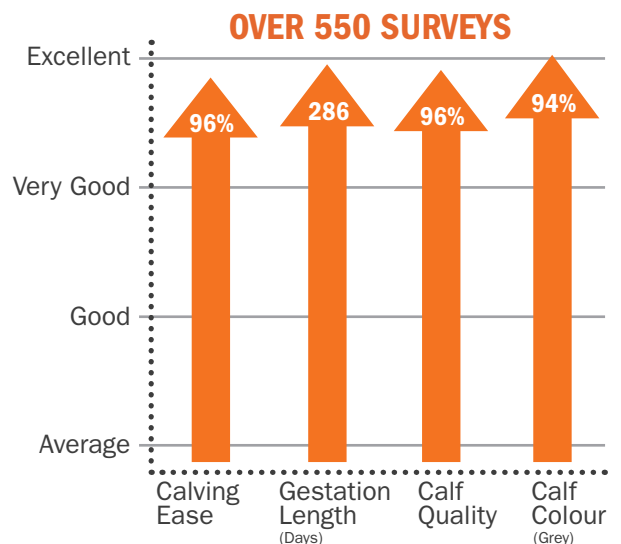
BOOSTER

Sire: Souci Dam: Upie MGS: Iphis
 Ear Tag: FR4241233034 AI Code: CH4282



Boomer Birch | Beef Programme Manager

Booster is a proven Cullard Charolais bull with an impressive French muscle index of +114 and a French calving index of +107. Booster offers short gestations and easy calving; whilst transmitting muscle and growth with exceptional definition. Calves are born small and develop quickly.



GOLF



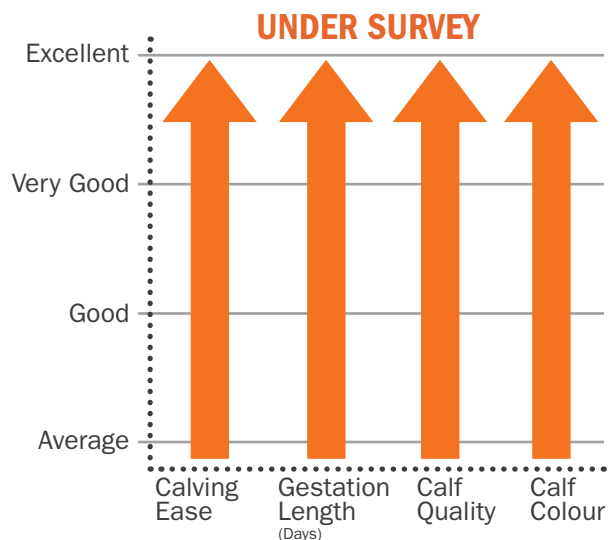
Sire: Vaudou Dam: Delta MGS: Tozeur
 Ear Tag: FR4241721964 AI Code: CH4126



Boomer Birch | Beef Programme Manager

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A young Cullard Charolais bull that is expected to produce calf quality along with shorter gestations and smaller born calves. Golf is a genomic sire selected for his muscle strength with a genomic indicator value of 6.6 for Muscle. Expect his progeny to show exceptional muscle development and growth from an early age with great vitality.



Kinglee 1 HERO (P)

Sire: Dorepoll 1 93N Nationwide (P) Dam: Costhorpe 1 Sadie 149 (P) MGS: PRL 1900 Racquet 560 (P)
 Ear Tag: UK200976 500345 AI Code: H9446 DOB: 21/03/2011





VISIONS GRADUATE

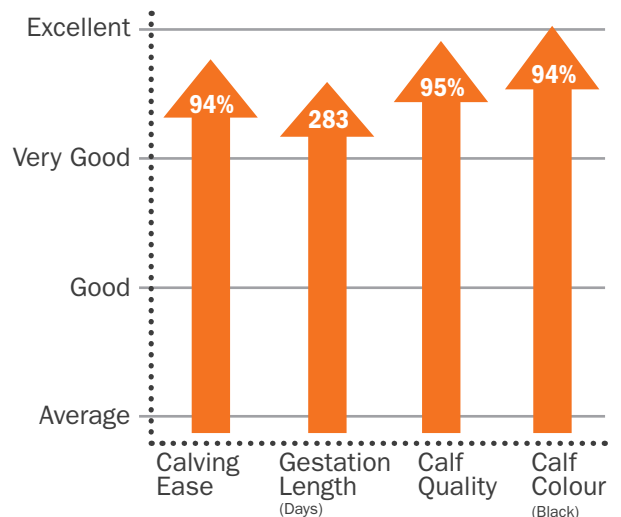


ROYALTY



CALF QUALITY

OVER 150 SURVEYS



Boomer Birch | Beef Programme Manager

Hero is becoming a standout bull for the Beef on Dairy portfolio; he is proving to be super easy calving with an average gestation length of 283 days and has great growth EBVs. Calves are up and sucking in no time and are of an outstanding quality.

Moorside 1 JOSEPH (P)

Sire: K-Cow Nacho Man ET 36N Dam: Barwise 1 Calpernica (P) MGS: Barwise 1 Wellington (P)
 Ear Tag: UK185962 500018 AI Code: H9438 DOB: 16/03/2012



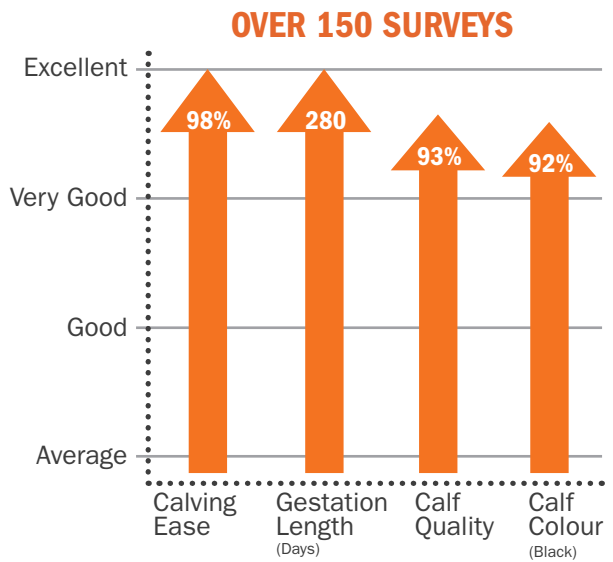

VISIONS GRADUATE


ROYALTY


CALVING EASE

Sammie Wilson | Beef Genetics & Product Analyst

Joseph is an exceptional bull with a great set of EBV's. He ranks in the top 1% of the breed for Eye Muscle Area and Retail Yield. Joseph has graduated through the Beef Visions programme with exceptional calving ease and short gestation length. Progeny are easily born, display muscle definition and width from an early age. This bull is well suited to heifers for easy calving.



Romany 1 **LAWBREAKER** RE L23 (P)

Sire: Spurstow 1 Recruit 1st (P) Dam: Romany 1 Dawn A84 G2 (P) MGS: Baybridge 1 Atlas (P)
 Ear Tag: UK562010 701002 AI Code: H9410 DOB: 08/09/2013



Boomer Birch | Beef Programme Manager

Lawbreaker consistently produces exceptional calf quality and offers some of the best breed-leading genetics. Lawbreaker ranks in the top 5% of the breed for 200, 400 and 600 day weights with an Eye Muscle Area of +3.5. This bull will provide farmers with an outstanding calf that will develop quickly and be very marketable. Please note for use on cows only.



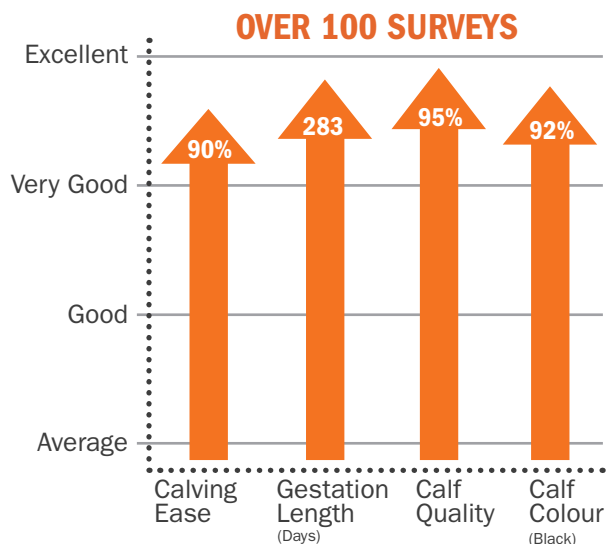
VISIONS
UNDER SURVEY



ROYALTY



CALF
QUALITY



Netherhall 1 OZ DAFFY M024 (P) NEW

Sire: Wirruna Daffy D1 Dam: Wirruna Last Day E163 (P) MGS: Wirruna Vickery
Ear Tag: UK103719 202024 AI Code: H9375 DOB: 16/11/2014

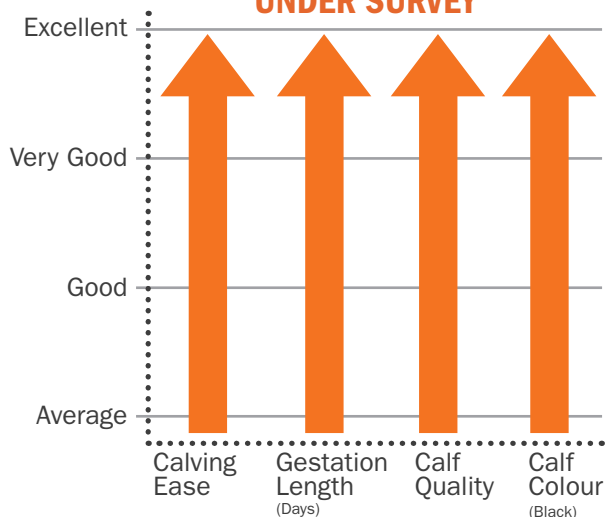


✓
**VISIONS
YOUNG SIRE**

✓
**SEXED
SEMEN**

✓
ROYALTY

UNDER SURVEY



Boomer Birch | Beef Programme Manager

Full of genetic potential, Daffy has a pedigree packed with well proven bloodlines to produce easy-calving cattle that grow quickly and also yield well. He carries a Calving Ease Direct of +6.0 which ranks him easily in the top 5%. With both Terminal and Self Replacing Indexes in the top 10%, Daffy is sure to produce small, easily born and yet vigorous calves that carry short gestations.

Wilodge **GOLDCARD**


Sire: Wilodge Cerberus Dam: Sarkley Bellola MGS: Cloughhead Lord
 Ear Tag: UK305117 201018 AI Code: LN2360 DOB: 29/01/2011




MacG
Mar '15

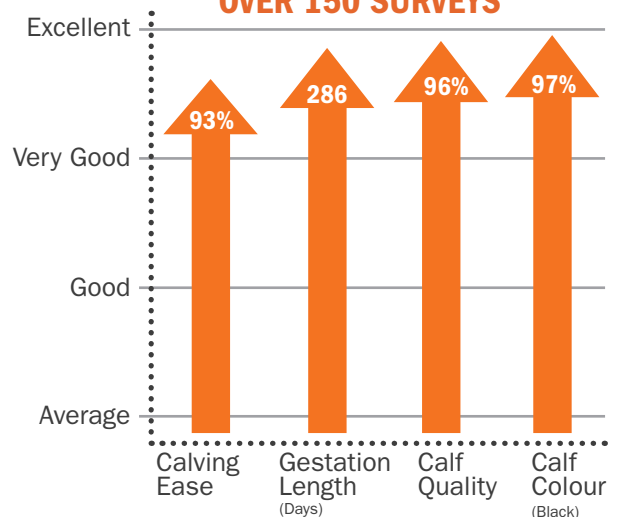



VISIONS GRADUATE


SEXED SEMEN


ROYALTY

OVER 150 SURVEYS

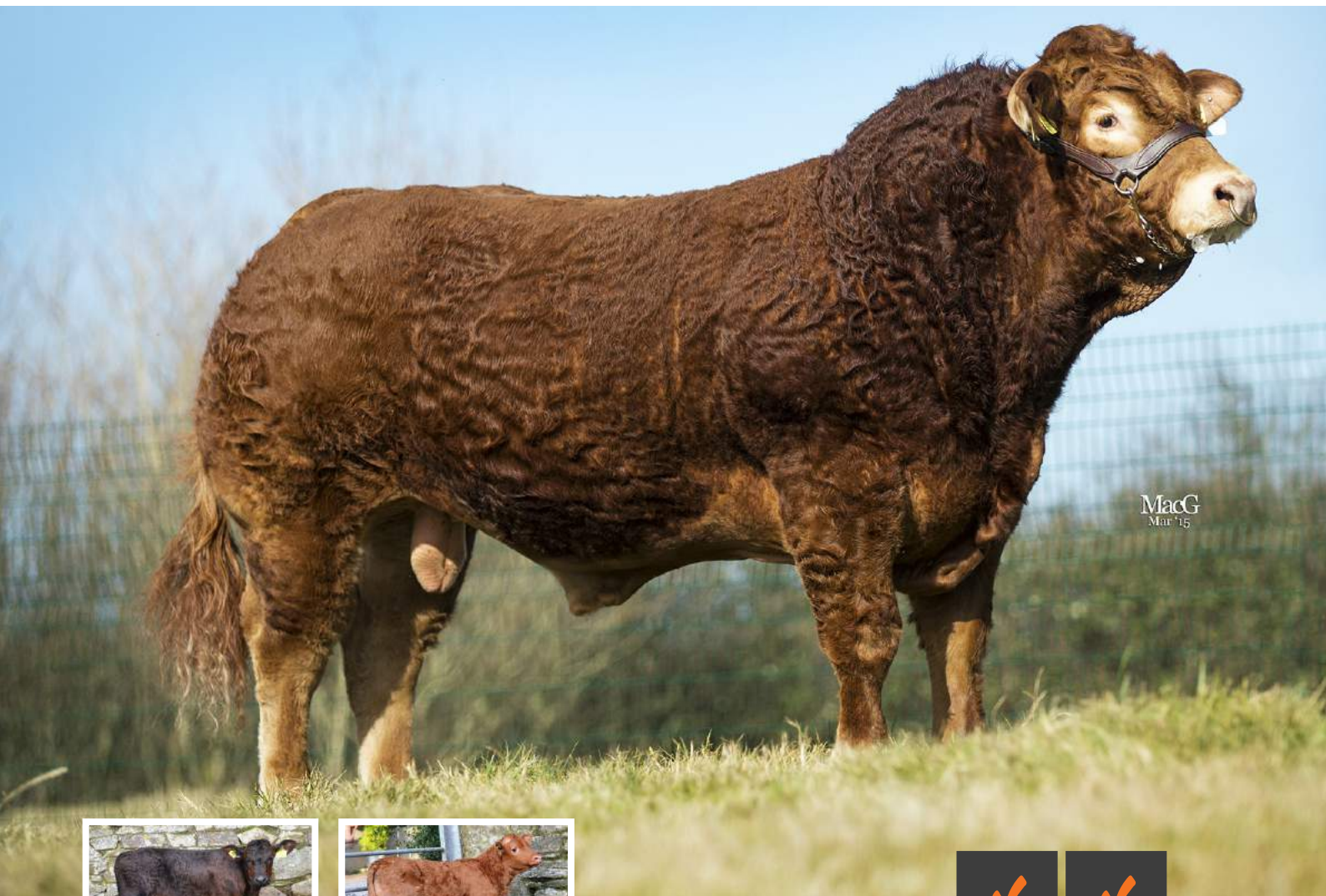


Boomer Birch | Beef Programme Manager

Goldard continues to be a great addition to the Beef on Dairy programme. He has proven himself to be a producer of great pedigree and commercial cattle and his calving ease proof looks very promising. This bull will provide exceptional calf quality with great muscle definition and shorter gestations. In addition, customer satisfaction has been excellent.

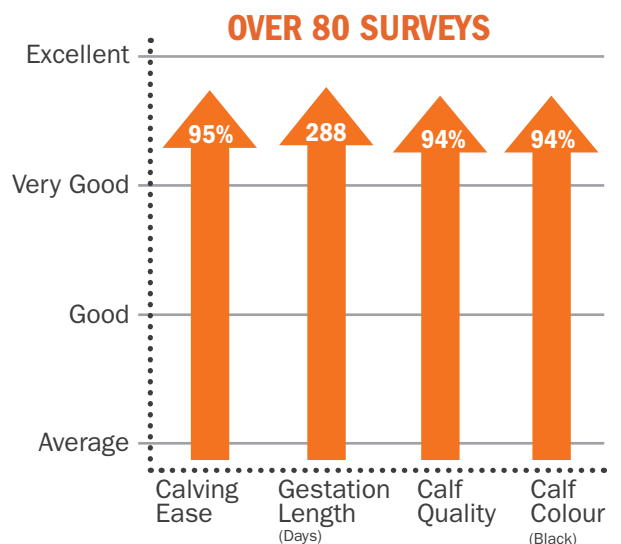
Ronick INSTAGRAM

Sire: Rathconville Eugene Dam: Ronick Beret MGS: Valmy
 Ear Tag: UK542892 502419 AI Code: LN2495 DOB: 17/04/2013



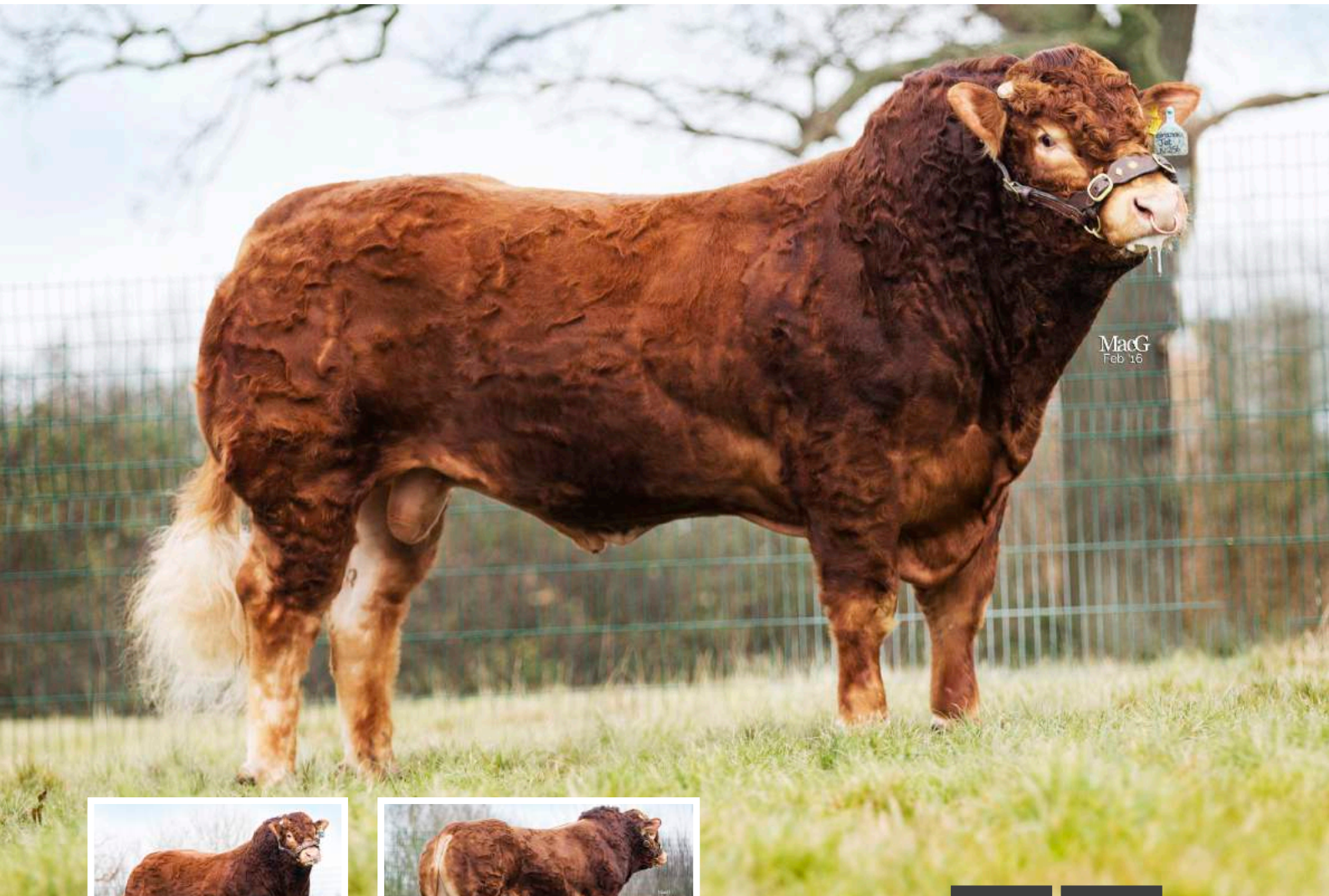
Boomer Birch | Beef Programme Manager

Instagram was an exceptional calf from an early age, showing great muscle and conformation whilst maintaining good growth. His father "Rathconville Eugene" is proving himself to be an exceptional stock bull within the Ronick herd producing progeny up to 20,000gns. Calves are easily born and develop conformation from an early age.

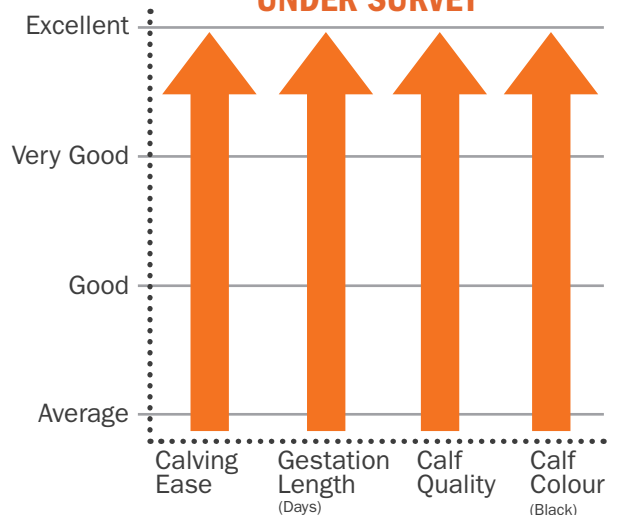


Tomschoice JET

Sire: Kaprico Eravelle Dam: Tomschoice Diamante MGS: Haltcliffe Novel
 Ear Tag: UK124148 100307 AI Code: LN2561 DOB: 02/06/2014



UNDER SURVEY

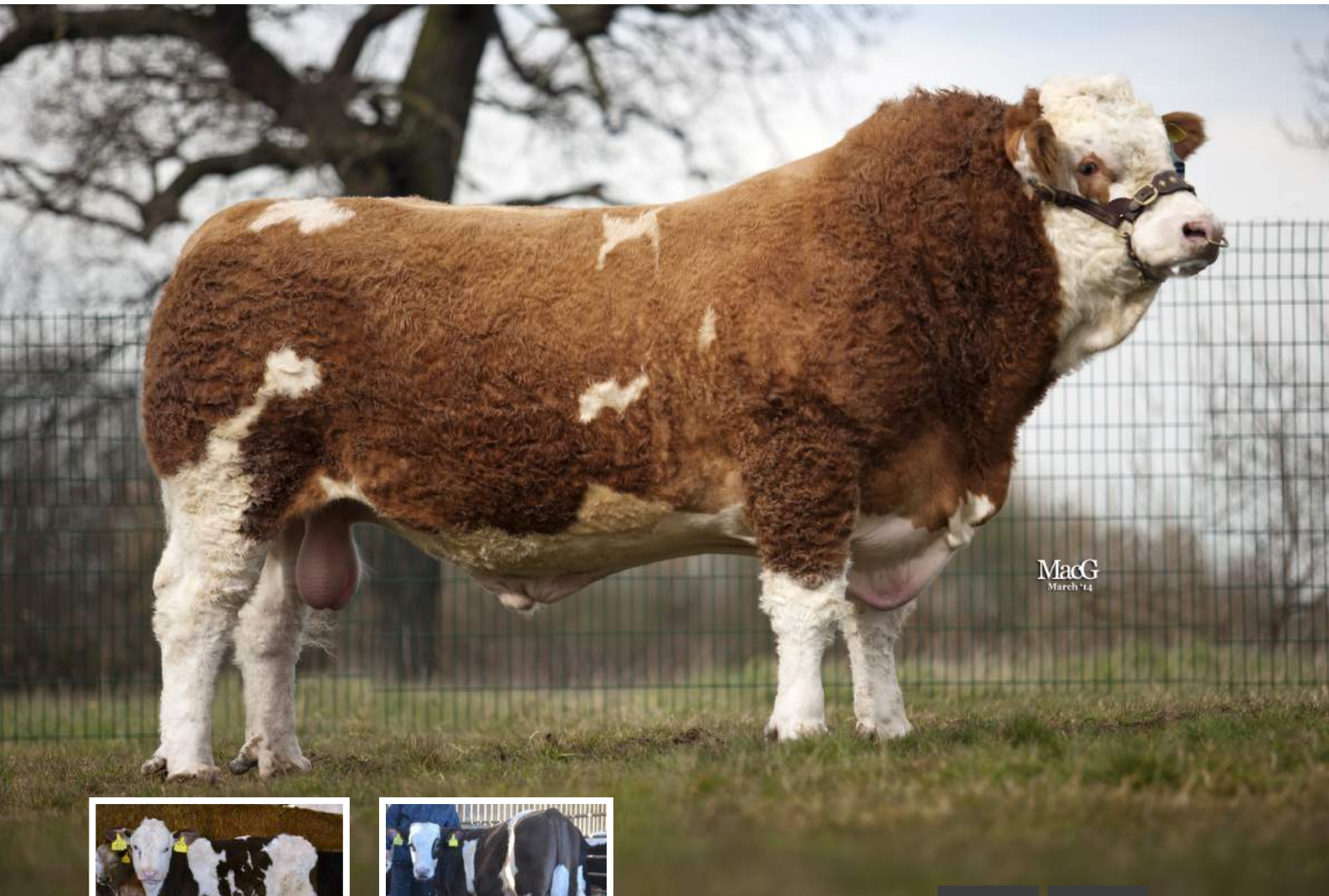


Sammie Wilson, Beef Sire Specialist

Jet's pedigree spells easy calving and easy fleshing traits. His proven easy calving sire 'Kaprico Eravelle,' and Jet himself feature in the top 1% of the Limousin breed for Gestation Length and Calving Value. Jet is set to breed progeny of excellent quality, easily fleshed and born with short gestation lengths.

Falondene CINCINNATI 11

Sire: Ravensworth Hermon Dam: Falondene Karolina MGS: Popes Laird
 Ear Tag: UK560035 100056 AI Code: SG1140 DOB: 01/05/2011

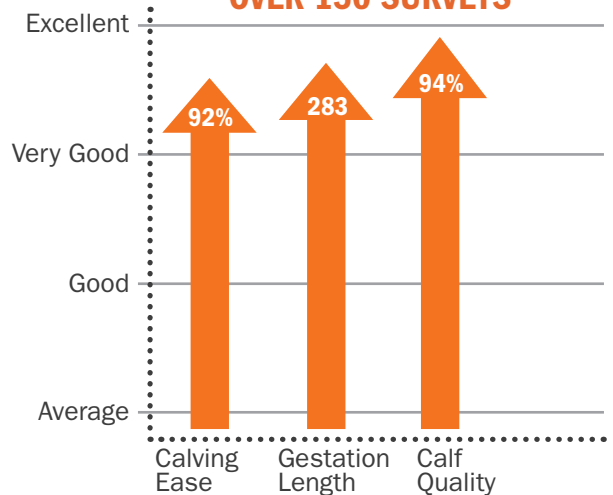


R W Raper & Sons. High Mulberry, Co Durham

Cincinnati has been a great bull for us to use on our herd. Calves are born easily, full of vitality and make consistent store cattle to sell. Cincinnati is a bull we have a great amount of trust in to produce easy fleshing calves full of growth potential and fantastic temperaments to work with.



OVER 150 SURVEYS



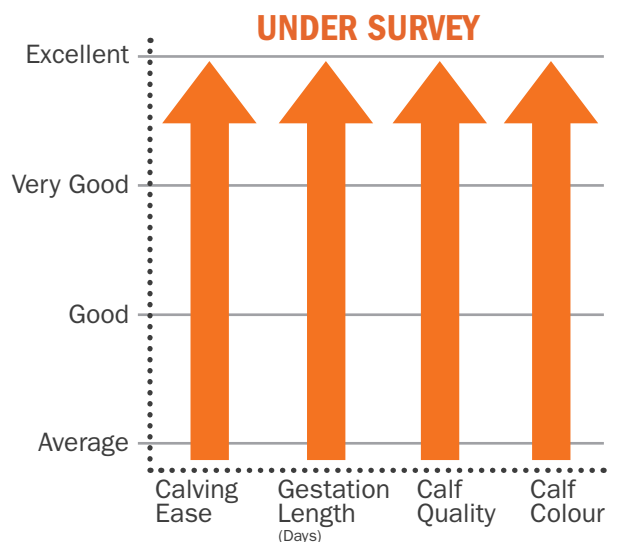
EDW GWILYM (UP)

Sire: Morlais Hendy Mawr (UP) Dam: Bodig Fflo 21st MGS: Rhiwlas Rhys 4th
 Ear Tag: UK724769 500150 AI Code: WB1033



Boomer Birch | Beef Programme Manager

The strength, power, stretch and fleshing ability of the Welsh Black breed is clearly exhibited in Gwilym. This polled sire offers lots of width and style which is supported by outstanding legs and feet. I expect this bull to produce easy fleshing cattle that grow fast, maturing into good replacements or finishing cattle.





cogent™

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Cogent Beef Visions, the UK's leading Beef testing programme was set up to mirror image the original Dairy Visions programme. Over the past few years, the Beef Visions programme has gone from strength to strength and is now recognised for its data reliability in both the domestic and international markets.

Through our testing of young Beef sires, we can provide customers with proven bulls with the huge advantage that they have real data to back up their quality. Bulls selected to be used in the Beef on Dairy portfolio all have traits ideally suited to the UK dairy farmer working with different dairy systems.

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Cogent's Signature Beef range, is all about bringing innovation to breeding. Through the application of science, technology and superior beef genetics, we ensure our customers have access to the very best beef sires to improve both product and profit. Whatever the farming system, we are here to invest in your future and with our extensive selection of customer focussed products, we know we can provide your business with the right solution. Contact our Signature Beef team today to find out what we can do for you.

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Cogent's native sires are providing easily-born, quick-growing calves that don't take a knock at weaning and meet requirements to be marketing through our farm shop. In addition, conception has increased with the use of native Triple Impact; enabling us to become more self-sufficient in producing finishing cattle.

Mr Forshaw, Little Town Farm, Lancashire



Triple Impact, Cogent's fertility enhancing semen, exploits the variations in bull semen maturation rates. Combining semen of three bulls in one straws ensures the semen is active for longer, thereby extending the time during which a cow's egg can be fertilised.

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