cogentuk.com









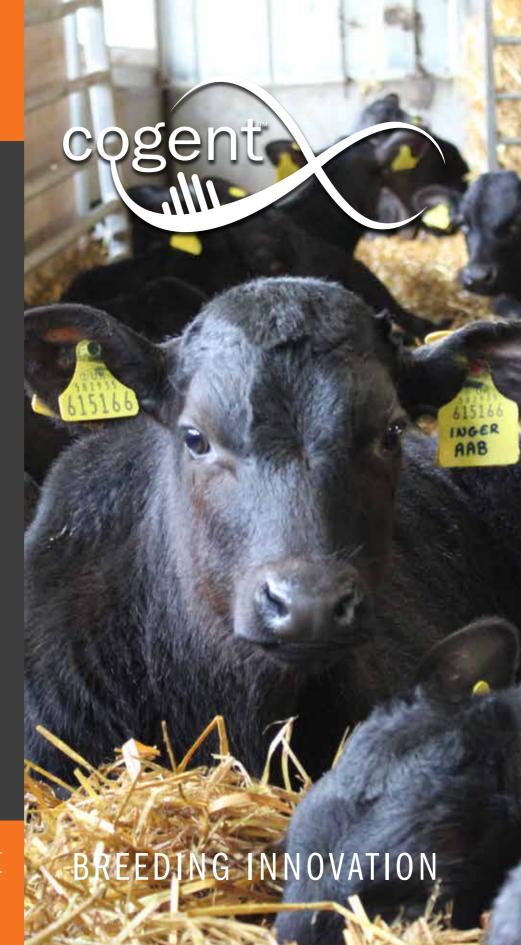
MPACT



SPRING 2022

CATALOGUE

Part of the **STgenetics** group.



2 [H[H]

[H[]H] 3

ABERDEEN-ANGUS

- 6 RAWBURN BLACKBUSH
- 7 QUAKER HILL DEAD CENTRE
- 8 MORVEN MR ALBERT S792
- 9 BLACKHAUGH LUCAS U848
- 10 CAPE WRATH ELDAMAN U793
- 11 LUNEVALLEY MAJESTIC U916
- 12 CHAPELTON EAGLE V224
- 13 BLACKHAUGH INGER U847

BRITISH BLUE

- 16 AUCHENLAY HITMAN
- 17 SPRINGHILL IMPROVEMENT
- 18 KERSEY KARATE
- 19 KERSEY KINGPIN
- 20 SPRINGHILL LALA
- 21 KFI OWNA MOJO
- 22 KERSEY NIMROD
- 23 KERSEY NEWTON
- 24 KERSEY NICKEL
- 25 KERSEY NIMBUS
- 26 TOPSIDE NO HORNS
- 27 KERSEY ORION
- 28 KELOWNA OPIUM

CHAROLAIS

- 29 NIAGARA
- 29 LUTIN PP

HEREFORD

- 31 NETHERHALL 1 OZ DAFFY
- 32 NETHERHALL 1 JACK P602
- 33 NETHERHALL 1 MATTY S098

LIMOUSIN

- 34 ELITE LACETTE
- 35 TWEMLOWS OFFICER

LONGHORN

36 BLACKBROOK BAKEWELL

WAGYU

38 MR NANASHI



PROVEN – Proven sire with over 100 calving surveys.



4M SEXED – Sire is available in Male SexedULTRA 4M.



ROYALTY – Sire is eligible for royalty fee for any progeny that is registered as pedigree.



PROVISIONAL DATA – For sires that have under 100 calvings



MEADOW QUALITY – Meadow quality approved Superior Sire Scheme.



BUITELAAR - Buitelaar approved selected sire scheme.



HIGH GENETIC SIRE – Tesco integrated beef scheme

NOT FOR PEDIGREE USE

Progeny born from this sire can not be registered as pedigree, for commercial use only.

EARLY LACTATION ONLY

It is recommended that this sire is used in early lactation cows to avoid problems associated with older cows at the point of calving.

COGENT BEEF INDEX

Beef Visions, Cogent's bespoke progeny testing programme, continues to develop and improve its processes to gain more accurate and reliable bull data on it's bulls, for UK dairy farmers. More semen than ever before is entering a large number of test farms and Visions farms UK-wide, with the aim of graduating more beef bulls with superior genetics. Improvement in the performance recording of both sire and progeny has allowed for larger and more accurate datasets.

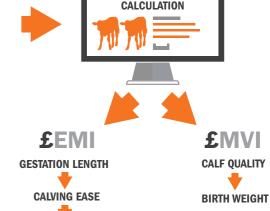
ON-FARM QUALITY ASSESSMENT

The on-farm assessment of quality scoring consists of an overall visual inspection of the calf as well as a manual hands-on approach where the loin, ribs, rump, and shoulder are physically examined to determine the quality grade. The grade is based on the fullness and fleshing cover over these four points as well an a overall conformation / muscle formation. The grade is then scored on a 1-5 scale 1 being poor and 5 being excellent. Raw birthweights are now recorded using approved equipment and are analysed based on their deviation from the Cogent breed group average.

COGENT BEEF IMPACT



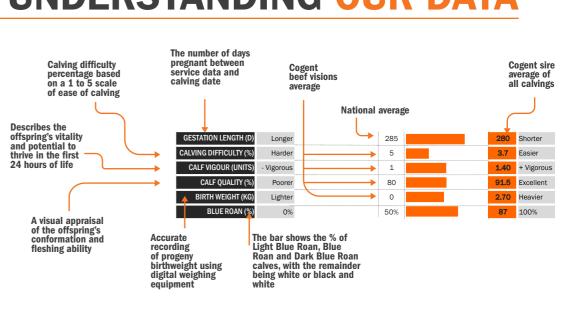
AMALGAMATION OF PROGENY DATA TEST FARMS AND CONVENTIONAL DATA



CALF VIGOUR







A PROVEN BEEF VALUE **PROGRAMME FOR THE** MODERN DAY DAIRY FARMER

The main goal of the Cogent Beef Breeding Programme is to ensure selection of bulls that can perform in any system, that is why Cogent has partnered with some of the most forward thinking, progressive beef herds in the UK. Working with breeders that implement high herd health plans ensures bulls selected for the programme are free from all diseases such as IBR, BVD, Lepto and Johne's before entering the EU facility. By utilising advanced breeding technologies, Cogent can create multiple pregnancies from programme leading males and females to ensure

they are bringing the correct genetics into the stud. Cogent boasts a state-of-the-art bull stud providing high performance, high quality semen to both UK and international markets. The production facility aims to produce a disease-free product that allows our customers to enjoy the benefits of the beef genetics programme. The quality of the beef semen and advancements in technology and sorting procedures allows Cogent to provide male sexed semen with greater than 90% gender purity, and quality control parameters to match the sexedULTRA 4M offering.









6 MM ABERDEEN ANGUS ABERDEEN ANGUS ABERDEEN ANGUS MM 7

Rawburn BLACK BUSH



Sire: Bushs Strut 756 Dam: DBRL Blackbird 2N Ear Tag: UK562106102420 Al Code: AA1562



CBI £72.20

EMI £44.30

MVI £27.90

Quaker Hill DEAD CENTER

Sire: Exar Denver 2002B Dam: Quaker Hill Blackcap 0A32 Ear Tag: US4017831035 Al Code: AA1369







MVI £26.50

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES

















| GESTATION LENGTH (D) | Longer | | 285 | 282 | Shorter |
|------------------------|------------|---|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | , | 5 | 2.4 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | : | 1 | 1.30 | + Vigorous |
| CALF QUALITY (%) | Poorer | | 80 | 95.9 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | (| 0 | 5.00 | Heavier |











| GESTATION LENGTH (D) | Longer | 2 | 285 | | Shorter |
|------------------------|------------|---|-----|-------|------------|
| CALVING DIFFICULTY (%) | Harder | | 5 | 1.0 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | | 1 | 1.40 | + Vigorous |
| CALF QUALITY (%) | Poorer | | 80 | 90.4 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | | 0 | -4.90 | Heavier |

8 MM ABERDEEN ANGUS ABERDEEN ANGUS ABERDEEN ANGUS MM 9

Morven MRALBERT S75



Sire: Sydgen CC & 7 (SS) (IMP) Dam: Coldstream Miss Annie 124W Ear Tag: UK21115603792 Al Code: AA1595



сві £76.30

EMI £65.20

MVI £11.10

Blackhaugh LUCAS U848



Sire: K C F Bennett Absolute (SS) (IMP) Dam: Thomas Lucy Rose 41092 (ET) (IMP) Ear Tag: UK562121101848 Al Code: AA1705



CBI **£101.0**

EMI £86.40

MVI £14.60

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES













| GESTATION LENGTH (D) | Longer | 285 | 279 | Shorter |
|------------------------|------------|-----|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 2.7 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.20 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 82.8 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | -2.70 | Heavier |



| GESTATION LENGTH (D) | Longer | 285 | 277 | Shorter |
|------------------------|------------|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 1.8 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.40 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 82.9 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | | Heavier |

10 MM ABERDEEN ANGUS ABERDEEN ANGUS MMM 11

Cape Wrath **ELDAM**



Sire: Blackhaugh Iceman N356 Dam: Cape Wrath Elda L460 Ear Tag: UK502862 400793 Al Code: AA1713



CBI £95.80

EMI £79.80

MVI £16.00

Lunevalley MAJESTIC U

Sire: Quaker Hill Rampage 0A36 (SS) (IMP) Dam: Thomas Miss Jet 4861 (ET) (IMP) Ear Tag: UK103719 502916 Al Code: AA1651



CBI £42.20

EMI £26.10

MVI £16.10

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES







| GESTATION LENGTH (D) | | 285 | | 277 | Shorter | |
|----------------------|--|-----|--|-----|---------|--|
| | | | | | | |

 CALVING DIFFICULTY (%)
 Harder
 5
 2.7
 Easier

 CALF VIGOUR (UNITS)
 - Vigorous
 1
 1.40
 + Vigorous

 CALF QUALITY (%)
 Poorer
 80
 83.8
 Excellent

 BIRTH WEIGHT (KG)
 Lighter
 0
 -0.10
 Heavier

HIGH GENETIC SIRE

| GESTATION LENGTH (D) | Longer | 285 | | 284 | Shorter |
|------------------------|------------|-----|--|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | | 4.4 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | | 1.50 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | | 83.3 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | | -0.10 | Heavier |

12 MM ABERDEEN ANGUS ABERDEEN ANGUS MMM 13

Chapelton EAGLE V224

Sire: Chapelton Europa R231 Dam: Chapelton Erica T792 Ear Tag: UK582662 306224 Al Code: AA1721



CBI £59.00

> EMI £54.10

MVI £5.00

Blackhaugh INGER U847

Sire: Blackhaugh Krocus L086 Dam: Blackhaugh Ina P391 Ear Tag: UK562121 701847 Al Code: AA1714



CBI £66.40

EMI £57.50

MVI £8.80

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES







GESTATION LENGTH (D) Longer 285 281 Shorter CALVING DIFFICULTY (%) Harder 5 2.3 Easier

| CALVING DIFFICULTY (%) | Harder | 5 | 2.3 | Easier | |
|------------------------|------------|----|------|------------|--|
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.50 | + Vigorous | |
| CALF QUALITY (%) | Poorer | 80 | 75.3 | Excellent | |
| BIRTH WEIGHT (KG) | Lighter | 0 | 2.80 | Heavier | |

HIGH GENETIC SIRE

| GESTATION LENGTH (D) | Longer | 285 | 279 | Shorter |
|------------------------|------------|-----|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 2.5 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.20 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 88.0 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | -0.50 | Heavier |

14 [M[M] 15



The **TRIPLE IMPACT** mixes contain fertility enhancing semen that features three bulls with variations in semen maturation. All the triple mixes provide consistent quality calves that are easily managed and full of vitality.

This product has been designed for UK dairy farmers and provides our customers with consistent calving ease.

TRIPLE

IMPACT

TRIPLE IMPACT **EMI**



EASE OF MANAGEMENT IS AIMED AT CUSTOMERS WANTING TO CAPITALISE ON LIVE AND VIGOROUS CALVES BORN WITHOUT ASSISTANCE. ALL BULLS FEATURED IN THIS TRIPLE IMPACT EMI MIX SCORE ABOVE £40 ON THEIR EMI VALUE. AVAILABLE IN SEXED ULTRA 4M

TRIPLE IMPACT HEREFORD



A COMBINATION OF 3 HEREFORD SIRES THAT ARE DESIGNED TO PRODUCE CALVES THAT ARE EASILY BORN WITHOUT ASSISTANCE AND WITH HIGH VIGOUR AT BIRTH.

TRIPLE IMPACT ANGUS



AVAILABLE IN MALE SEXED ULTRA 4M THIS MIX IS AIMED AT CUSTOMERS WANTING TO CAPITALISE ON LIVE VIGOROUS ABERDEEN ANGUS CALVES BORN WITHOUT ASSISTANCE.

TRIPLE IMPACT ANGUS SUPER EASY



THE SUPER EASY MIX CONTAINS BULLS
THAT ARE RANKED THE HIGHEST IN OUR
ANGUS SELECTION FOR £EMI WHICH GIVES
THE COWS THE BEST CHANCE TO HAVE A
PROFITABLE LACTATION. ALL SIRES IN THIS
TRIPLE IMPACT MIX SCORE ABOVE
£40 ON THE VALUE

FOR MORE INFORMATION CONTACT YOUR LOCAL GENETICS CONSULTANT OR CALL:

FREEPHONE: 0800 783 7258

16 [M]M] BRITISH BLUE MIM 17

Auchenlay HITMAN

Sire: Mountjoy Utopia Dam: Auchenlay Bianca Ear Tag: UK542740 500435 Al Code: BB1316



сві £78.30

EMI £47.30

MVI £31.00

Springhill IMPROVEMENT

Sire: Springhill Fabulous Dam: Springhill Elsie Ear Tag: UK933262903824 Al Code: BB1381



CBI £83.50

EMI £58.80

MVI £24.70

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES







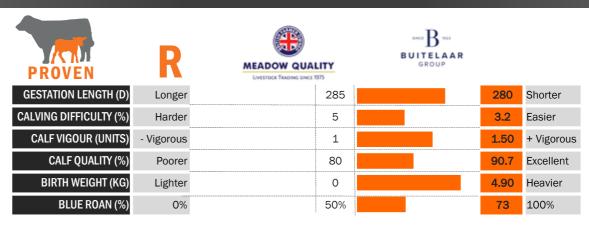








| GESTATION LENGTH (D) | Longer | 285 | 280 | Shorter |
|------------------------|------------|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 4.8 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.40 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 91.5 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 2.70 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 87 | 100% |



18 MM BRITISH BLUE BRITISH BLUE BRITISH BLUE MMM 19

Kersey KARATE



Sire: Bringlee Ecstasy Dam: Kersey Frost Ear Tag: UK222596200980 Al Code: BB1440



CBI **£80.90**

EMI £67.10

MVI £13.80

Kersey KINGPIN



Sire: Auchenlay Echo Dam: Blue Mist Blossom Ear Tag: UK222596701013 Al Code: BB1489



CBI £72.60

£61.50

MVI £11.10

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES









| INOVEN | | | | |
|------------------------|------------|-----|------|------------|
| GESTATION LENGTH (D) | Longer | 285 | 279 | Shorter |
| CALVING DIFFICULTY (%) | Harder | 5 | 2.5 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.60 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 80.8 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 2.00 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 67 | 100% |



| GESTATION LENGTH (D) | Longer | 285 | 280 | Shorter |
|------------------------|------------|-----|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 2.3 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.60 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 87.8 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | -1.30 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 88 | 100% |

20 MM BRITISH BLUE BRITISH BLUE BRITISH BLUE MMM 21

Springhill LALA

Sire: Winston Van Perenof Dam: Springhill Cathy Ear Tag: UK933293500157 Al Code: BB1558



CBI **£85.00**

EMI £62.30

MVI £22.80

Kelowna MOJO

MALE

Sire: Kersey Geronimo Dam: Kelowna Brandy Ear Tag: UK102530701212 Al Code: BB1588



сы £57.70

EMI £31.50

MVI £26.20

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES









| GESTATION LENGTH (D) | Longer | 285 | | 279 | Shorter |
|------------------------|------------|-----|--|--------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | | 3.8 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | | 1.20 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | | 97.5 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | | -0.60 | Heavier |
| BLUE ROAN (%) | 0% | 50% | | 82 | 100% |



| GESTATION LENGTH (D) | Longer | 285 | 284 | Shorter |
|------------------------|------------|-----|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 1.9 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.29 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 91.5 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | -1.10 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 94 | 100% |

22 MM BRITISH BLUE BRITISH BLUE MMM 23

Kersey NIMROD

Sire: Maidenlands Force Dam: Kersey Flash Ear Tag: UK222596701160 Al Code: BB1674



CBI £65.70

> EMI £49.70

MVI £16.00

Kersey **NEWTON**



Sire: Bringlee Ecstasy Dam: Kersey Flash Ear Tag: UK222596301142 Al Code: BB1672



CBI £93.10

EMI £73.90

MVI £19.20

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES









| GESTATION LENGTH (D) | Longer | 285 | 281 | Shorter |
|------------------------|------------|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 2.2 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.60 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 89.9 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 0.80 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 86 | 100% |





| GESTATION LENGTH (D) | Longer | 285 | 278 | Shorter |
|------------------------|------------|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 2.4 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.20 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 94.6 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 0.30 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 75 | 100% |

24 MM BRITISH BLUE BRITISH BLUE MM 25

Kersey NICKEL

Sire: Bringlee Ecstasy Dam: Kersey Flash Ear Tag: UK222596201141 Al Code: BB1673



сві £77.00

EMI £57.90

MVI £19.10

Kersey NIMBUS



Sire: Springhill Improvement Dam: Kersey Kitkat Ear Tag: UK222596201204 Al Code: BB1716



CBI £89.40

> EMI £57.60

MVI £31.80

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES









| GESTATION LENGTH (D) | Longer | 285 | 281 | Shorter |
|------------------------|------------|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 1.8 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.40 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 92.3 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 0.80 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 76 | 100% |



| GESTATION LENGTH (D) | Longer | 285 | 281 | Shorter |
|------------------------|------------|-----|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 1.5 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.50 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 90.6 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | -0.60 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 92 | 100% |

26 MM BRITISH BLUE BRITISH BLUE BRITISH BLUE MM 27

Topside NO HORNS #1 (P)

Sire: Kubitus De Bray Dam: Top Side Lass Ear Tag: UK115268400134 Al Code: BB1733



CBI £58.90

EMI £32.20

MVI £26.70

Kersey ORION

Sire: Kersey Kaleidoscope Dam: Kersey Dancer Ear Tag: UK222596 601208 Al Code: BB1715



CBI £95.00

EMI £72.80

MVI £22.20

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES







PROVEN

FIRST PROGENY TESTED BRITISH BLUE POLLED SIRE AVAILABLE

| GESTATION LENGTH (D) | Longer | 285 | 284 | Shorter |
|------------------------|------------|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 2.3 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.60 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 90.8 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 1.90 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 48 | 100% |



| GESTATION LENGTH (D) | Longer | 285 | 279 | Shorter |
|------------------------|------------|-----|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 1.5 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.40 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 81.2 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | -2.60 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 88 | 100% |

28 MM CULLARD CHAROLAIS MM 29

Kelowna OPIUM

Sire: Newpole Icon Dam: Kelowna Indigo Ear Tag: UK102530 301341 Al Code: BB1782









NIAGARA

Sire: Destin Dam: Indra SC Ear Tag: CHAFRAM004242601434 Al Code: CH3931



Niagara is one of our two new proven Cullard Charolais. This sire carries all the performance that Golf had but with increased calving ease. Expect calves to be full of vitality and grow quickly.

LATEST PROGENY PICTURES







PROVEN

| GESTATION LENGTH (D) | Longer | 285 | 281 | Shorter |
|------------------------|------------|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 5.7 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.40 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 86.5 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 2.80 | Heavier |
| BLUE ROAN (%) | 0% | 50% | 81 | 100% |

LUTIN P

Sire: Fantasio Dam: G57 Gemini Ear Tag: CHFRAM007122266776 Al Code: CH3932



Lutin Pp is one of our new heavily-proven Cullard Charolais added to our line up. This heterozygous polled sire is a fantastic replacement for Golf. Lutin provides outstanding calf quality with moderate birth weights. The perfect bull for producing those market-topping calves.



PURITY

44High Purity

YOU COULD GAIN A MASSIVE

IN ADDITIONAL RETURNS

OVER A LOWER PURITY PRODUCT AT THE SAME PRICE POINT.

Did you know that the purity of your straw alone could lead to additional gains on farm, purely by breeding more heifer calves? Cogent continue to be at the forefront of research and innovation of sexed semen technology and strive to gain farmer **profitability through each % of improvement.**

FREEPHONE: 0800 783 7258

WHICH COULD LEAD

TO AN EXTRA

OVER A LOWER

PURITY PRODUCT

SexedUltra

Netherhall 1 OZ DAFFY

M024 (P)



Sire: Wirruna Daffy D1 Dam: Wirruna Last Day E163 Ear Tag: UK103719202024 Al Code: H9375









LATEST PROGENY PICTURES











| GESTATION LENGTH (D) | Longer | 285 | 285 | Shorter |
|------------------------|------------|-----|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 1.0 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.20 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 86.7 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | -4.40 | Heavier |

*Based on a 200 cow herd with a 40% conception rate. Using 91% purity (SexedULTRA 4M) and 97% purity (4M High Purity) **Based on 4M High Purity maximum gender accuracy

32 MM HEREFORD HEREFORD MEREFORD MINI 33

Netherhall 1 JACK P602 (P)

Sire: Wirruna Jack J12 Dam: Netherhall 1 Oz Tigress M018 Ear Tag: UK103719602602 Al Code: H9322



CBI £72.80

> EMI £49.20

MVI £23.60

Netherhall 1 MATTY S098 (P)

Sire: Wirruna Matty M288 Dam: Wirruna Victoria G7 Ear Tag: UK103719 503098 Al Code: H9277



CBI £91.10

EMI £70.10

MVI £21.00

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES









R

| GESTATION LENGTH (D) | Longer | 285 | | 283 | Shorter |
|------------------------|------------|-----|--|-------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | | 1.0 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | | 1.20 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | | 81.0 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | | -6.80 | Heavier |







| GESTATION LENGTH (D) | Longer | 285 | 278 | Shorter |
|------------------------|------------|---------|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 2.8 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.30 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 85.1 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 0.70 | Heavier |

34 [M]M LIMOUSIN MIM 35

Elite LACETTE



Twemlows OFFICER



Sire: Ampertaine Foreman Dam: Ardlea Gig Ear Tag: IE221062721390 Al Code: LN2755



сві £42.50

EMI £10.30

MVI £32.30

Sire: Ampertaine Commander Dam: Twemlows Hum Ear Tag: UK 305928/401634 Al Code: LN2844



£88.08

£38.01

MVI £50.07

LATEST PROGENY PICTURES







LATEST PROGENY PICTURES













| GESTATION LENGTH (D) | Longer | 285 | 287 | Shorter |
|------------------------|------------|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | 5 | 2.8 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | 1 | 1.40 | + Vigorous |
| CALF QUALITY (%) | Poorer | 80 | 93.9 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | 0 | 3.30 | Heavier |



| GESTATION LENGTH (D) | Longer | : | 285 | 284 | Shorter |
|------------------------|------------|---|-----|------|------------|
| CALVING DIFFICULTY (%) | Harder | | 5 | 1.0 | Easier |
| CALF VIGOUR (UNITS) | - Vigorous | | 1 | 1.40 | + Vigorous |
| CALF QUALITY (%) | Poorer | | 80 | 99.0 | Excellent |
| BIRTH WEIGHT (KG) | Lighter | | 0 | | Heavier |

Blackbrook BAKE



Sire: Blackbrook Richester Dam: Blackbrook Zoella VG85 Ear Tag: UK200538101026 Al Code: LH0914



We are excited to be able to offer semen from this exceptional bull. The Blackbrook herd has been selected and developed for natural fleshing cattle that grow quickly and suit every system. Bakewell, is an exceptional bull that displays outstanding length over his loin and muscle development throughout. Bakewell is full brother to the renowned Blackbrook Philosopher. This bull will provide excellent calf quality with easy calving credentials as you would expect from this breed.



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Why Longhorn?

Unlike most breeds, the Longhorn has seen little genetic interference and with a long and fascinating history, it has maintained the highly desirable attributes we require in a dairy-beef sire.

Benefits

- · Naturally easy calving
- · Short gestation
- · Spritely, vibrant calves
- TB calf collection assurance
- Premium prices
- · Commercial security
- · Peace of mind

Collection or Drop Off

Out of herds averaging >600kgs

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MR NANASHI 204790

Dam: Nanashi FB10054

MR NANASHI is a new Wagyu to the Cogent portfolio, coming from an elite breeding operation in Germany. Mr Nanashi has a unique parentage, with bloodlines which are extremely rare in Europe. His sire is the bull Sanjiro 3 FB2900, the No. 1 bull for marbling on EBVs in the US. Nanashi has very good breeding values for eye muscle area (+6.6cm²) and for

marbling (+1.5) and scores (+0.31) for marbling fineness, on the Australian evaluation system.

Mr Nanashi's dam is Nanashi FB10054, a legend that many breeders around the world call the best Wagyu cow outside of Japan. For those who have seen her, they say she is a big powerhouse of a cow with extreme power and length.

- ELITE EYE MUSCLE BULL
- SIRED BY SANJIRO 3
- NEGATIVE FOR IARS/F11/F13/CHS/CL16 AND BAND 3
- · OUTCROSS GENETICS TO MANY EUROPEAN BLOODLINES
- · AVAILABLE IN MALE AND FEMALE SEXEDULTRA 4M



AHDB NATIONAL BEEF EVALUATIONS

THE AHDB NATIONAL BEEF EVALUATIONS PROVIDE A SET OF FIVE ESTIMATED BREEDING VALUES (EBVS) THAT ALLOW BREEDERS TO DIRECTLY SELECT BULLS BASED ON THEIR GENETIC POTENTIAL FOR CARCASE PERFORMANCE. THESE FIVE NEW EBVS ARE:

CARCASE WEIGHT (KG)
CARCASE CONFORMATION (EUROP CLASSIFICATION)
CARCASE FAT CLASS (EUROP CLASSIFICATION)
SLAUGHTER AGE (DAYS)
AVERAGE DAILY CARCASE GAIN (KG)

THESE EBVS ARE GENERATED BY COMBINING LARGE VOLUMES OF NATIONAL DATA FROM BCMS, PROCESSORS AND BREED SOCIETIES, GIVING HIGH ACCURACY FIGURES FOR BULLS THAT HAVE HAD PROGENY SLAUGHTERED.

| BULL NAME | AHDB Evaluations | 28/10/2022 | | | |
|-------------------------|-------------------|-------------------|----------------------|-------------------|-------|
| | Days to slaughter | Carcase weight | Carcase conformation | Carcase fat class | ADCG |
| Rawburn Blackbush S420 | -11.89 | 7.63 | -0.11 | 1.72 | 0.02 |
| Quaker Hill Dead Center | -49.42 | -14.93 | -2.33 | 0.48 | 0.01 |
| Morven Mr Albert S792 | 2.49 | 1.82 | 0.84 | -0.75 | 0.00 |
| Cape Wrath Eldaman U793 | -3.13 | 1.97 | 0.30 | 0.73 | 0.01 |
| Blackhaugh Inger | -12.30 | 3.67 | 0.20 | 1.07 | 0.02 |
| Auchenlay Hitman | -13.20 | 3.99 | 1.67 | -3.14 | 0.01 |
| Springhill Improvement | -15.87 | 11.52 | 2.71 | -3.78 | 0.02 |
| Kersey Karate | -21.40 | 6.50 | 2.70 | -0.92 | 0.02 |
| Kersey Kingpin | 32.13 | 12.53 | 1.83 | -4.07 | -0.01 |
| Springhill Lala | 11.26 | 13.30 | 3.81 | -2.43 | 0.01 |
| Kelowna Mojo | 10.64 | 10.88 | 3.46 | -4.68 | 0.00 |
| Kersey Nimrod | 6.63 | 4.31 | 1.71 | -3.19 | 0.00 |
| Kersey Newton | 11.51 | 13.80 | 3.42 | -3.32 | 0.01 |
| Kersey Nickel | 11.51 | 13.80 | 3.42 | -3.32 | 0.01 |
| Kersey Nimbus | 1.61 | 10.12 | 2.56 | -3.69 | 0.01 |
| Topside No Horns | 4.95 | 10.38 | 3.29 | -4.00 | 0.01 |
| Kersey Orian | 6.29 | 17.97 | 3.44 | -4.41 | 0.02 |
| Kelowna Opium | -10.49 | 7.66 | 2.49 | -4.39 | 0.02 |
| Netherhall 1 Oz Daffy | -30.63 | -22.94 | -2.07 | 2.97 | -0.02 |
| Netherhall 1 Jack | -39.70 | -10.40 | -0.78 | 3.80 | 0.01 |
| Elite Lacette | -15.09 | 5.22 | 0.53 | 0.68 | 0.03 |

FOR FURTHER DETAILS, PLEASE SEE HTTPS://AHDB.ORG.UK/KNOWLEDGE-LIBRARY/NATIONAL-BEEF-EVALUATIONS

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Pathway Farming is an integrated beef company, specialising in the production of high quality Angus beef for premium retailers. Cogent and Pathway partnered in 2019 to develop a programme which will accelerate genetic improvements within the breed.

Gain access to competitively priced exclusive Aberdeen Angus bulls from Cogent, proven to have short gestation length and low birth

weights, we collect direct from farms in TBfree, TB4 and TB1 areas (Male HF bull calves also purchased in TB1 areas) with payment via BACS and no commission. Male SexedULTRA 4M is available on selected bulls. A major benefit of working with us is our long term, very competitive, fixed price contracts, available for up to 24 months and we also offer quality benchmarked feedback on calf performance through to finishing.

- Fit, healthy calves, minimum 45kg weight (12-40 days of age)
- HF type cows, minimum bodyweight 550kg
- **Good colostrum management**
- **Known health status of herd**
- **Sire Ear Tag typed onto passports**
- AYR or block calving herds

COGENT ANGUS X CALVES ARE THE PERFECT FIT FOR PATHWAY FARMING SUPPLY CHAIN.

Whether you have Aberdeen Angus calves available now or are interested in switching over in the future, get in touch.

Email: info@pathwayfarming.co.uk Tel: 01989 495101



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THE TRAIT LEADERS

The Cogent Beef sires that feature in these trait leader tables are Proven bulls that have been ranked according to their EMI, MVI, calving ease and gestation length scoring. These rankings are highlighted to enable you to make comparisons between bulls and to allow you to select the most suitable beef genetics for your herd.

EASE OF MANAGEMENT IMPACT (£EMI)



| 1 | Blackhaugh Lucas | 86.4 |
|---|-------------------------|------|
| 2 | Quaker Hill Dead Center | 85.8 |
| 3 | Cape Wrath Eldaman | 79.8 |
| 4 | Netherhall 1 Matty | 70.1 |

ARKET VALUE IMPACT (£MVI)



| 1 | Rawburn Blackbush | 27.9 |
|---|-------------------------|------|
| 2 | Quaker Hill Dead Center | 26.5 |
| 3 | Netherhall Jack | 23.6 |
| 4 | Netherhall 1 Oz Daffv | 21.2 |

E GESTATION LENGTH



| 1 | Blackhaugh Lucas | 277 |
|---|-------------------------|-----|
| 2 | Cape Wrath Eldaman | 277 |
| 3 | Quaker Hill Dead Center | 278 |
| 4 | Netherhall 1 Matty | 278 |

CALVING EASE



| 1 | Quaker Hill Dead Center | 1 |
|---|-------------------------|-----|
| 2 | Netherhall Jack | 1 |
| 3 | Netherhall 1 Oz Daffy | 1 |
| 4 | Blackhaugh Lucas | 1.8 |

EASE OF MANAGEMENT IMPACT (£EMI)



| 1 | Kersey Newton | 73.9 |
|---|-----------------|------|
| 2 | Kersey Orion | 72.8 |
| 3 | Kersey Karate | 67.1 |
| 4 | Springhill Lala | 62.3 |

MARKET VALUE IMPACT (£MVI)



| 1 | Twemlows Officer | 50.07 |
|---|------------------|-------|
| 2 | Elite Lacette | 32.3 |
| 3 | Kersey Nimbus | 31.8 |
| 4 | Auchenlay Hitman | 31 |

GESTATION LENGTH



| 1 | Kersey Newton | 278 |
|---|-----------------|-----|
| 2 | Kersey Orion | 279 |
| 3 | Kersey Karate | 279 |
| 4 | Springhill Lala | 279 |

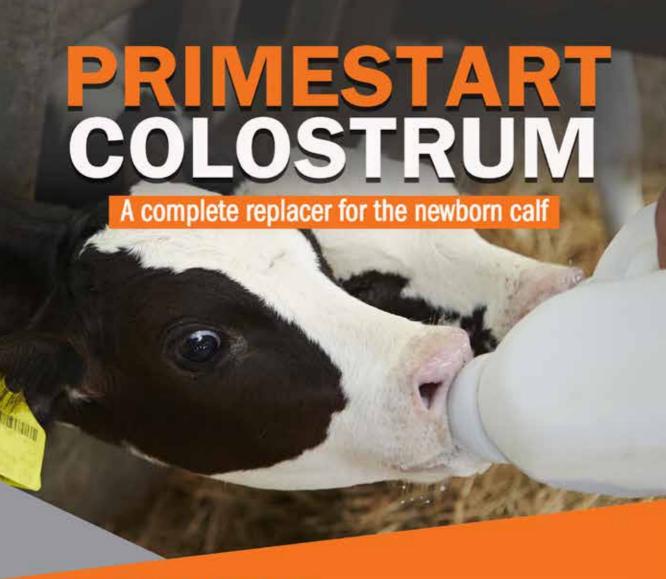
CALVING EASE



| 1 | Twemlows Officer | 1 |
|---|------------------|-----|
| 2 | Kersey Nimbus | 1.5 |
| 3 | Kersey Orion | 1.5 |
| 4 | Kersey Nickel ET | 1.8 |

TAKING OUR INDUSTRY HIGHER WITH AHDB REGISTERING ALL SIRES ON BCMS HELPS US TO PROVIDE MORE DATA ON THE SIRES YOU CHOOSE





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